

Willow Glen Business Association Board of Directors & General Membership Meeting

Agenda for Tuesday, May 9th, 2023 * 8:00 am - 10:00 am

Meeting Location: The Garden Theater,1165 Lincoln Avenue Conference Room #204, located on the 2nd floor.

I – Information Only A – Action Required G – Good for the Order

Item	Туре	Person Responsible	Time line	Action
Meeting called to order	G	President, Tim Mulcahy	8:00 am	Welcome
Approval of minutes	Α	Approval of April Minutes	8:00 am	Review and approval of, April 11th, 2023, minutes
Executive Committee Report	A	Executive Committee Update - Tim Mulcahy	8:05 am	Review and approval of April 28th, 2023, minutes
Treasurer's Report	A	Treasurer, Barbara Hartman – April Financial Reports	8:10 am – 8:25 am	Board approval Accept Report
Committees to provide an update to board and membership on their projects.	1	Member Relations Committee WGBA Staff	8:25 am – 8:45 am	Updates
	1	CBID Committee Chair: Nate Perez Committee Update		
	1	Our Avenue Committee Chair: Kathleen Erdmann Committee Update		
	1	Promotions & Events Committee Chair: Emilie Highley Committee Update Spring Wine Walk Recap Beer Walk 8/19 Willow Glen Passport 7/15-8/15 BBQ in The Glen 9/30		
OPEN FORUM/ PUBLIC COMMENT- 2 MIN. EACH	G	Moderated by Board President – Time Certain Ben Thienes, San Jose State Athletics Any person may address the Board on any subject not on the agenda. Since the subject is not on the agenda, the Brown Act (State Open Meeting Law) prohibits action by the Board. However, Board Members and Staff may briefly respond to statements or questions and/or provide referrals to Staff. The Board may place the item on an agenda for a future meeting.	8:45 am - 8:55 am	
Assoc Member Applications	A	Laura B Fit LLC – fitness business Expert Flooring Solutions INC Glamotes Party Picnic – pop up picnic service	8:55 am	
Meeting Adjournment	G	Tim Mulcahy	9:00 am	

The next WGBA Board meeting will be Tuesday, June 13th, 2023, time 8:00 am Meeting location: The Garden Theater, 1165 Lincoln Avenue

The mission of the WGBA is to make downtown Willow Glen a desirable destination to shop, eat and locate a business through maintenance and beautification projects and the promotion of a positive identity for the Willow Glen business community through advertising, public relations, sponsorships, events and festivals and the preservation of the historical and architectural character of downtown Willow Glen.

Willow Glen Business Association Board of Directors and General Membership Meeting 11 April 2023

In Attendance: Jim Carpeneti, Barbara Hartman, Emilie Highley, Bobbie Johnson, Tim Mulcahy, Steve Sibley, Jamie Sizelove, Brian Yi Staff Kandy Stevens

Not in Attendance: Kathleen Erdmann, Marcus Estrada, Nate Perez Sara Rivas

Guests: Alvano Celaya, City of San Jose, Victoria Lopez, City of San Jose, Nicholas Ochoa, Councilmember Davis Office, Ilya Neizvestny, Property Owner (1047-1053 Lincoln Avenue)

Meeting was called to order at 8:06 a.m. by President Mulcahy

- 1. Tim briefly discussed what happened at Goosetown the damage that the unidentified woman did. All property owners/businesses need to be aware of this.
- 2. March Board Minutes reviewed. A motion was made by Jamie Sizelove to approve, second by Bobbie Johnson. Unanimously approved.
- 3. Executive Committee Minutes were reviewed. Steve Sibley again brought us up to date on the situation with the monies owed to us from EventBrite. A motion was made by Jamie Sizelove to approve, second by Bobbie Johnson. Unanimously approved.
- 4. Treasurers Report Barbara reviewed the report cash is down about 5%, Accounts Receivable 'up' because of the monies owed to the WGBA from EventBrite, CBID check (\$299K) has been received. A motion was made to approve, second by Bobbie Johnson. Unanimously approved. Note: A complete copy of the Treasurers Report is attached to theses minutes.
- 5. February Financials (not approved in last Board Meeting) Financials were reviewed. Noted is that the Community Foundation has \$32,000. Motion was made by Jamie Sizelove to approve, second by Barbara Hartman. Unanimously approved.
- 6. Member Relations: Kandy and Tim explained the budget packet that we all received allocation of funds, calculations based on last years

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- numbers, assessment rate Zone 1 & 2. Once approved the budget will be sent to Stanley Wong, City of San Jose. A motion was made by Steve Sibley to approved, second by Jamie Sizelove. Unanimously approved.
- 7. CBID (a) Tim reported that there was a zoom call on 4/26 with Kristin Lowe and Nancy Hormann. A meeting is planned on 5/22 with Nancy and Kristin to review the CDIB calculations, both current and expansion. Kristin and Nancy are planning to walk the Avenue. (b) Tim spoke with Keon Vossoughi about the bright lights from Minnesota to Willow.
- 8. Our Avenue (a) In Kathleen's absence, Kandy read a letter from a WG resident complimenting the WGBA on the Avenue and the upkeep! (b). Plexiglass came in for the History Boxes Jamie will be working on making sure it is the right fit. (c) Planter Boxes 5 have been committed to, 3 payments have been received. (d). Benches Jim Carpeneti will contact VTA on the uniformity of the benches. Jim will have more info at our next meeting.
- 9. P&E Emilie reported (a) Wine Walk 400 tickets sold; goal is 800. Social media posting daily. We are ready to go! (b). Beer Walk date is moved to August 19th to give us more time to make this a successful event. Denise has designed the graphics. Marcus Estrada is working with Jim Stump on lining up the breweries, then we will pursue the businesses. (c) Passport to Downtown Willow Glen design is approved. We will now go out to the businesses we are looking for 24 businesses to sign up. (d) 2023 Christmas Ornament design approved just need the glitter! (e) BBQ in the Glen Meeting held the end of March. Paperwork sent to the City. Sponsorship levels being worked on by Valerie Merklin. Jim Stump is working on quantities of meat to be ordered. Jim Stump and Marcus working on beverages. Bobbie Johnson has engaged with ROTC. Robert is handling the pro and amateur teams.
- 10.Open Forum (a) Viva Calle Alvano Celaya and Victoria Lopez gave us an update on this event road closure from 6:00 a.m. to 3:00 p.m. No food trucks (so our restaurants should be busy), some WG businesses are participating with pop-ups, entertainment by Starbuck's & Nick the Greek. (b) Nicholas Ochoa (1) DOT assessment of crosswalks at Meredith/Lincoln, Brace/Lincoln & Broadway/Lincoln we should see activity end of July/August. (2) Concern on where the trucks are parking looking into painting the curbs. (3) Ilya Neizvestny, property owner of 1047-1053 Lincoln Avenue introduced himself.

