



Willow Glen Business Association
Board of Directors & General Membership Meeting
Agenda for Tuesday, May 12th, 2026 * 8:00 am – 10:00 am
 Meeting Location: The Garden Theater, 1165 Lincoln Avenue
 Conference Room #204, located on the 2nd floor.

I – Information Only A – Action Required G – Good for the Order

Item	Type	Person Responsible	Time line	Action
Meeting called to order	G	President, Tim Mulcahy	8:00 am	Welcome
Approval of minutes	A	Approval of April Minutes	8:00 am	Review and approval of, April 14th, 2026, minutes
Executive Committee Report	A	Executive Committee Update – Tim Mulcahy	8:05 am	Review and approval of May 1st, 2026, minutes
Treasurer's Report	A	Treasurer, Tim Mulcahy – March/April Financial Reports	8:10 am – 8:25 am	Board approval Accept Report
Committees to provide an update to board and membership on their projects.	I	Member Relations Committee WGBA Staff Elevate Fitness GO – 5/30	8:25 am – 8:45 am	Updates
	I	Strategic Marketing Chair: Gael Rodriguez Committee Update		
	I	Our Avenue Committee Chair: Ana Maria Russo Committee Update		
	I	Promotions & Events Committee Chair: Emilie Highley Committee Update Spring Wine Walk Beer Walk		
OPEN FORUM/ PUBLIC COMMENT– 2 MIN. EACH	G	Moderated by Board President – Time Certain Any person may address the Board on any subject not on the agenda. Since the subject is not on the agenda, the Brown Act (State Open Meeting Law) prohibits action by the Board. However, Board Members and Staff may briefly respond to statements or questions and/or provide referrals to Staff. The Board may place the item on an agenda for a future meeting.	8:45 am – 8:55 am	
Assoc Member Applications	A	The Family Giving Tree One World Montessori School	8:55 am	
Meeting Adjournment	G	Tim Mulcahy	9:00 am	

I – Information Only A – Action Required G – Good of the Order

The next WGBA Board meeting will be Tuesday, June 9th, 2026, time 8:00 am
Meeting location: The Garden Theater, 1165 Lincoln Avenue

The mission of the WGBA is to make downtown Willow Glen a desirable destination to shop, eat and locate a business through maintenance and beautification projects and the promotion of a positive identity for the Willow Glen business community through advertising, public relations, sponsorships, events and festivals and the preservation of the historical and architectural character of downtown Willow Glen.

**Willow Glen Business Association
Board Meeting Minutes
April 14, 2026**

Meeting was called to order at 8:05 a.m. by Vice President Emilie Highley

In Attendance: Emilie Highley, Kathleen Erdmann, Frank Bejan, Julie Flores, Martin Flores, Jamie Sizelove, Ana Russo, Gael Rodriguez, Gisselle Terrazas (phone), Colin Berger, Dr. Jacklyn Muxen, Sonny Maharaj

Staff Members: Kendra Middendorf

The meeting was held in the conference room in the Garden Theater.

The minutes of March 2026 board meeting were read and unanimously approved
(*motion by Jamie Sizelove and second by Ana Russo*)

The Executive Board Meeting Minutes (*motion by Kathleen Erdmann and second by Ana Russo*)

Treasurer Report: – Emilie Highley
No approval required until the new CBID check arrives

Announcement : – Emilie Highley

Emilie announced that Barbara Hartman is resigning from the board due to family issues. Barabara will file the Community Foundations tax returns prior to leaving.
Jessica Renosa is leaving the Social Media position as her family is relocating to the San Diego area.

Member Relations Committee

WGBA Staff

- No new reporting input by the staff.

Strategic Marketing committee:

- Gael Rodriguez gave a report about the Ambassador's activities. A group visited some businesses on Lincoln Avenue and the response was positive. The group will now be able to split up and follow a script and discuss the upcoming videos of many stores.

Our Avenue:

- The water issue in the planters will be monitored by the Porters on a daily basis. Parallel knob is "on" and down is the "off" position.
- 4 planters are open for sponsorship
- We received a bid for the cleaning of the awnings. Approximate cost is \$115 per awning. This will be paid for by the businesses.
- New Kiosks in the expansion area will be installed next week.
- WGHS was contacted about painting the electrical boxes that are in need of paint
- Epoxy paint may be a solution for our benches. This would eliminate painting because the paint is in the epoxy. The company is Sarnsca. It was suggested we look into adding glitter.
- A foundation grant may be a solution for adding "Willow Glen" to the metal arches over the bridge.

Promotions and Events

- Spring Wine Walk has 24 wineries and 5 which were ordered through distributors.
- 29 business signed up to host with 2 water stops. At this point there are 522 tickets sold and capacity is 660. Tickets were \$45 and \$55 after the early bird deadline
- Beer Walk is ahead this takes place on 6/20, which is close to Father's Day and is a fun family event.
- Glen Fest has 1 Platinum sponsor – Familiar Surroundings Home Care
3 Gold – World of TaeKwonDo and Thomas James Homes, Star One Credit Union
2 Silver - Mellow and Pickering and Jamiez
1 Bronze – Rotten Robbie
- Food Sponsors
Cousins Lobster Truck

La Papa baked potatoes
Lord of the Ribs

Open Forum and comments

Guests:

- Chris Core - Santa Clara County D4 representative offered some guidance for the available grants for beautification.
- Associate Member Applications: There were 2 applications – Venture Plumbing in Canoas Gardens and Brad Cox Architect on Meridian- a Motion was made by Ana Russo and seconded by Dr. Jackie Muxen - Unanimously approved.

The meeting was adjourned at 8:47 a.m.

