

Willow Glen Business Association

Board Meeting

Minutes of Tuesday, July 12, 2016 – 8:00 a.m.

Willow Glen Community and Senior Center~2175 Lincoln Avenue, SJ 95125

Present: Chris Bertucelli, Henry Flynn, Mike Gaines, Robert Hernandez, Emilie Highley, Greg Hom, Bobbie Johnson, Chris Kouretas, Tim Mulcahy, , Julie Painchaud, Nate Perez, Linda Ruiz, Jim Stump, Scarlet Myers and Scott Hunter (WGBA Staff)

Absent: John Gilligan

Call to Order - President Tim Mulcahy called the meeting to order at 8:07 a.m.

- 1. June Minutes Approval – Motion made by Henry Flynn to approve and seconded by Nate Perez – Unanimously approved**
- 2. Executive Committee Update – President Mulcahy reviewed committee changes and content of the June Executive Committee Meeting**
- 3. Treasurer’s Report - Awaiting final numbers for DOTA – checks to clear. Nate Perez made a motion to approve the Treasurer’s Report, seconded by Henry Flynn – unanimously approved**
- 4. Committee Reports:**
 - (a) Member Relations – Nothing to report this month**
 - (b) Our Avenue – a) Mike reported that we are going out to bid for the new maintenance contract. RFP by 9/1/2016 New contract to be in place by 10/1/2016. Looking for better service, better price. b) Repaving of the Avenue to occur in July. c) Parameters for the Loading Zones being adjusted. d) News Racks – Mike found that the City has guidelines for placement on the Avenue. Racks that are not to code will be removed e) Parking & signage being identified. Greg Hom is going to create a map for parking and guidelines A discussion ensued on where trucks park, employee parking, 15 minute parking zones (can these be changed) – plan is to create a benefit to Avenue customers on where to park f) Signal at Minnesota to be similar to the one at Willow – replacement in process now g) LED lights – follow up to occur with our Councilmember.**
 - (c) Strategic Marketing Committee - Back on the calendar for monthly meetings, First Wednesday of the month at 8:00 a.m. Greg is working on a formal agenda. Greg is**

- also in the process to analyze and evaluate parking on the Avenue – address handicap parking spaces.
- (d) Promotions & Events – Lynne Rovai reported on Viva Calle – promoting the businesses, working on a poster encouraging attendees to stop and enjoy Willow Glen. Wine Walk and Ladies Night Out – everything is on track for the events. All events for the remainder of the year are on the calendar and in process.
 - (e) Strategic Planning – Nate Perez reported that key to strategic planning is the Maintenance Bid and enhancing the ‘look’ of DOTA in the future.
5. Executive Directors Report – Scarlet updated us on the Art Project – cement footings for the sculptures to be completed in the next couple of weeks, sculptures will be installed (mid-August) after the paving of the Avenue (late July)), there will be a ‘balance’ of metal/ceramic sculpture placement on the Avenue, Icicles mural near completion. La Villa’s Car Show will occur a week before Viva Calle. DOTA Grant from the City estimated to be 17K for 2017.
6. Neighborhood Report - No member from WGNA was present
7. Open Forum:
- a) Sandra Burkitt from Round Table presented to us the Fundraiser for Westie Rescue which will occur on 8/11/2016 at Round Table
 - b) Brendan Perrelli from District 6 was present
 - c) Katy Dickinson, Mentoring Standard comment on ‘weaving’ in art from local artists for future events
 - d) John Plocher, a WG resident came to observe
 - e) Lynne Rovai, Goosetown

WGBA Board meeting was adjourned at 9:10 a.m.

Respectively submitted,

Emilie Highley, Secretary
Willow Glen business Association