- 11.Associate Member Applications None this month
- 12. New Business (a) Plant Lush, a gardening shop has opened by Park Place (b) Acupuncture Express coming to the Avenue (c) Keller Williams is reopening (d) \$833.07 check received from Marv Bamburg he closed the account for the History boxes.

Meeting adjourned at 9:20 a.m.

Respectively submitted,

Emilie Highley, Acting Secretary Willow Glen Business Association

Willow Glen Business Association Executive Committee Meeting 28 April 2023

In attendance: Kathleen Erdmann, Emilie Highley, Tim Mulcahy, Steve Sibley

Staff: Kandy Stevens

Not present: Barbara Hartman

Meeting was called to order by President Mulcahy at 9:06 a.m.

- 1. CBID Update Tim reported that the CBID Committee Nate Perez, Tim Mulcahy, Kristin Lowe, Nancy Hormann and Staff Kandy Stevens, had a conference call and discussed: (a) Survey that is being developed by Nancy and Kristin which will now go out in June (originally planned for mid-May), (b) Another meeting with the property owners will probably be set up, (c) Expansion of the CBID is still in review.
- 2. Ladies Night Out Lawsuit While the WGBA still has not been served with the lawsuit (the WGBA, Vin Santo, Goosetown & Porta Azul were all named), Steve Sibley reviewed the copy that we received from Lynne Rovai, Goosetown Steve indicated that the WGBA has insurance and once served, have them review the content. While the WGBA planned the event, the WGBA was never involved in serving drinks to the individuals that are suing. The WGBA was not in violation of any civil rights law.
- 3. BBQ in the Glen Robert Hernandez's role During the BBQ Meeting Robert indicated the things that he will take responsibility for, and he wants to have his "Pro Team" bbg'g this year. We will discuss this further and speak with Robert.
- 4. EventBrite/PayPal (a) The WGBA is expecting to see the money owed from PayPal (\$3,260.00). (b). EventBrite Steve has written letters which they are ignoring and taking no responsibility. EventBrite said they are not responsible for the monies owed us (~\$25,000), because someone hacked into our WGBA account and took the money. Steve will continue to pursue.
- 5. Annual CBID Report Sent to the City on 4/17.

Meeting was adjourned at 9:56 a.m.

Respectively submitted,

Emilie Highley, Acting Secretary Willow Glen Business Association

5:43 PM 05/04/23 Accrual Basis

Total Equity
TOTAL LIABILITIES & EQUITY

Willow Glen Community Foundation Balance Sheet

As of April 30, 2023

Apr	30	22
Apı	οu,	23

31,051.00

32,051.00

ASSETS	
Current Assets	
Checking/Savings	
Wells Fargo Checking -4496	32,051.00
Total Checking/Savings	32,051.00
Total Current Assets	32,051.00
TOTAL ASSETS	32,051.00
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Loan From WGBA	1,000.00
Total Other Current Liabilities	1,000.00
Total Current Liabilities	1,000.00
Total Liabilities	1,000.00
Equity	
Unrestricted Net Assets	17,096.00
Net Income	13,955.00

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5:39 PM 05/04/23 Accrual Basis

Willow Glen Community Foundation Profit & Loss

April 2023

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	Apr 23
Ordinary Income/Expense	
Expense	
Business Expenses	
Business Registration Fees	20.00
Total Business Expenses	20.00
Total Expense	20.00
Net Ordinary Income	-20.00
Net Income	-20.00

5:28 PM 05/04/23 **Accrual Basis**

Willow Glen Business Association Balance Sheet Prev Year Comparison As of April 30, 2023

	Apr 30, 23	Apr 30, 22	\$ Change	% Change
ASSETS				
Current Assets				
Checking/Savings				
US Bank Checking	0.00	269,041.71	-269,041.71	-100.0%
Wells Fargo Checking-debit acct	7,744.78	1,879.13	5,865.65	312.15%
WF Checking -4504	254,598.02	0.00	254,598.02	100.0%
Total Checking/Savings	262,342.80	270,920.84	-8,578.04	-3.17%
Accounts Receivable				
Accounts Receivable	33,743.68	500.00	33,243.68	6,648.74%
Total Accounts Receivable	33,743.68	500.00	33,243.68	6,648.74%
Other Current Assets				
Loan to related entity	1,000.00	0.00	1,000.00	100.0%
Pre-Paid Rent	750.00	500.00	250.00	50.0%
Service Deposits	500.00	500.00	0.00	0.0%
Total Other Current Assets	2,250.00	1,000.00	1,250.00	125.0%
Total Current Assets	298,336.48	272,420.84	25,915.64	9.51%
Fixed Assets				
Eqpmt, Furnit., and Computers	7,310.79	7,310.79	0.00	0.0%
Total Fixed Assets	7,310.79	7,310.79	0.00	0.0%
TOTAL ASSETS	305,647.27	279,731.63	25,915.64	9.26%
LIABILITIES & EQUITY				
Liabilities				
Current Liabilities				
Accounts Payable				
Accounts Payable	3,802.13	0.00	3,802.13	100.0%
Total Accounts Payable	3,802.13	0.00	3,802.13	100.0%
Other Current Liabilities				
ARTWORKS Project	6,546.18	6,546.18	0.00	0.0%
CBID Contingency Reserve	28,740.89	54,727.12	-25,986.23	-47.48%
Sales Tax Payable	17.42	0.00	17.42	100.0%
Total Other Current Liabilities	35,304.49	61,273.30	-25,968.81	-42.38%
Total Current Liabilities	39,106.62	61,273.30	-22,166.68	-36.18%
Total Liabilities	39,106.62	61,273.30	-22,166.68	-36.18%
Equity				
Accumulated Net Assets	190,644.32	119,152.46	71,491.86	60.0%
Assets moved to/from Accum NA	-143.56	-143.56	0.00	0.0%
Temporarily Restricted Assets	143.56	143.56	0.00	0.0%
Net Income	75,896.33	99,305.87	-23,409.54	-23.57%
Total Equity	266,540.65	218,458.33	48,082.32	22.01%
TOTAL LIABILITIES & EQUITY	305,647.27	279,731.63	25,915.64	9.26%
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5:26 PM 05/04/23 **Accrual Basis**