Respectfully submitted,

Kathleen Erdmann/Emilie Highley
Willow Glen Business Association

**Willow Glen Business Association
Executive Committee Meeting
1 May 2026**

Attendees: Kathleen Erdmann, Emilie Highley, Tim Mulcahy
Staff: Kendra Middendorf

Meeting was called to order by President Mulcahy at 9:09 a.m.

Agenda:

Board Member Replacement: At this time, the WGBA Board positions are:

- (a) Barbara Hartman, Treasurer
- (b) Steve Sibley, Community Member.

Possible candidates were discussed.

Social Media Candidate (to replace the part time position held by Jessica Reinosa)
Kathleen Erdmann, Kendra Middendorf and Emilie Highley have completed the first round of interviews and have narrowed potential candidates to 3. Jessica Reinosa joined us for the 2nd round. Unanimous decision was made to extend an offer to one of the candidates once references have been called and verified. Until the candidate is brought on board, Jessica has agreed to help us out with social media 4-6 hours per week (if needed), working from home.

WGCF

Tim has sent an email to Jess Gutierrez, Partner, CFOs2GO. Jess has extensive experience with non-profits. He is willing to assist us in building policies for our Foundation. Jess has requested some specific forms which Kendra will research and provide.

Homeless situation Thrift Box area

This has been an ongoing situation, 311 has been called numerous times. The area has been policed. Unfortunately the homeless have rifled through the discards left by the Thrift Box (in the back), that would be picked up by Hope. This has created a mess. Kathleen Erdmann and Kendra Middendorf have stayed on top of this situation.

The meeting was adjourned at 9:55 a.m.

Respectively submitted,

Emilie Highley, co-Secretary
Willow Glen Business Association

Willow Glen Business Association Profit & Loss by Class

April 2026

C/S/B (SOBOP) Clean Beaut. Safe	(CBID)	EV (DISI)	Economic Vitality	MGMT(Admin)	CBID - Other	Total CBID
Income	(CBID)	(CBID)	(CBID)	(CBID)	(CBID)	(CBID)
Ordinary Income/Expense						
Income						
CBID	189,010.69	27,001.53	48,602.75	5,400.30	270,015.27	
Event Revenue	0.00	0.00	0.00	0.00	0.00	
Interest Income	0.00	0.00	0.00	0.00	0.00	
Member Dues	0.00	0.00	0.00	0.00	0.00	
Sponsorships	0.00	0.00	0.00	0.00	0.00	
Total Income	189,010.69	27,001.53	48,602.75	5,400.30	270,015.27	
Gross Profit	189,010.69	27,001.53	48,602.75	5,400.30	270,015.27	
Expense						
Advertising and P/R	0.00	0.00	0.00	0.00	0.00	
Bank Service Charges	0.00	0.00	0.00	0.00	0.00	
City Fees	0.00	0.00	7,500.00	0.00	7,500.00	
Contract Services	19,582.13	0.00	525.00	0.00	20,107.13	
Dues and Subscriptions	0.00	0.00	76.00	0.00	76.00	
Equipment Rental	0.00	0.00	0.00	0.00	0.00	
Insurance	0.00	0.00	0.00	0.00	0.00	
Meetings	0.00	0.00	0.00	0.00	0.00	
Personnel	5,182.36	1,151.65	5,435.70	0.00	11,769.71	
Postage and Delivery	0.00	0.00	0.00	0.00	0.00	
Professional Fees	0.00	0.00	750.00	0.00	750.00	
Rent	0.00	0.00	400.00	0.00	400.00	
Supplies	0.00	0.00	0.00	0.00	0.00	
Telephone and Internet	0.00	0.00	91.08	0.00	91.08	
Total Expense	24,764.49	1,151.65	14,777.78	0.00	40,693.92	
Net Ordinary Income	164,246.20	25,849.88	33,824.97	5,400.30	229,321.35	
Net Income	164,246.20	25,849.88	33,824.97	5,400.30	229,321.35	

Willow Glen Business Association Profit & Loss by Class

April 2026

	BeerWalk (Fundraising Events)	Glen Fest (Fundraising Events)	Planter Box Adoption (Fundraising Events)	Spring Wine Walk (Fundraising Events)
Ordinary Income/Expense				
Income				
CBID	0.00	0.00	0.00	0.00
Event Revenue	1,037.50	756.75	0.00	22,286.13
Interest Income	0.00	0.00	0.00	0.00
Member Dues	0.00	0.00	0.00	0.00
Sponsorships	0.00	2,300.00	1,200.00	0.00
Total Income	1,037.50	3,056.75	1,200.00	22,286.13
Gross Profit	1,037.50	3,056.75	1,200.00	22,286.13
Expense				
Advertising and P/R	0.00	0.00	0.00	134.29
Bank Service Charges	54.95	25.58	0.00	1,514.62
City Fees	0.00	0.00	0.00	0.00
Contract Services	484.00	0.00	0.00	1,530.00
Dues and Subscriptions	0.00	0.00	0.00	0.00
Equipment Rental	0.00	0.00	0.00	114.00
Insurance	0.00	0.00	0.00	0.00
Meetings	0.00	0.00	0.00	0.00
Personnel	0.00	0.00	0.00	0.00
Postage and Delivery	0.00	0.00	0.00	0.00
Professional Fees	0.00	825.00	0.00	1,075.00
Rent	0.00	0.00	0.00	0.00
Supplies	0.00	0.00	0.00	15,418.11
Telephone and Internet	0.00	0.00	0.00	0.00
Total Expense	538.95	850.58	0.00	19,786.02
Net Ordinary Income	498.55	2,206.17	1,200.00	2,500.11
Net Income	498.55	2,206.17	1,200.00	2,500.11

