

Willow Glen Business Association

Board Meeting

Minutes of Tuesday, June 14, 2016 – 8:00 a.m.

Willow Glen Community and Senior Center~2175 Lincoln Avenue, SJ 95125

Present: Chris Bertucelli, Henry Flynn, Mike Gaines, John Gilligan, Robert Hernandez, Emilie Highley, Bobbie Johnson, Chris Kouretas, Tim Mulcahy, Scarlet Myers, Julie Painchaud, Nate Perez, Jim Stump, Valerie Merklin and Scott Hunter (WGBA Staff)

Absent: Greg Hom, Linda Ruiz

Call to Order - President Tim Mulcahy called the meeting to order at 8:05 a.m.

- 1. June Minutes Review – Motion made by Henry Flynn to approve and seconded by Scarlet Myers – Unanimously approved**
- 2. Executive Committee Update – (a) Interim replacement for Valerie Merklin was discussed, (b) Founder’s Day Parade to be eliminated – concentration on Viva Calle (c) DOTA – all plans in place, still looking for volunteers, (d) Murals – Nick the Greek mural in process, (e) Sculptures – purchase agreement to be finalized. City to pour the concrete pads, installation for sculptures July timeframe**
- 3. Treasurer’s Report – All checks for the Wine Walk have cleared – estimate is 25K in revenue Nate Perez made a motion to approve the Treasurer’s Report, seconded by Emilie Highley – unanimously approved**
- 4. Committee Reports:**
 - (a) Member Relations – No meeting this month – scheduled meeting after DOTA**
 - (b) Our Avenue – Mike Gaines reviewed the irrigation bid. Discussed ensued on the possible options including the one outlined by the City. A motion was made by Henry Flynn, and seconded by Nate Perez to accept the City’s option. Motion was unanimously approved. WGBA will be responsible to repair and maintain after this fix. Electrical – LED’s are scheduled to be in place by fall. Additional power boxes still in discussion. Safety barriers have been put up. Paving Project – Mike to update us at a later date.**
 - (c) Strategic Marketing – Greg Hom not present**
 - (d) Promotions & Events – Jim Stump reported on DOTA, Ladies Night and the Fall Wine Walk as well as the need to set up a meeting with Parks & Rec on Viva Calle**

- (e) Strategic Planning – Nate Perez reported the need for further discussions on the Interim Executive Director’s position.
- 5. Executive Directors Report – Valerie thanked Scott for all his hard work while she was on Jury Duty, as well as her appreciation to all of us for being such a great Board to work with.
- 6. Neighborhood Report – Open Forum, Public comment
 - (a) Richard Zappelli reported on the WGNA and rebuilding the organization
 - (b) District 6 Representative – Noted the upcoming Shakespeare in the Park
 - (c) Sandra from Round Table – They are sponsoring 2 booths for DOTA
 - (d) Margaret Bruce, Center for Climate Protection/Business for Clean Energy – made a short presentation
 - (e) Ed Rast – Further discussed WGNA – Past, Present and going Forward
 - (f) James Kahn – Retro Fitness
 - (g) Linda, a WG Resident just came to learn about WGBA
- 7. Associate Members Applications – Camp Fashionista applied for Associate Membership. A motion was made by Robert Hernandez and seconded by Henry Flynn to accept this Associate Member. Motion was unanimously approved
- 8. Meeting Adjournment – Meeting was adjourned at 9:10 a.m.
- 9. Executive Session – A brief Executive Session followed

Respectively submitted,

Emilie Highley, Secretary

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