Willow Glen Business Association Profit & Loss YTD Comparison April 2023

Apr 23 Jul '22 - Apr 23 Income CBID 0.00 281,011.02 Event Revenue 35,987.24 242,583.78 Interest Income 21.75 64.97 Member Dues 120.00 1,860.00 Miscellaneous Income 0.00 18.81 Sponsorships 0.00 10,400.00 Total Income 36,128.99 535,938.58 Expense 2 3,756.31 Advertising and P/R 122.85 3,756.31 Bank Service Charges 1,741.30 7,988.75 City Fees 0.00 5,000.00 Contract Services 16,024.88 219,936.23 Dues and Subscriptions 55.00 645.78 Equipment Rental 864.05 33,117.46 Equipment Wirunishings 0.00 666.29 Insurance 457.72 8,447.34 Meetings 0.00 9,875.73 Personnel 4,098.98 58,932.41 Postage and Delivery 84.09)	=	
Income CBID 0.00 281,011.02	ä	Apr 23	Jul '22 - Apr 23
CBID 0.00 281,011.02 Event Revenue 35,987.24 242,583.78 Interest Income 21.75 64.97 Member Dues 120.00 1,860.00 Miscellaneous Income 0.00 18.81 Sponsorships 0.00 10,400.00 Total Income 36,128.99 535,938.58 Expense Advertising and P/R 122.85 3,756.31 Bank Service Charges 1,741.30 7,988.75 City Fees 0.00 5,000.00 Contract Services 16,024.88 219,936.23 Dues and Subscriptions 55.00 645.78 Equipment/Furnishings 0.00 666.29 Insurance 457.72 8,447.34 Meetings 0.00 1,816.30 Miscellaneous 0.00 9,875.73 Personnel 4,098.98 58,932.41 Postage and Delivery 84.09 684.22 Professional Fees 750.00 17,886.00 Rent 250.00 2,500.00	Ordinary Income/Expense		
Event Revenue 35,987.24 242,583.78 Interest Income	Income		
Interest Income 21.75 64.97 Member Dues 120.00 1,860.00 Miscellaneous Income 0.00 10,400.00 Total Income 36,128.99 535,938.58 Gross Profit 36,128.99 535,938.58 Expense Advertising and P/R 122.85 3,756.31 Bank Service Charges 1,741.30 7,988.75 City Fees 0.00 5,000.00 Contract Services 16,024.88 219,936.23 Dues and Subscriptions 55.00 645.78 Equipment Rental 864.05 33,117.46 Equipment/Furnishings 0.00 666.29 Insurance 457.72 8,447.34 Meetings 0.00 1,816.30 Miscellaneous 0.00 9,875.73 Personnel 4,098.98 58,932.41 Postage and Delivery 84.09 684.22 Professional Fees 750.00 17,886.00 Rent 250.00 2,500.00 Retail Merchandise Expense 0.00 18,9	CBID	0.00	281,011.02
Member Dues 120.00 1,860.00 Miscellaneous Income 0.00 18.81 Sponsorships 0.00 10,400.00 Total Income 36,128.99 535,938.58 Gross Profit 36,128.99 535,938.58 Expense 4dvertising and P/R 122.85 3,756.31 Bank Service Charges 1,741.30 7,988.75 City Fees 0.00 5,000.00 Contract Services 16,024.88 219,936.23 Dues and Subscriptions 55.00 645.78 Equipment Rental 864.05 33,117.46 Equipment/Furnishings 0.00 666.29 Insurance 457.72 8,447.34 Meetings 0.00 1,816.30 Miscellaneous 0.00 9,875.73 Personnel 4,098.98 58,932.41 Postage and Delivery 84.09 684.22 Professional Fees 750.00 17,886.00 Rent 250.00 2,500.00 Retail Merchandise Expense 0.00 18,951.0	Event Revenue	35,987.24	242,583.78
Miscellaneous Income 0.00 18.81 Sponsorships 0.00 10,400.00 Total Income 36,128.99 535,938.58 Gross Profit 36,128.99 535,938.58 Expense Langle Service Charges 1,741.30 7,988.75 City Fees 0.00 5,000.00 Contract Services 16,024.88 219,936.23 Dues and Subscriptions 55.00 645.78 Equipment Rental 864.05 33,117.46 Equipment/Furnishings 0.00 666.29 Insurance 457.72 8,447.34 Meetings 0.00 1,816.30 Miscellaneous 0.00 9,875.73 Personnel 4,098.98 58,932.41 Postage and Delivery 84.09 684.22 Professional Fees 750.00 17,886.00 Rent 250.00 2,500.00 Retail Merchandise Expense 0.00 18,951.00 Sales Tax Adjustment 0.00 99.99 Supplies 14,033.14 62,754.31	Interest Income	21.75	64.97
Sponsorships 0.00 10,400.00 Total Income 36,128.99 535,938.58 Gross Profit 36,128.99 535,938.58 Expense 4dvertising and P/R 122.85 3,756.31 Bank Service Charges 1,741.30 7,988.75 City Fees 0.00 5,000.00 Contract Services 16,024.88 219,936.23 Dues and Subscriptions 55.00 645.78 Equipment Rental 864.05 33,117.46 Equipment/Furnishings 0.00 666.29 Insurance 457.72 8,447.34 Meetings 0.00 1,816.30 Miscellaneous 0.00 9,875.73 Personnel 4,098.98 58,932.41 Postage and Delivery 84.09 684.22 Professional Fees 750.00 17,886.00 Rent 250.00 2,500.00 Retail Merchandise Expense 0.00 18,951.00 Sales Tax Adjustment 0.00 99.99 Supplies 14,033.14 62,754.	Member Dues	120.00	1,860.00
Total Income 36,128.99 535,938.58 Gross Profit 36,128.99 535,938.58 Expense 20,000 5,000.00 Advertising and P/R 122.85 3,756.31 Bank Service Charges 1,741.30 7,988.75 City Fees 0.00 5,000.00 Contract Services 16,024.88 219,936.23 Dues and Subscriptions 55.00 645.78 Equipment Rental 864.05 33,117.46 Equipment/Furnishings 0.00 666.29 Insurance 457.72 8,447.34 Meetings 0.00 1,816.30 Miscellaneous 0.00 0.00 Permits and Fees 0.00 9,875.73 Personnel 4,098.98 58,932.41 Postage and Delivery 84.09 684.22 Professional Fees 750.00 17,886.00 Rent 250.00 2,500.00 Retail Merchandise Expense 0.00 99.99 Sulpplies 14,033.14 62,754.31 <t< th=""><th>Miscellaneous Income</th><th>0.00</th><th>18.81</th></t<>	Miscellaneous Income	0.00	18.81