**Willow Glen Business Association
Profit & Loss by Class
April 2026**

	Total Fundraising Events	Member Relations	WG Smile T-Shirts (Promotions & Events)	Total Promotions & Events
Ordinary Income/Expense				
Income				
CBID	0.00	0.00	0.00	0.00
Event Revenue	24,080.38	0.00	264.00	264.00
Interest Income	0.00	0.00	0.00	0.00
Member Dues	0.00	123.60	0.00	0.00
Sponsorships	3,500.00	0.00	0.00	0.00
Total Income	27,580.38	123.60	264.00	264.00
Gross Profit	27,580.38	123.60	264.00	264.00
Expense				
Advertising and P/R	134.29	0.00	0.00	0.00
Bank Service Charges	1,595.15	4.38	11.05	11.05
City Fees	0.00	0.00	0.00	0.00
Contract Services	2,014.00	0.00	0.00	0.00
Dues and Subscriptions	0.00	0.00	0.00	0.00
Equipment Rental	114.00	0.00	0.00	0.00
Insurance	0.00	0.00	0.00	0.00
Meetings	0.00	0.00	0.00	0.00
Personnel	0.00	0.00	0.00	0.00
Postage and Delivery	0.00	0.00	-4.50	-4.50
Professional Fees	1,900.00	0.00	0.00	0.00
Rent	0.00	0.00	0.00	0.00
Supplies	15,418.11	0.00	0.00	0.00
Telephone and Internet	0.00	0.00	0.00	0.00
Total Expense	21,175.55	4.38	6.55	6.55
Net Ordinary Income	6,404.83	119.22	257.45	257.45
Net Income	6,404.83	119.22	257.45	257.45

Willow Glen Business Association
Profit & Loss by Class
April 2026

Ordinary Income/Expense
Income
 CBID
 Event Revenue
 Interest Income
 Member Dues
 Sponsorships
Total Income
Gross Profit
Expense
 Advertising and P/R
 Bank Service Charges
 City Fees
 Contract Services
 Dues and Subscriptions
 Equipment Rental
 Insurance
 Meetings
 Personnel
 Postage and Delivery
 Professional Fees
 Rent
 Supplies
 Telephone and Internet
Total Expense
Net Ordinary Income
Net Income

WGBA Administration	TOTAL
0.00	270,015.27
0.00	24,344.38
2.87	2.87
0.00	123.60
0.00	3,500.00
2.87	297,986.12
2.87	297,986.12
0.00	134.29
0.00	1,610.58
0.00	7,500.00
0.00	22,121.13
0.00	76.00
360.94	474.94
66.64	66.64
31.70	31.70
1,027.05	12,796.76
78.00	73.50
0.00	2,650.00
0.00	400.00
46.19	15,464.30
131.76	222.84
1,742.28	63,622.68
-1,739.41	234,363.44
-1,739.41	234,363.44

Willow Glen Business Association
Balance Sheet Prev Year Comparison
As of April 30, 2026

	Apr 30, 26	Apr 30, 25	\$ Change	% Change
ASSETS				
Current Assets				
Checking/Savings				
Wells Fargo Checking-debit acct	4,760.83	6,264.66	-1,503.83	-24.01%
WF Checking -4504	336,756.68	314,901.09	21,855.59	6.94%
Total Checking/Savings	341,517.51	321,165.75	20,351.76	6.34%
Accounts Receivable				
Accounts Receivable	1,200.00	0.00	1,200.00	100.0%
Total Accounts Receivable	1,200.00	0.00	1,200.00	100.0%
Other Current Assets				
Pre-Paid Expenses	18,996.00	50.00	18,946.00	37,892.0%
Refundable Deposits	250.00	0.00	250.00	100.0%
Service Deposits	0.00	500.00	-500.00	-100.0%
Total Other Current Assets	19,246.00	550.00	18,696.00	3,399.27%
Total Current Assets	361,963.51	321,715.75	40,247.76	12.51%
Fixed Assets				
Eqpmt, Furnit., and Computers	7,310.79	7,310.79	0.00	0.0%
Total Fixed Assets	7,310.79	7,310.79	0.00	0.0%
TOTAL ASSETS	369,274.30	329,026.54	40,247.76	12.23%
LIABILITIES & EQUITY				
Liabilities				
Current Liabilities				
Accounts Payable				
Accounts Payable	484.00	40,915.00	-40,431.00	-98.82%
Total Accounts Payable	484.00	40,915.00	-40,431.00	-98.82%
Other Current Liabilities				
ARTWORKS Project	9,256.80	9,256.80	0.00	0.0%
Cal Savers	93.63	0.00	93.63	100.0%
CBID Contingency Reserve	42,401.42	40,053.72	2,347.70	5.86%
Sales Tax Payable	2,026.10	1,433.43	592.67	41.35%
Total Other Current Liabilities	53,777.95	50,743.95	3,034.00	5.98%
Total Current Liabilities	54,261.95	91,658.95	-37,397.00	-40.8%
Total Liabilities	54,261.95	91,658.95	-37,397.00	-40.8%
Equity				
Accumulated Net Assets	181,397.37	175,479.28	5,918.09	3.37%
Assets moved to/from Accum NA	-143.56	-143.56	0.00	0.0%
Temporarily Restricted Assets	143.56	143.56	0.00	0.0%
Net Income	133,614.98	61,888.31	71,726.67	115.9%
Total Equity	315,012.35	237,367.59	77,644.76	32.71%
TOTAL LIABILITIES & EQUITY	369,274.30	329,026.54	40,247.76	12.23%

