

**Willow Glen Business Association
Board Meeting**

Minutes of Tuesday, August 9, 2016 – 8:00 a.m.

Willow Glen Community and Senior Center~2175 Lincoln Avenue, SJ 95125

Present: Chris Bertucelli, Henry Flynn, Mike Gaines, Robert Hernandez, Emilie Highley, Tim Mulcahy, Julie Painchaud, Nate Perez, Linda Ruiz, Jim Stump, and Scarlet Myers and Scott Hunter (WGBA Staff)

Absent: John Gilligan, Greg Hom, Chris Kouretas,

Call to Order – President Tim Mulcahy called the meeting to order at 8:08 a.m.

- 1. July Minutes – Motion made by Henry Flynn to approve and seconded by Nate Perez – unanimously approved.**
- 2. Executive Committee Update – President Mulcahy reviewed the content of the 7-29-2016 Executive Committee Meeting**
- 3. Treasurer’s Report – Still in a transition mode. DOTA refund received. There are still some outstanding DOTA checks that have not been cashed. Second CBID check - \$89,000 has been received. Henry Flynn made a motion to approve the Treasurer’s Report, seconded by Emilie Highley - unanimously approved.**
- 4. Member Relations Report – Scott reported that they are still trying to find someone to take on the leadership role of this committee. Nothing new to report.**
- 5. Our Avenue Committee – (1) Mike Gaines reported that the Maintenance Proposal has been revised and will be going out for bid by next Friday. RFP’s to be received by 9-1-2016. Companies submitting will be asked to present at our September Board Meeting. 10-1-2016 is the target date for implementation. (2) Lighting the Crosswalks bid was \$38,000 – Mike to ask John Gilligan to breakdown and clarify. (3) Minnesota & Lincoln Avenue lights – Mike to follow up with the City of San Jose for full implementation. (4) Mike has received several complaints regarding break ins – Mike has researched names of Sergeants on the swing shift and will ask if they will come in and speak with us so concerns can be shared.**

6. **Strategic Marketing Committee: Greg Hom was not present. Robert Hernandez reported: (1) Viva Calle – Meeting with the Health Department set for 8-9-16 to discuss permits as it pertains to food (2) Wells Fargo parking lot will be designated as the bike parking area for Viva Calle – good central location while bikers eat, shop, mingle (3) Kid’s area will be by John’s (4) Reviewing Security – where ROTC volunteers from Del Mar will meet (5) Jim Stump has reached out to several other breweries for their participation (6) Looking into live music and what the cost would be for the event, also water state areas (7) Flyers will be distributed on August 9th**

7. **Promotions & Events – Flyers going out on the Wine Walk. Small Business Saturday is scheduled for the 1st Saturday after Thanksgiving. Committee is moving forward with the upcoming Christmas Holiday. 2017 Calendar is in process. 2016 Ornament will feature the school with a tree.**

8. **Strategic Marketing – Nate indicated that he will be reviewing (1) the results of the maintenance RFP’s and (2) Security for Viva Calle around where alcohol will be served**

9. **Executive Director’s Report – (1) Scarlet reported that there will be a Viva Calle Meeting on August 11th from 6:30 to 7:30 – this will be a City Meeting. (2) On 8-10-16, a group from the Viva Calle committee will be coming out to Willow Glen to film a 90 second video (3) WGBA will have a booth at Viva Calle (4) Regarding the crosswalk art – the same committee that helped to choose the sculptures will also be asked to serve on this committee**

10. **Neighborhood Report – No one from the WGNA was present to report**

11. **Open Forum – Lynne Rovai, Goosetown was present**

12. **Associate Member Applications – No applications were presented**

Meeting Adjournment: 8:53 a.m.

Respectively submitted

Emilie Highley, Secretary

Willow Glen Business Association