Gross Profit 36,128.99 535,938.58 Expense Advertising and P/R 122.85 3,756.31 Bank Service Charges 1,741.30 7,988.75 City Fees 0.00 5,000.00 Contract Services 16,024.88 219,936.23 Dues and Subscriptions 55.00 645.78 Equipment Rental 864.05 33,117.46 Equipment/Furnishings 0.00 666.29 Insurance 457.72 8,447.34 Meetings 0.00 1,816.30 Miscellaneous 0.00 9,875.73 Personnel 4,098.98 58,932.41 Postage and Delivery 84.09 684.22 Professional Fees 750.00 17,886.00 Rent 250.00 2,500.00 Retail Merchandise Expense 0.00 99.99 Supplies 14,033.14 62,754.31 Telephone and Internet 199.30 2,077.19 Website 1,700.00 5,739.75	Sponsorships	0.00	10,400.00
Expense Advertising and P/R 122.85 3,756.31 Bank Service Charges 1,741.30 7,988.75 City Fees 0.00 5,000.00 Contract Services 16,024.88 219,936.23 Dues and Subscriptions 55.00 645.78 Equipment Rental 864.05 33,117.46 Equipment/Furnishings 0.00 666.29 Insurance 457.72 8,447.34 Meetings 0.00 1,816.30 Miscellaneous 0.00 9,875.73 Personnel 4,098.98 58,932.41 Postage and Delivery 84.09 684.22 Professional Fees 750.00 17,886.00 Rent 250.00 2,500.00 Retail Merchandise Expense 0.00 18,951.00 Sales Tax Adjustment 0.00 99.99 Supplies 14,033.14 62,754.31 Telephone and Internet 199.30 2,077.19 Website 1,700.00 5,739.75	Total Income	36,128.99	535,938.58
Advertising and P/R 122.85 3,756.31 Bank Service Charges 1,741.30 7,988.75 City Fees 0.00 5,000.00 Contract Services 16,024.88 219,936.23 Dues and Subscriptions 55.00 645.78 Equipment Rental 864.05 33,117.46 Equipment/Furnishings 0.00 666.29 Insurance 457.72 8,447.34 Meetings 0.00 1,816.30 Miscellaneous 0.00 9,875.73 Personnel 4,098.98 58,932.41 Postage and Delivery 84.09 684.22 Professional Fees 750.00 17,886.00 Rent 250.00 2,500.00 Retail Merchandise Expense 0.00 18,951.00 Sales Tax Adjustment 0.00 99.99 Supplies 14,033.14 62,754.31 Telephone and Internet 199.30 2,077.19 Website 1,700.00 5,739.75	Gross Profit	36,128.99	535,938.58
Bank Service Charges 1,741.30 7,988.75 City Fees 0.00 5,000.00 Contract Services 16,024.88 219,936.23 Dues and Subscriptions 55.00 645.78 Equipment Rental 864.05 33,117.46 Equipment/Furnishings 0.00 666.29 Insurance 457.72 8,447.34 Meetings 0.00 1,816.30 Miscellaneous 0.00 0.00 Permits and Fees 0.00 9,875.73 Personnel 4,098.98 58,932.41 Postage and Delivery 84.09 684.22 Professional Fees 750.00 17,886.00 Rent 250.00 2,500.00 Retail Merchandise Expense 0.00 18,951.00 Sales Tax Adjustment 0.00 99.99 Supplies 14,033.14 62,754.31 Telephone and Internet 199.30 2,077.19 Website 1,700.00 5,739.75	Expense		
City Fees 0.00 5,000.00 Contract Services 16,024.88 219,936.23 Dues and Subscriptions 55.00 645.78 Equipment Rental 864.05 33,117.46 Equipment/Furnishings 0.00 666.29 Insurance 457.72 8,447.34 Meetings 0.00 1,816.30 Miscellaneous 0.00 9,875.73 Personnel 4,098.98 58,932.41 Postage and Delivery 84.09 684.22 Professional Fees 750.00 17,886.00 Rent 250.00 2,500.00 Retail Merchandise Expense 0.00 18,951.00 Sales Tax Adjustment 0.00 99.99 Supplies 14,033.14 62,754.31 Telephone and Internet 199.30 2,077.19 Website 1,700.00 5,739.75	Advertising and P/R	122.85	3,756.31
Contract Services 16,024.88 219,936.23 Dues and Subscriptions 55.00 645.78 Equipment Rental 864.05 33,117.46 Equipment/Furnishings 0.00 666.29 Insurance 457.72 8,447.34 Meetings 0.00 1,816.30 Miscellaneous 0.00 0.00 Permits and Fees 0.00 9,875.73 Personnel 4,098.98 58,932.41 Postage and Delivery 84.09 684.22 Professional Fees 750.00 17,886.00 Rent 250.00 2,500.00 Retail Merchandise Expense 0.00 18,951.00 Sales Tax Adjustment 0.00 99.99 Supplies 14,033.14 62,754.31 Telephone and Internet 199.30 2,077.19 Website 1,700.00 5,739.75	Bank Service Charges	1,741.30	7,988.75
Dues and Subscriptions 55.00 645.78 Equipment Rental 864.05 33,117.46 Equipment/Furnishings 0.00 666.29 Insurance 457.72 8,447.34 Meetings 0.00 1,816.30 Miscellaneous 0.00 0.00 Permits and Fees 0.00 9,875.73 Personnel 4,098.98 58,932.41 Postage and Delivery 84.09 684.22 Professional Fees 750.00 17,886.00 Rent 250.00 2,500.00 Retail Merchandise Expense 0.00 18,951.00 Sales Tax Adjustment 0.00 99.99 Supplies 14,033.14 62,754.31 Telephone and Internet 199.30 2,077.19 Website 1,700.00 5,739.75	City Fees	0.00	5,000.00
Equipment/Furnishings 0.00 666.29 Insurance 457.72 8,447.34 Meetings 0.00 1,816.30 Miscellaneous 0.00 0.00 Permits and Fees 0.00 9,875.73 Personnel 4,098.98 58,932.41 Postage and Delivery 84.09 684.22 Professional Fees 750.00 17,886.00 Rent 250.00 2,500.00 Retail Merchandise Expense 0.00 18,951.00 Sales Tax Adjustment 0.00 99.99 Supplies 14,033.14 62,754.31 Telephone and Internet 199.30 2,077.19 Website 1,700.00 5,739.75	Contract Services	16,024.88	219,936.23