**Willow Glen Business Association
 Profit & Loss YTD Comparison
 April 2026**

	Apr 26	Jul '25 - Apr 26
Ordinary Income/Expense		
Income		
CBID	270,015.27	464,767.72
Event Revenue	24,344.38	200,708.65
Grants	0.00	5,000.00
Interest Income	2.87	18.29
Member Dues	123.60	1,979.00
Retail Merchandise Income	0.00	420.00
Sponsorships	3,500.00	28,047.50
Total Income	<u>297,986.12</u>	<u>700,941.16</u>
Gross Profit	297,986.12	700,941.16
Expense		
Advertising and P/R	134.29	4,492.92
Bank Service Charges	1,610.58	11,627.82
City Fees	7,500.00	15,000.00
Contract Services	22,121.13	310,695.99
Dues and Subscriptions	76.00	1,160.99
Equipment Rental	474.94	26,440.47
Insurance	66.64	11,322.87
Meetings	31.70	852.22
Permits and Fees	0.00	6,574.51
Personnel	12,796.76	99,411.55
Postage and Delivery	73.50	656.65
Professional Fees	2,650.00	22,062.00
Rent	400.00	4,250.00
Retail Merchandise Expense	0.00	9,306.34
Software	0.00	129.99
Supplies	15,464.30	41,158.14
Telephone and Internet	222.84	2,183.72
Total Expense	<u>63,622.68</u>	<u>567,326.18</u>
Net Ordinary Income	<u>234,363.44</u>	<u>133,614.98</u>
Net Income	<u><u>234,363.44</u></u>	<u><u>133,614.98</u></u>

Willow Glen Business Association
YTD Profit & Loss by Class
July 2025 through April 2026

	C/S/B (SOBOP) Clean Beaut. Safe (CBID)	EV (DISI) Economic Vitality (CBID)	MGMT(Admin) (CBID)	CBID - Other (CBID)	Total CBID	Beer/Walk (Fundraising Events)
Ordinary Income/Expense						
Income						
CBID	335,464.53	37,518.16	86,384.73	5,400.30	464,767.72	0.00
Event Revenue	0.00	0.00	0.00	0.00	0.00	1,037.50
Grants	0.00	0.00	0.00	0.00	0.00	0.00
Interest Income	0.00	0.00	0.00	0.00	0.00	0.00
Member Dues	0.00	0.00	0.00	0.00	0.00	0.00
Retail Merchandise Income	0.00	0.00	0.00	0.00	0.00	0.00
Sponsorships	0.00	0.00	0.00	0.00	0.00	0.00
Total Income	335,464.53	37,518.16	86,384.73	5,400.30	464,767.72	1,037.50
Expense						
Gross Profit	335,464.53	37,518.16	86,384.73	5,400.30	464,767.72	1,037.50
Expense						
Advertising and P/R	0.00	0.00	0.00	0.00	0.00	93.42
Bank Service Charges	0.00	0.00	0.00	0.00	0.00	54.95
City Fees	0.00	0.00	15,000.00	0.00	15,000.00	0.00
Contract Services	210,063.05	0.00	5,250.00	0.00	215,313.05	484.00
Dues and Subscriptions	0.00	0.00	956.99	0.00	956.99	0.00
Equipment Rental	0.00	0.00	0.00	0.00	0.00	0.00
Insurance	0.00	0.00	948.99	0.00	948.99	0.00
Meetings	0.00	0.00	0.00	0.00	0.00	0.00
Permits and Fees	0.00	0.00	0.00	0.00	0.00	0.00
Personnel	40,084.96	8,907.81	41,969.40	0.00	90,962.17	0.00
Postage and Delivery	0.00	0.00	0.00	0.00	0.00	0.00
Professional Fees	0.00	0.00	11,040.00	0.00	11,040.00	0.00
Rent	0.00	0.00	4,000.00	0.00	4,000.00	0.00
Retail Merchandise Expense	0.00	0.00	0.00	0.00	0.00	0.00
Software	0.00	0.00	0.00	0.00	0.00	0.00
Supplies	0.00	0.00	14.52	0.00	14.52	0.00
Telephone and Internet	0.00	0.00	911.37	0.00	911.37	0.00
Total Expense	250,148.01	8,907.81	80,091.27	0.00	339,147.09	632.37
Net Ordinary Income	85,316.52	28,610.35	6,293.46	5,400.30	125,620.63	405.13
Net Income	85,316.52	28,610.35	6,293.46	5,400.30	125,620.63	405.13

Willow Glen Business Association
YTD Profit & Loss by Class
July 2025 through April 2026

	Bubbly Walk (Fundraising Events)	Glen Fest (Fundraising Events)	Ornaments (Fundraising Events)	Planter Box Adoption (Fundraising Events)	Spring Wine Walk (Fundraising Events)
Ordinary Income/Expense					
Income					
CBID	0.00	0.00	0.00	0.00	0.00
Event Revenue	40,690.76	22,404.38	12,984.00	0.00	35,870.97
Grants	0.00	0.00	0.00	0.00	0.00
Interest Income	0.00	0.00	0.00	0.00	0.00
Member Dues	0.00	0.00	0.00	0.00	0.00
Retail Merchandise Income	0.00	0.00	420.00	0.00	0.00
Sponsorships	1,600.00	17,181.00	0.00	6,400.00	2,516.50
Total Income	42,290.76	39,585.38	13,404.00	6,400.00	38,387.47
Expense					
Advertising and P/R	190.90	2,396.58	0.00	0.00	164.87
Bank Service Charges	2,562.52	852.33	30.35	3.49	2,428.67
City Fees	0.00	0.00	0.00	0.00	0.00
Contract Services	1,737.00	16,068.09	0.00	122.50	1,832.97
Dues and Subscriptions	0.00	0.00	0.00	0.00	0.00
Equipment Rental	890.56	20,010.76	0.00	0.00	890.56
Insurance	0.00	528.00	0.00	0.00	0.00
Meetings	0.00	0.00	0.00	0.00	0.00
Permits and Fees	1,725.05	2,924.41	0.00	0.00	1,925.05
Personnel	0.00	0.00	0.00	0.00	0.00
Postage and Delivery	0.00	0.00	0.00	0.00	0.00
Professional Fees	500.00	2,505.00	0.00	0.00	1,075.00
Rent	0.00	0.00	0.00	0.00	0.00
Retail Merchandise Expense	0.00	0.00	5,851.50	0.00	0.00
Software	0.00	0.00	0.00	0.00	0.00
Supplies	15,132.05	5,393.39	0.00	0.00	16,095.14
Telephone and Internet	0.00	0.00	0.00	0.00	0.00
Total Expense	22,738.08	50,678.56	5,881.85	125.99	24,412.26
Net Ordinary Income	19,552.68	-11,093.18	7,522.15	6,274.01	13,975.21
Net Income	19,552.68	-11,093.18	7,522.15	6,274.01	13,975.21