Equipment/Furnishings 0.00 666.29 Insurance 457.72 8,447.34 Meetings 0.00 1,816.30 Miscellaneous 0.00 0.00 Permits and Fees 0.00 9,875.73 Personnel 4,098.98 58,932.41 Postage and Delivery 84.09 684.22 Professional Fees 750.00 17,886.00 Rent 250.00 2,500.00 Retail Merchandise Expense 0.00 18,951.00 Sales Tax Adjustment 0.00 99.99 Supplies 14,033.14 62,754.31 Telephone and Internet 199.30 2,077.19 Website 1,700.00 5,739.75	Dues and Subscriptions	55.00	645.78
Insurance 457.72 8,447.34 Meetings 0.00 1,816.30 Miscellaneous 0.00 0.00 Permits and Fees 0.00 9,875.73 Personnel 4,098.98 58,932.41 Postage and Delivery 84.09 684.22 Professional Fees 750.00 17,886.00 Rent 250.00 2,500.00 Retail Merchandise Expense 0.00 18,951.00 Sales Tax Adjustment 0.00 99.99 Supplies 14,033.14 62,754.31 Telephone and Internet 199.30 2,077.19 Website 1,700.00 5,739.75	Equipment Rental	864.05	33,117.46
Meetings 0.00 1,816.30 Miscellaneous 0.00 0.00 Permits and Fees 0.00 9,875.73 Personnel 4,098.98 58,932.41 Postage and Delivery 84.09 684.22 Professional Fees 750.00 17,886.00 Rent 250.00 2,500.00 Retail Merchandise Expense 0.00 18,951.00 Sales Tax Adjustment 0.00 99.99 Supplies 14,033.14 62,754.31 Telephone and Internet 199.30 2,077.19 Website 1,700.00 5,739.75	Equipment/Furnishings	0.00	666.29
Miscellaneous 0.00 0.00 Permits and Fees 0.00 9,875.73 Personnel 4,098.98 58,932.41 Postage and Delivery 84.09 684.22 Professional Fees 750.00 17,886.00 Rent 250.00 2,500.00 Retail Merchandise Expense 0.00 18,951.00 Sales Tax Adjustment 0.00 99.99 Supplies 14,033.14 62,754.31 Telephone and Internet 199.30 2,077.19 Website 1,700.00 5,739.75	Insurance	457.72	8,447.34
Permits and Fees 0.00 9,875.73 Personnel 4,098.98 58,932.41 Postage and Delivery 84.09 684.22 Professional Fees 750.00 17,886.00 Rent 250.00 2,500.00 Retail Merchandise Expense 0.00 18,951.00 Sales Tax Adjustment 0.00 99.99 Software 0.00 99.99 Supplies 14,033.14 62,754.31 Telephone and Internet 199.30 2,077.19 Website 1,700.00 5,739.75	Meetings	0.00	1,816.30
Personnel 4,098.98 58,932.41 Postage and Delivery 84.09 684.22 Professional Fees 750.00 17,886.00 Rent 250.00 2,500.00 Retail Merchandise Expense 0.00 18,951.00 Sales Tax Adjustment 0.00 99.99 Software 0.00 99.99 Supplies 14,033.14 62,754.31 Telephone and Internet 199.30 2,077.19 Website 1,700.00 5,739.75	Miscellaneous	0.00	0.00
Postage and Delivery 84.09 684.22 Professional Fees 750.00 17,886.00 Rent 250.00 2,500.00 Retail Merchandise Expense 0.00 18,951.00 Sales Tax Adjustment 0.00 0.26 Software 0.00 99.99 Supplies 14,033.14 62,754.31 Telephone and Internet 199.30 2,077.19 Website 1,700.00 5,739.75	Permits and Fees	0.00	9,875.73
Professional Fees 750.00 17,886.00 Rent 250.00 2,500.00 Retail Merchandise Expense 0.00 18,951.00 Sales Tax Adjustment 0.00 0.26 Software 0.00 99.99 Supplies 14,033.14 62,754.31 Telephone and Internet 199.30 2,077.19 Website 1,700.00 5,739.75	Personnel	4,098.98	58,932.41
Rent 250.00 2,500.00 Retail Merchandise Expense 0.00 18,951.00 Sales Tax Adjustment 0.00 0.26 Software 0.00 99.99 Supplies 14,033.14 62,754.31 Telephone and Internet 199.30 2,077.19 Website 1,700.00 5,739.75	Postage and Delivery	84.09	684.22
Retail Merchandise Expense 0.00 18,951.00 Sales Tax Adjustment 0.00 0.26 Software 0.00 99.99 Supplies 14,033.14 62,754.31 Telephone and Internet 199.30 2,077.19 Website 1,700.00 5,739.75	Professional Fees	750.00	17,886.00
Sales Tax Adjustment 0.00 0.26 Software 0.00 99.99 Supplies 14,033.14 62,754.31 Telephone and Internet 199.30 2,077.19 Website 1,700.00 5,739.75	Rent	250.00	2,500.00
Software 0.00 99.99 Supplies 14,033.14 62,754.31 Telephone and Internet 199.30 2,077.19 Website 1,700.00 5,739.75	Retail Merchandise Expense	0.00	18,951.00
Supplies 14,033.14 62,754.31 Telephone and Internet 199.30 2,077.19 Website 1,700.00 5,739.75	Sales Tax Adjustment	0.00	0.26
Telephone and Internet 199.30 2,077.19 Website 1,700.00 5,739.75	Software	0.00	99.99
Website 1,700.00 5,739.75	Supplies	14,033.14	62,754.31
	Telephone and Internet	199.30	2,077.19
	Website	1,700.00	5,739.75
Total Expense 40,381.31 460,875.32	Total Expense	40,381.31	460,875.32
Net Ordinary Income -4,252.32 75,063.26	Net Ordinary Income	-4,252.32	75,063.26
Other Income/Expense	Other Income/Expense		
Other Income	Other Income		
Other Income 833.07 833.07	Other Income	833.07	833.07
Total Other Income 833.07 833.07	Total Other Income	833.07	833.07
Net Other Income 833.07 833.07	Net Other Income	833.07	833.07
Net Income -3,419.25 75,896.33	Net Income	-3,419.25	75,896.33