Willow Glen Business Association
YTD Profit & Loss by Class
July 2025 through April 2026

	Trolley Rides (Fundraising Events)	Total Fundraising Events	Member Relations	A Night on the Avenue (Promotions & Events)	Family Night on the Avenue (Promotions & Events)
Ordinary Income/Expense					
Income					
CBID	0.00	0.00	0.00	0.00	0.00
Event Revenue	83,962.04	196,949.65	0.00	0.00	0.00
Grants	0.00	0.00	0.00	0.00	0.00
Interest Income	0.00	0.00	0.00	0.00	0.00
Member Dues	0.00	0.00	1,379.00	0.00	0.00
Retail Merchandise Income	0.00	420.00	0.00	0.00	0.00
Sponsorships	0.00	27,697.50	0.00	0.00	0.00
Total Income	83,962.04	225,067.15	1,379.00	0.00	0.00
Gross Profit	83,962.04	225,067.15	1,379.00	0.00	0.00
Expense					
Advertising and P/R	0.00	2,845.77	0.00	127.81	163.57
Bank Service Charges	5,588.44	11,520.75	34.48	0.00	0.00
City Fees	0.00	0.00	0.00	0.00	0.00
Contract Services	52,642.71	72,887.27	0.00	302.98	0.00
Dues and Subscriptions	0.00	0.00	0.00	0.00	0.00
Equipment Rental	0.00	21,791.88	0.00	0.00	0.00
Insurance	0.00	528.00	0.00	0.00	0.00
Meetings	0.00	0.00	0.00	0.00	0.00
Permits and Fees	0.00	6,574.51	0.00	0.00	0.00
Personnel	0.00	0.00	0.00	0.00	0.00
Postage and Delivery	0.00	0.00	0.00	0.00	0.00
Professional Fees	100.00	4,180.00	0.00	1,025.00	1,600.00
Rent	0.00	0.00	0.00	0.00	0.00
Retail Merchandise Expense	0.00	5,851.50	0.00	0.00	0.00
Software	0.00	0.00	0.00	0.00	0.00
Supplies	199.87	36,820.45	0.00	297.50	479.06
Telephone and Internet	0.00	0.00	0.00	0.00	0.00
Total Expense	58,531.02	163,000.13	34.48	1,753.29	2,242.63
Net Ordinary Income	25,431.02	62,067.02	1,944.52	-1,753.29	-2,242.63
Net Income	25,431.02	62,067.02	1,944.52	-1,753.29	-2,242.63

Willow Glen Business Association
YTD Profit & Loss by Class
July 2025 through April 2026

	Halloween Trick or Treat (Promotions & Events)	Holidays (Promotions & Events)	Makers Market (Promotions & Events)	Selfies with Santa (Promotions & Events)	WellFest (Promotions & Events)
Ordinary Income/Expense					
Income					
CBID	0.00	0.00	0.00	0.00	0.00
Event Revenue	0.00	0.00	1,080.00	459.00	0.00
Grants	0.00	0.00	0.00	0.00	0.00
Interest Income	0.00	0.00	0.00	0.00	0.00
Member Dues	0.00	0.00	0.00	0.00	0.00
Retail Merchandise Income	0.00	0.00	0.00	0.00	0.00
Sponsorships	0.00	0.00	0.00	0.00	0.00
Total Income	0.00	0.00	1,080.00	459.00	0.00
Expenses					
Gross Profit	0.00	0.00	1,080.00	459.00	0.00
Expense					
Advertising and P/R	0.00	0.00	0.00	0.00	156.54
Bank Service Charges	0.00	0.00	34.92	0.00	0.00
City Fees	0.00	0.00	0.00	0.00	0.00
Contract Services	508.30	3,600.00	0.00	865.00	842.98
Dues and Subscriptions	0.00	0.00	0.00	0.00	0.00
Equipment Rental	0.00	659.15	0.00	265.00	0.00
Insurance	0.00	0.00	0.00	0.00	0.00
Meetings	0.00	0.00	0.00	0.00	0.00
Permits and Fees	0.00	0.00	0.00	0.00	0.00
Personnel	0.00	0.00	0.00	0.00	0.00
Postage and Delivery	0.00	0.00	0.00	0.00	0.00
Professional Fees	850.00	0.00	0.00	0.00	0.00
Rent	0.00	0.00	0.00	0.00	875.00
Retail Merchandise Expense	0.00	0.00	0.00	0.00	0.00
Software	0.00	0.00	0.00	0.00	0.00
Supplies	976.87	1,119.02	0.00	138.97	0.00
Telephone and Internet	0.00	0.00	0.00	0.00	0.00
Total Expense	2,335.17	5,378.17	34.92	1,268.97	1,874.52
Net Ordinary Income	-2,335.17	-5,378.17	1,045.08	-809.97	-1,874.52
Net Income	-2,335.17	-5,378.17	1,045.08	-809.97	-1,874.52

Willow Glen Business Association
YTD Profit & Loss by Class
July 2025 through April 2026