5:29 PM 05/04/23 Accrual Basis

Willow Glen Business Association Profit & Loss Prev Year Comparison April 2023

	Apr 23	Apr 22	\$ Change	% Change
Ordinary Income/Expense				
Income				
Event Revenue	35,987.24	39,785.80	-3,798.56	-9.55%
Interest Income	21.75	0.00	21.75	100.0%
Member Dues	120.00	0.00	120.00	100.0%
Sponsorships	0.00	500.00	-500.00	-100.0%
Total Income	36,128.99	40,285.80	-4,156.81	-10.32%
Gross Profit	36,128.99	40,285.80	-4,156.81	-10.32%
Expense				
Advertising and P/R	122.85	384.00	-261.15	-68.01%
Bank Service Charges	1,741.30	2,660.32	-919.02	-34.55%
Contract Services	16,024.88	11,630.24	4,394.64	37.79%
Dues and Subscriptions	55.00	65.00	-10.00	-15.39%
Equipment Rental	864.05	341.20	522.85	153.24%
Insurance	457.72	594.48	-136.76	-23.01%
Meetings	0.00	50.35	-50.35	-100.0%
Personnel	4,098.98	5,322.96	-1,223.98	-22.99%
Postage and Delivery	84.09	74.10	9.99	13.48%
Professional Fees	750.00	600.00	150.00	25.0%
Rent	250.00	250.00	0.00	0.0%
Sales Tax Adjustment	0.00	47.94	-47.94	-100.0%
Supplies	14,033.14	12,406.00	1,627.14	13.12%
Telephone and Internet	199.30	185.35	13.95	7.53%
Website	1,700.00	0.00	1,700.00	100.0%
Total Expense	40,381.31	34,611.94	5,769.37	16.67%
Net Ordinary Income	-4,252.32	5,673.86	-9,926.18	-174.95%
Other Income/Expense				
Other Income				
Other Income	833.07	0.00	833.07	100.0%
Total Other Income	833.07	0.00	833.07	100.0%
Net Other Income	833.07	0.00	833.07	100.0%
Net Income	-3,419.25	5,673.86	-9,093.11	-160.26%