	WG Smile T-Shirts (Promotions & Events)	Total Promotions & Events	Strategic Marketing	WG&A Administration	TOTAL
Ordinary Income/Expense					
Income					
CBID	0.00	0.00	0.00	0.00	464,767.72
Event Revenue	2,220.00	3,759.00	0.00	0.00	200,708.65
Grants	0.00	0.00	0.00	5,000.00	5,000.00
Interest Income	0.00	0.00	0.00	18.29	18.29
Member Dues	0.00	0.00	0.00	0.00	1,979.00
Retail Merchandise Income	0.00	0.00	0.00	0.00	420.00
Sponsorships	350.00	350.00	0.00	0.00	28,047.50
Total Income	2,570.00	4,109.00	0.00	5,018.29	700,941.16
Gross Profit	2,570.00	4,109.00	0.00	5,018.29	700,941.16
Expense					
Advertising and P/R	0.00	447.92	1,199.23	0.00	4,492.92
Bank Service Charges	37.67	72.59	0.00	0.00	11,627.82
City Fees	0.00	0.00	0.00	0.00	15,000.00
Contract Services	0.00	6,119.26	0.00	16,376.41	310,695.99
Dues and Subscriptions	0.00	0.00	0.00	204.00	1,160.99
Equipment Rental	0.00	924.15	0.00	3,724.44	26,440.47
Insurance	0.00	0.00	0.00	9,845.88	11,322.87
Meetings	0.00	0.00	0.00	852.22	852.22
Permits and Fees	0.00	0.00	0.00	0.00	6,574.51
Personnel	0.00	0.00	0.00	8,449.38	99,411.55
Postage and Delivery	-3.35	-3.35	0.00	660.00	656.65
Professional Fees	0.00	4,350.00	0.00	2,492.00	22,062.00
Rent	0.00	0.00	0.00	260.00	4,250.00
Retail Merchandise Expense	3,454.84	3,454.84	0.00	0.00	9,306.34
Software	0.00	0.00	0.00	129.99	129.99
Supplies	10.93	3,022.35	295.74	1,005.08	41,158.14
Telephone and Internet	0.00	0.00	0.00	1,272.35	2,183.72
Total Expense	3,500.09	18,387.76	1,494.97	45,261.75	567,326.18
Net Ordinary Income	-930.09	-14,278.76	-1,494.97	-40,243.46	133,614.98
Net Income	-930.09	-14,278.76	-1,494.97	-40,243.46	133,614.98

Willow Glen Community Foundation
Balance Sheet
As of April 30, 2026

Apr 30, 26

ASSETS

Current Assets

Checking/Savings

Wells Fargo Checking -4496 9,770.13

Total Checking/Savings 9,770.13

Total Current Assets 9,770.13

TOTAL ASSETS 9,770.13

LIABILITIES & EQUITY

Liabilities

Current Liabilities

Accounts Payable

Accounts Payable 500.00

Total Accounts Payable 500.00

Total Current Liabilities 500.00

Total Liabilities 500.00

Equity

Unrestricted Net Assets 10,243.31

Net Income -973.18

Total Equity 9,270.13

TOTAL LIABILITIES & EQUITY 9,770.13

Willow Glen Community Foundation
Profit & Loss
April 2026

Apr 26

Ordinary Income/Expense	
Expense	
Other Types of Expenses	
Insurance - Liability, D and O	<u>74.17</u>
Total Other Types of Expenses	<u>74.17</u>
Total Expense	<u>74.17</u>
Net Ordinary Income	<u>-74.17</u>
Net Income	<u><u>-74.17</u></u>

Willow Glen Business Association
Profit & Loss by Class

March 2026

	C/S/B (SOBOP) Clean Beaut. Safe (CBID)	EV (DISI) Economic Vitality (CBID)	MGMT(Admin) (CBID)	Total CBID	Glen Fest (Fundraising Events)
Ordinary Income/Expense					
Income					
Event Revenue	0.00	0.00	0.00	0.00	0.00
Interest Income	0.00	0.00	0.00	0.00	0.00
Member Dues	0.00	0.00	0.00	0.00	0.00
Sponsorships	0.00	0.00	0.00	0.00	10,181.00
Total Income	0.00	0.00	0.00	0.00	10,181.00
Gross Profit	0.00	0.00	0.00	0.00	10,181.00
Expense					
Advertising and P/R	0.00	0.00	0.00	0.00	0.00
Bank Service Charges	0.00	0.00	0.00	0.00	92.37
Contract Services	21,962.63	0.00	525.00	22,487.63	0.00
Dues and Subscriptions	0.00	0.00	76.00	76.00	0.00
Equipment Rental	0.00	0.00	0.00	0.00	0.00
Insurance	0.00	0.00	0.00	0.00	0.00
Meetings	0.00	0.00	0.00	0.00	0.00
Permits and Fees	0.00	0.00	0.00	0.00	0.00
Personnel	3,701.38	822.54	3,898.82	8,422.74	0.00
Postage and Delivery	0.00	0.00	0.00	0.00	0.00
Professional Fees	0.00	0.00	1,050.00	1,050.00	0.00
Rent	0.00	0.00	400.00	400.00	0.00
Retail Merchandise Expense	0.00	0.00	0.00	0.00	0.00
Supplies	0.00	0.00	0.00	0.00	0.00
Telephone and Internet	0.00	0.00	91.12	91.12	0.00
Total Expense	25,664.01	822.54	6,040.94	32,527.49	92.37
Net Ordinary Income	-25,664.01	-822.54	-6,040.94	-32,527.49	10,088.63
Net Income	-25,664.01	-822.54	-6,040.94	-32,527.49	10,088.63