5:31 PM 05/04/23 **Accrual Basis**

Willow Glen Business Association Profit & Loss by Class April 2023

		DIOL	CODOD		Spring Wine Walk	Total	Member	Holidays	Total	WGBA	
	ADMIN (CBID)	DISI (CBID)	SOBOP (CBID)	Total CBID	(Fundraising Events)	Fundraising Events	Relations	(Promotions & Events)	Promotions & Events	Admin	TOTAL
Ordinary Income/Expense		P L									
Income											
Event Revenue	0.00	0.00	0.00	0.00	35,987.24	35,987.24	0.00	0.00	0.00	0.00	35,987.24
Interest Income	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	21.75	21.75
Member Dues	0.00	0.00	0.00	0.00	0.00	0.00	120.00	0.00	0.00	0.00	120.00
Total Income	0.00	0.00	0.00	0.00	35,987.24	35,987.24	120.00	0.00	0.00	21.75	36,128.99
Gross Profit	0.00	0.00	0.00	0.00	35,987.24	35,987.24	120.00	0.00	0.00	21.75	36,128.99
Expense											
Advertising and P/R	0.00	0.00	0.00	0.00	122.85	122.85	0.00	0.00	0.00	0.00	
Bank Service Charges	0.00	0.00	0.00	0.00	1,741.97	1,741.97	0.00	-0.67	-0.67	0.00	
Contract Services	1,050.00	0.00	13,057.28	14,107.28	1,917.60	1,917.60	0.00	0.00	0.00	0.00	
Dues and Subscriptions	55.00	0.00	0.00	55.00	0.00	0.00	0.00	0.00	0.00	0.00	55.00
Equipment Rental	444.05	0.00	0.00	444.05	420.00	420.00	0.00	0.00	0.00	0.00	864.05
Insurance	109.92	0.00	0.00	109.92	0.00	0.00	0.00	0.00	0.00	347.80	457.72
Personnel	1,679.40	360.00	1,620.00	3,659.40	0.00	0.00	0.00	0.00	0.00	439.58	
Postage and Delivery	0.00	0.00	0.00	0.00	21.09	21.09	0.00	0.00	0.00	63.00	84.09
Professional Fees	750.00	0.00	0.00	750.00	0.00	0.00	0.00	0.00	0.00	0.00	750.00
Rent	250.00	0.00	0.00	250.00	0.00	0.00	0.00	0.00	0.00	0.00	250.00
Supplies	75.46	0.00	0.00	75.46	15,057.00	15,057.00	0.00	0.00	0.00	-1,099.32	
Telephone and Internet	199.30	0.00	0.00	199.30	0.00	0.00	0.00	0.00	0.00	0.00	199.30
Website	0.00	1,700.00	0.00	1,700.00	0.00	0.00	0.00	0.00	0.00	0.00	
Total Expense	4,613.13	2,060.00	14,677.28	21,350.41	19,280.51	19,280.51	0.00	-0.67	-0.67	-248.94	40,381.31
Net Ordinary Income	-4,613.13	-2,060.00	-14,677.28	-21,350.41	16,706.73	16,706.73	120.00	0.67	0.67	270.69	-4,252.32
Other Income/Expense											
Other Income											
Other Income	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	833.07	833.07
Total Other Income	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	833.07	833.07
Net Other Income	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	833.07	833.07
Net Income	-4,613.13	-2,060.00	-14,677.28	-21,350.41	16,706.73	16,706.73	120.00	0.67	0.67	1,103.76	-3,419.25

Net Income

Willow Glen Business Association YTD Profit & Loss by Class July 2022 through April 2023

Spring Wine Walk Total Other BBQ in the Glen BeerWalk Bubbly Walk Fall Wine Walk Light Up the Avenue Planter Adoption CBID - Other C&R DISI SOBOP **ADMIN** Fundraising Fundraising Events Fundraising Total CBID Fundraising Fundraising Fundraising Fundraising Fundraising (CBID) (CBID) (CBID) (CBID) (CBID) Ordinary Income/Expense 0.00 0.00 0.00 0.00 0.00 65,173.14 175 893 05 281.011.02 0.00 0.00 0.00 0.00 26,279.49 2,102.36 11,562.98 CBID 164,763.47 0.00 44,064.42 0.00 0.00 43.164.57 0.00 43.735.52 33,798.96 0.00 0.00 0.00 0.00 0.00 0.00 Event Revenue 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 Interest Income 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 Member Dues 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 Miscellaneous Income 3.200.00 2,000.00 0.00 10,400.00 0.00 5,000.00 0.00 200.00 0.00 0.00 0.00 0.00 0.00 Sponsorships 0.00 0.00 0.00 175,163.47 0.00 3,200.00 46,064.42 33,798.96 0.00 43.935.52 48.164.57 26,279.49 2,102.36 11,562.98 65,173.14 175,893.05 281,011.02 Total Income 0.00 175,163.47 46,064.42 3,200.00 43,935.52 33,798.96 0.00 65,173.14 175,893.05 281.011.02 48.164.57 0.00 26,279.49 2,102.36 11,562.98 **Gross Profit** Expense 0.00 244.37 172.85 3,011.94 0.00 0.00 69.86 1.66 0.00 0.00 0.00 2,011.94 0.00 Advertising and P/R 1,000.00 0.00 7,809.08 0.00 1,741.97 0.00 2.742.57 2,142.68 0.00 0.00 1.181.86 0.00 0.00 0.00 0.00 0.00 0.00 Bank Service Charges 0.00 0.00 0.00 0.00 0.00 0.00 2,500.00 5,000.00 0.00 0.00 0.00 0.00 0.00 2,500.00 0.00 City Fees 2,219.11 0.00 23,861.60 2,651.56 0.00 220.00 0.00 1,917.60 162,262,59 16.853.33 0.00 **Contract Services** 5,775.00 0.00 625.00 155,862.59 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 450.00 0.00 Dues and Subscriptions 450.00 0.00 0.00 0.00 0.00 26,563.25 0.00 1,573.02 0.00 1,063.48 1,491.11 444.05 5,976.38 22,435.64 0.00 Equipment Rental 5,532.33 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 Equipment/Furnishings 666.29 0.00 0.00 0.00 0.00 666.29 0.00 0.00 0.00 0.00 0.00 0.00 0.00 2,668.16 0.00 0.00 0.00 0.00 0.00 0.00 0.00 Insurance 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 795.67 0.00 0.00 795.67 0.00 0.00 Meetings 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 Miscellaneous 0.00 9,875.73 0.00 1,619.66 0.00 0.00 0.00 4,966.75 0.00 1,619.66 1.669.66 0.00 0.00 0.00 0.00 Permits and Fees 0.00 0.00 0.00 0.00 0.00 53,401,57 0.00 0.00 0.00 0.00 0.00 24,704.62 0.00 5,217.64 23,479.31 Personnel 21.09 0.00 21.09 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 Postage and Delivery 350.00 275.00 4,025.00 500.00 500.00 300.00 0.00 1,700.00 400.00 0.00 9.600.00 0.00 0.00 Professional Fees 9,600.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 2,500.00 0.00 Rent 2,500.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 Retail Merchandise 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 Sales Tax Adjustment 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 Software 15,057.00 0.00 61,206.25 0.00 0.00 0.00 563.15 17,071.61 0.00 16,621.45 12,456.19 0.00 0.00 154 84 Supplies 408.31 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 2,077.19 0.00 0.00 0.00 0.00 2.077.19 0.00 Telephone and Internet 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 5,158.75 0.00 0.00 5,739.75 0.00 0.00 581.00 Website 275.00 133,606,37 22,754.70 20,912.86 300.00 220.00 64,209.19 400.00 24,534.62 2,944.05 254,712.69 59,258.57 0.00 13,013.33 179,496.74 Total Expense -275.00 41,557.10 2,980.00 23,309.72 -300.00 -16,044.62 -400.00 19,400.90 12,886.10 -32,979.08 2,102.36 -1,450.35 -114,323.60 172.949.00 26,298.33 **Net Ordinary Income** Other Income/Expense Other Income 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 Other Income 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 **Total Other Income** 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 Net Other Income 23,309,72 41,557.10 2,980.00 172,949.00 26,298.33 19,400.90 12,886.10 -300.00 -32,979.08 2,102.36 -1,450.35 -114,323.60 -16,044.62 -400.00