**Willow Glen Business Association
Profit & Loss by Class**

March 2026

	WellFest (Promotions & Events)	WG Smile T-Shirts (Promotions & Events)	Total Promotions & Events	Strategic Marketing
Ordinary Income/Expense				
Income				
Event Revenue	0.00	48.00	48.00	0.00
Interest Income	0.00	0.00	0.00	0.00
Member Dues	0.00	0.00	0.00	0.00
Sponsorships	0.00	0.00	0.00	0.00
Total Income	0.00	48.00	48.00	0.00
Gross Profit	0.00	48.00	48.00	0.00
Expense				
Advertising and P/R	0.08	0.00	8.39	38.41
Bank Service Charges	0.00	2.92	2.92	0.00
Contract Services	0.00	0.00	0.00	0.00
Dues and Subscriptions	0.00	0.00	0.00	0.00
Equipment Rental	0.00	0.00	0.00	0.00
Insurance	0.00	0.00	0.00	0.00
Meetings	0.00	0.00	0.00	0.00
Permits and Fees	0.00	0.00	0.00	0.00
Personnel	0.00	0.00	0.00	0.00
Postage and Delivery	0.00	-3.40	-3.40	0.00
Professional Fees	0.00	0.00	0.00	0.00
Rent	0.00	0.00	0.00	0.00
Retail Merchandise Expense	0.00	1,968.76	1,968.76	0.00
Supplies	0.00	0.00	0.00	295.74
Telephone and Internet	0.00	0.00	0.00	0.00
Total Expense	0.08	1,968.28	1,976.67	334.15
Net Ordinary Income	-0.08	-1,920.28	-1,928.67	-334.15
Net Income	-0.08	-1,920.28	-1,928.67	-334.15

Willow Glen Business Association
Profit & Loss Prev Year Comparison
March 2026

	Mar 26	Mar 25	\$ Change	% Change
Ordinary Income/Expense				
Income				
CBID	0.00	254,794.95	-254,794.95	-100.0%
Event Revenue	10,989.84	17,841.08	-6,851.24	-38.4%
Interest Income	1.20	2.10	-0.90	-42.86%
Member Dues	120.00	0.00	120.00	100.0%
Sponsorships	12,181.00	7,750.00	4,431.00	57.17%
Total Income	23,292.04	280,388.13	-257,096.09	-91.69%
Gross Profit	23,292.04	280,388.13	-257,096.09	-91.69%
Expense				
Advertising and P/R	77.38	195.66	-118.28	-60.45%
Bank Service Charges	852.19	1,229.38	-377.19	-30.68%
City Fees	0.00	7,500.00	-7,500.00	-100.0%
Contract Services	22,487.63	21,640.09	847.54	3.92%
Dues and Subscriptions	76.00	69.00	7.00	10.15%
Equipment Rental	1,137.50	1,584.67	-447.17	-28.22%
Insurance	7,362.96	4,762.14	2,600.82	54.62%
Meetings	30.95	30.95	0.00	0.0%
Permits and Fees	1,925.05	1,657.29	267.76	16.16%
Personnel	9,167.23	8,112.92	1,054.31	13.0%
Postage and Delivery	-3.40	0.00	-3.40	-100.0%
Professional Fees	1,050.00	2,607.00	-1,557.00	-59.72%
Rent	400.00	400.00	0.00	0.0%
Retail Merchandise Expense	1,968.76	400.00	1,568.76	392.19%
Supplies	1,101.10	2,005.06	-903.96	-45.08%
Telephone and Internet	222.88	209.84	13.04	6.21%
Website	0.00	92.34	-92.34	-100.0%
Total Expense	47,856.23	52,496.34	-4,640.11	-8.84%
Net Ordinary Income	-24,564.19	227,891.79	-252,455.98	-110.78%
Net Income	-24,564.19	227,891.79	-252,455.98	-110.78%

**Willow Glen Business Association
Profit & Loss YTD Comparison
March 2026**

	Mar 26	Jul '25 - Mar 26
Ordinary Income/Expense		
Income		
CBID	0.00	194,752.45
Event Revenue	10,989.84	176,364.27
Grants	0.00	5,000.00
Interest Income	1.20	15.42
Member Dues	120.00	1,855.40
Retail Merchandise Income	0.00	420.00
Sponsorships	12,181.00	24,547.50
Total Income	23,292.04	402,955.04
Gross Profit	23,292.04	402,955.04
Expense		
Advertising and P/R	77.38	4,358.63
Bank Service Charges	852.19	10,017.24
City Fees	0.00	7,500.00
Contract Services	22,487.63	288,574.86
Dues and Subscriptions	76.00	1,084.99
Equipment Rental	1,137.50	25,965.53
Insurance	7,362.96	11,256.23
Meetings	30.95	820.52
Permits and Fees	1,925.05	6,574.51
Personnel	9,167.23	86,614.79
Postage and Delivery	-3.40	583.15
Professional Fees	1,050.00	19,412.00
Rent	400.00	3,850.00
Retail Merchandise Expense	1,968.76	9,306.34
Software	0.00	129.99
Supplies	1,101.10	25,693.84
Telephone and Internet	222.88	1,960.88
Total Expense	47,856.23	503,703.50
Net Ordinary Income	-24,564.19	-100,748.46
Net Income	-24,564.19	-100,748.46

Willow Glen Business Association
YTD Profit & Loss by Class
July 2025 through March 2026

	Bubblly Walk (Fundraising Events)	Glen Fest (Fundraising Events)	Ornaments (Fundraising Events)	Planter Box Adoption (Fundraising Events)	Spring Wine Walk (Fundraising Events)
Ordinary Income/Expense					
Income					
CBID	0.00	0.00	0.00	0.00	0.00
Event Revenue	40,690.76	21,647.63	12,984.00	0.00	13,584.84
Grants	0.00	0.00	0.00	0.00	0.00
Interest Income	0.00	0.00	0.00	0.00	0.00
Member Dues	0.00	0.00	0.00	0.00	0.00
Retail Merchandise Income	0.00	0.00	420.00	0.00	0.00
Sponsorships	1,600.00	14,881.00	0.00	5,200.00	2,516.50
Total Income	42,290.76	36,528.63	13,404.00	5,200.00	16,101.34
Gross Profit	42,290.76	36,528.63	13,404.00	5,200.00	16,101.34
Expense					
Advertising and P/R	190.90	2,396.58	0.00	0.00	30.58
Bank Service Charges	2,562.52	826.75	30.35	3.49	914.05
City Fees	0.00	0.00	0.00	0.00	0.00
Contract Services	1,737.00	16,068.09	0.00	122.50	302.97
Dues and Subscriptions	0.00	0.00	0.00	0.00	0.00
Equipment Rental	890.56	20,010.76	0.00	0.00	776.56
Insurance	0.00	528.00	0.00	0.00	0.00
Meetings	0.00	0.00	0.00	0.00	0.00
Permits and Fees	1,725.05	2,924.41	0.00	0.00	1,925.05
Personnel	0.00	0.00	0.00	0.00	0.00
Postage and Delivery	0.00	0.00	0.00	0.00	0.00
Professional Fees	500.00	1,680.00	0.00	0.00	0.00
Rent	0.00	0.00	0.00	0.00	0.00
Retail Merchandise Expense	0.00	0.00	5,851.50	0.00	0.00
Software	0.00	0.00	0.00	0.00	0.00
Supplies	15,132.05	5,393.39	0.00	0.00	677.03
Telephone and Internet	0.00	0.00	0.00	0.00	0.00
Total Expense	22,738.08	49,827.98	5,881.85	125.99	4,626.24
Net Ordinary Income	19,552.68	-13,299.35	7,522.15	5,074.01	11,475.10
Net Income	19,552.68	-13,299.35	7,522.15	5,074.01	11,475.10

Willow Glen Business Association
YTD Profit & Loss by Class
July 2025 through March 2026

	Halloween Trick or Treat (Promotions & Events)	Holidays (Promotions & Events)	Makers Market (Promotions & Events)	Selfies with Santa (Promotions & Events)	WellFest (Promotions & Events)
Ordinary Income/Expense					
Income					
CBID	0.00	0.00	0.00	0.00	0.00
Event Revenue	0.00	0.00	1,080.00	459.00	0.00
Grants	0.00	0.00	0.00	0.00	0.00
Interest Income	0.00	0.00	0.00	0.00	0.00
Member Dues	0.00	0.00	0.00	0.00	0.00
Retail Merchandise Income	0.00	0.00	0.00	0.00	0.00
Sponsorships	0.00	0.00	0.00	0.00	0.00
Total Income	0.00	0.00	1,080.00	459.00	0.00
Gross Profit	0.00	0.00	1,080.00	459.00	0.00
Expense					
Advertising and P/R	0.00	0.00	0.00	0.00	156.54
Bank Service Charges	0.00	0.00	34.92	0.00	0.00
City Fees	0.00	0.00	0.00	0.00	0.00
Contract Services	508.30	3,600.00	0.00	865.00	842.98
Dues and Subscriptions	0.00	0.00	0.00	0.00	0.00
Equipment Rental	0.00	659.15	0.00	265.00	0.00
Insurance	0.00	0.00	0.00	0.00	0.00
Meetings	0.00	0.00	0.00	0.00	0.00
Permits and Fees	0.00	0.00	0.00	0.00	0.00
Personnel	0.00	0.00	0.00	0.00	0.00
Postage and Delivery	0.00	0.00	0.00	0.00	0.00
Professional Fees	850.00	0.00	0.00	0.00	875.00
Rent	0.00	0.00	0.00	0.00	0.00
Retail Merchandise Expense	0.00	0.00	0.00	0.00	0.00
Software	0.00	0.00	0.00	0.00	0.00
Supplies	976.87	1,119.02	0.00	138.97	0.00
Telephone and Internet	0.00	0.00	0.00	0.00	0.00
Total Expense	2,335.17	5,378.17	34.92	1,268.97	1,874.52
Net Ordinary Income	-2,335.17	-5,378.17	1,045.08	-809.97	-1,874.52
Net Income	-2,335.17	-5,378.17	1,045.08	-809.97	-1,874.52

Willow Glen Community Foundation

Balance Sheet

As of March 31, 2026

Mar 31, 26

ASSETS

Current Assets

Checking/Savings

Wells Fargo Checking -4496 9,844.30

Total Checking/Savings 9,844.30

Total Current Assets 9,844.30

TOTAL ASSETS 9,844.30

LIABILITIES & EQUITY

Liabilities

Current Liabilities

Accounts Payable

Accounts Payable 500.00

Total Accounts Payable 500.00

Total Current Liabilities 500.00

Total Liabilities 500.00

Equity

Unrestricted Net Assets 10,243.31

Net Income -899.01

Total Equity 9,344.30

TOTAL LIABILITIES & EQUITY 9,844.30

Board Members – Please check your name
Guests – Please sign in

Willow Glen Business Association
May 12th, 2026, Membership & Board Meeting

Board Members – Please check in

- Bejan, Frank
- Berger, Colin
- Cole, Sondra
- Erdmann, Kathleen
- Flores, Julie

- Flores, Martin
- Highley, Emilie
- Maharaj, Sonny
- Mulcahy, Tim

- Muxen, Jacklyn
- Rodriguez, Gael
- Russo, Ana Maria
- Sizelove, Jamie
- Terrazas, Gisselle

Guests – Please print

Name	Business	Phone & E-mail
1. <i>ONeIS CORE</i>	<i>SCE - D4</i>	<i>Onestophel.cole@bos.scegov.org</i>
2. <i>JESSICA HELLMAN</i>	<i>CITY OF SJ - D6</i>	<i>Jessica.Hellman@sanjoseca.gov</i>
3.		
4.		
5.		