Willow Glen Business Association YTD Profit & Loss by Class July 2022 through April 2023

	Member	Halloween	Holidays	Restaurant Week	Spring LNO	Summer LNO	WG Home Tour Books	Other	Total	Strategic	WGBA	
	Relations	Promotions & Events	Marketing	Admin	TOTAL							
Ordinary Income/Expense												
Income												
CBID	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00		0.00		281,011.02
Event Revenue	0.00	0.00	77,728.89	0.00	0.00	0.00	91.42	0.00		0.00	0.00	
Interest Income	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00			64.97	64.97
Member Dues	1,860.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00		0.00	0.00	1,860.00
Miscellaneous Income	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00		0.00	18.81	18.81
Sponsorships	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00		0.00	0.00	10,400.00
Total Income	1,860.00	0.00	77,728.89	0.00	0.00	0.00	91.42	0.00		0.00		535,938.58
Gross Profit	1,860.00	0.00	77,728.89	0.00	0.00	0.00	91.42	0.00	77,820.31	0.00	83.78	535,938.58
Expense												
Advertising and P/R	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00			0.00	3,756.31
Bank Service Charges	0.00	0.00	-0.67	0.00	0.00	0.00	0.00	0.00		0.00	180.34	7,988.75
City Fees	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00			0.00	5,000.00
Contract Services	0.00	805.00	33,007.04	0.00	0.00	0.00	0.00	0.00				219,936.23
Dues and Subscriptions	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00			195.78	645.78
Equipment Rental	0.00	0.00	577.83	0.00	0.00	0.00	0.00	0.00			0.00	33,117.46
Equipment/Furnishings	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00			0.00	666.29
Insurance	0.00	0.00	0.00	0.00	0.00	0.00		0.00			5,779.18	8,447.34
Meetings	0.00	0.00	0.00	0.00	0.00	0.00		0.00			1,020.63	1,816.30
Miscellaneous	0.00	0.00	0.00	0.00	0.00	0.00		0.00			0.00	0.00
Permits and Fees	0.00	0.00	0.00	0.00	0.00	0.00		0.00			0.00	9,875.73
Personnel	0.00	0.00	0.00	0.00	0.00	0.00		0.00			5,530.84	58,932.41
Postage and Delivery	0.00	0.00	0.00	0.00	0.00	0.00		0.00			663.13	684.22
Professional Fees	0.00	75.00	675.00	225.00	500.00	225.00		0.00			2,411.00	
Rent	0.00	0.00	0.00	0.00	0.00	0.00		0.00			0.00	2,500.00
Retail Merchandise	0.00	0.00	18,951.00	0.00	0.00	0.00		0.00			0.00	18,951.00
Sales Tax Adjustment	0.00	0.00	0.26	0.00	0.00	0.00		0.00			0.00	0.26
Software	0.00	0.00	0.00	0.00	0.00	0.00		0.00			99,99	99.99
Supplies	0.00	1,264.21	1,416.89	0.00	350.00	261.41		464.67			-2,772.27	62,754.31
Telephone and Internet	0.00	0.00	0.00	0.00	0.00	0.00		0.00			0.00	2,077.19 5,739.75
Website	0.00	0.00	0.00	0.00	0.00	0.00		0.00			0.00	
Total Expense	0.00	2,144.21	54,627.35	225.00	850.00	486.41	0.00	464.67			13,108.62	
Net Ordinary Income	1,860.00	-2,144.21	23,101.54	-225.00	-850.00	-486.41	91.42	-464.67	19,022.67	-650.00	-13,024.84	75,063.26
Other Income/Expense												
Other Income										0.00	200.07	000.07
Other Income	0.00	0.00	0.00	0.00	0.00	0.00					833.07	833.07
Total Other Income	0.00	0.00	0.00	0.00	0.00	0.00	0.00				833.07	833.07
Net Other Income	0.00	0.00	0.00	0.00	0.00	0.00					833.07	833.07 75,896.33
Net Income	1,860.00	-2,144.21	23,101.54	-225.00	-850.00	-486.41	91.42	-464.67	19,022.67	-00.00	•12,191.77	10,000.33

Board Members – Please check your name Guests – Please sign in

Willow Glen Business Association May 9th, 2023, Membership & Board Meeting								
	Board Members – Please check in							
Carpeneti, Jim Erdmann, Kathleen Estrada, Marcus Hartman, Barbara	Johnson, Bobbie Mulcahy, Tim Perez, Nate	□ Rivas, Sara □ Sibley, Steve □ Sizelove, Jamie □ Yi, Brian						
	Guests – Please print							
Name	Business	Phone & E-mail						
1. Ben Thienes	San Jose State Athletics	208-284-9142 Ben. Thieneses 550.00						
1. Ben Thienes 2. Crant Begin	Mariette Chocolates							
3.								
4.								
5.								