



Willow Glen Business Association
Board of Directors & General Membership Meeting
Agenda for Tuesday, August 13th, 2024 * 8:00 am – 10:00 am
 Meeting Location: The Garden Theater, 1165 Lincoln Avenue
 Conference Room #204, located on the 2nd floor.

I – Information Only A – Action Required G – Good for the Order

Item	Type	Person Responsible	Time line	Action
Meeting called to order	G	President, Tim Mulcahy	8:00 am	Welcome
Approval of minutes	A	Approval of July Minutes	8:00 am	Review and approval of, July 9th, 2024, minutes
Executive Committee Report	A	Executive Committee Update – Tim Mulcahy	8:05 am	Review and approval of July 25th, 2024, minutes
Treasurer's Report	A	Treasurer, Barbara Hartman – July Financial Reports	8:10 am – 8:25 am	Board approval Accept Report
Committees to provide an update to board and membership on their projects.	I	Member Relations Committee WGBA Staff	8:25 am – 8:45 am	Updates
	I	CBID Committee Chair: Nate Perez Committee Update		
	I	Our Avenue Committee Chair: Kathleen Erdmann Committee Update		
	I	Promotions & Events Committee Chair: Emilie Highley Committee Update Mrs. Roper Romp Summer Wine Walk, 8/24 Passport 6/1-8/31 Glen Fest, 9/28		
OPEN FORUM/ PUBLIC COMMENT– 2 MIN. EACH	G	Moderated by Board President – Time Certain David Roberto – Human Interest Any person may address the Board on any subject not on the agenda. Since the subject is not on the agenda, the Brown Act (State Open Meeting Law) prohibits action by the Board. However, Board Members and Staff may briefly respond to statements or questions and/or provide referrals to Staff. The Board may place the item on an agenda for a future meeting.	8:45 am – 8:55 am	
Assoc Member Applications	A	Irene Wong – Buddy's Batch	8:55 am	
Meeting Adjournment	G	Tim Mulcahy	9:00 am	

I – Information Only A – Action Required G – Good of the Order

The next WGBA Board meeting will be Tuesday, September 10th, 2024, time 8:00 am
Meeting location: The Garden Theater, 1165 Lincoln Avenue

The mission of the WGBA is to make downtown Willow Glen a desirable destination to shop, eat and locate a business through maintenance and beautification projects and the promotion of a positive identity for the Willow Glen business community through advertising, public relations, sponsorships, events and festivals and the preservation of the historical and architectural character of downtown Willow Glen.

**Willow Glen Business Association
Board Meeting Minutes
July 9, 2024**

Meeting unofficially began at 8:08 a.m.

In Attendance: Tim Mulcahy, Kathleen Erdmann, Barbara Hartman, Steve Sibley Julie Flores, Emilie Highley (by phone), Ana Russo , Gisele Terrazas (joined in session, which made our quorum)

Staff Members: Kendra Middendorf Jessica Renosa

The meeting was held in the conference room in the Garden Theater.

Meeting was called to order by President Tim Mulcahy.

The minutes of June 2024 meeting and the Executive meeting read and approved unanimously (motion by Emilie Highley and seconded by Ana.

The minutes of the Executive meeting were read and unanimously approved (motion by Julie Flores /second by Emilie Highley

Treasurer report : Given by Barbara Hartman.

The treasurer's report was accepted as stated and a motion to accept was made by Kathleen Erdmann and seconded by Ana

Bad debt was written off and the income from the Beer walk was recorded as \$18k

Member Relations Committee

WGBA Staff

- Kawanis Club asked for a donation to Music in the Glen – the sponsorship increased from \$500 to \$700. WGBA will have a booth at Bramhall Park.
- The Willow Glen Farmer's Market has an issue with storage and unsecured personal property as well as unsafe conditions (hose and/or cords going through the farmer's market which may be a possible trip hazard. They have requested a Zoom meeting with WGBA.

CBID Renewal Now that the CBID has passed Nate Perez will be leaving the board and a Community Member slot will open up. The Executive board and a team will interview the third parties to perform maintenance beginning in January 2025. This is key to our success with our new expanded area.

Our Avenue

- All the Planters are sponsored
 - Plaques are ordered
 - Kandy is looking into potential landscapers
- Light up the Avenue
 - Pacific Display started to install the new lights across Lincoln Avenue. The City of San Jose sent DOT stopped the installation asking for an encroachment permit. Kendra is trying to contact the city of S.J. to obtain the permit which will cost \$1500. The balance of the lights (about 6 strands) can be installed to complete the first phase of "Light Up the Avenue"
 - Banners –There are approximately 42 banners which will need to be replaced. There are duplicates at each crosswalk and one of those can be removed and

moved down the street to the expansion area. The artwork is currently in the works with input from the Exec board and Our Avenue Committee. We plan to order 45 banners so we have a few extra. Banner designer: Tomiko Raster - Rasteroids Designs.

Installation with Pacific Display will cost \$1800 and hardware will be approximately \$500. We do plan to repurpose some of the hardware so that may reduce this amount.

- The square tree wells in zone 2 are scheduled to be filled in and the invoice was approved. There was a slight delay due to a paperwork/communication issue.
- The Flags we normally put up around Memorial Day and take down in September didn't happen this year. Pacific was called and we now have a "standing order to put them up in the May timeframe" We will also need to order some for the expansion area.

Promotions and Events

- Passport is beginning 6/1 to 8/31
- Beer Walk was a great success. Because it was on Father's Day weekend, many families and father's and sons came out. Over 500 tickets sold
- Mrs. Roper Romp 7/13 – A fun event to bring people to the downtown takes the place of Summer Friends Night out It will include businesses doing trivia!
- Summer Wine Walk will include wineries from Livermore
- Glen Fest plans are in the works and Colin Berger is looking for sponsors. Food trucks and popup restaurants will represent the food. Copita may sell tacos
- New Christmas ornament for 2024 – A transition from the bubble ornament featuring a business – remains a secret!
- Cable Cars – we paid \$17k in advance to secure the dates for the WG event. We need to store the cars to avoid issues we had last year with the rainy weather. The storage facility must be secure. It was suggested that maybe a hangar at Reed Hillview Airport or another secure location.

Open Forum and comments

Guest: Maren Sederquist - WGNA

- WGNA Thanked Tim for the sponsorship of the Band for the National Night Out. We will have a booth there (the first Tuesday in August).
- WGNA also asked WGBA to support the position paper with respect to the Supreme Court ruling on the homeless population.
- There was some discussion about the current homeless situation

The meeting was adjourned at 9:11 a.m.

Respectfully submitted,

Kathleen Erdmann, Secretary
Willow Glen Business Association

WILLOW GLEN BUSINESS ASSOCIATION
EXECUTIVE COMMITTEE MEETING
25 JULY 2024

In attendance: Kathleen Erdmann, Emilie Highley, Tim Mulcahy
Staff: Kendra Middendorf, Jessica Reinosa

The Meeting was called to order by President Mulcahy at 10:05 a.m.

1. Glen Fest Mercury News Advertising – Discussion ensued on signing up for a Display Ad for the South Bay which would reach roughly 125,000 subscribers at a cost of \$1,000. Kendra and Emilie will review our current Glen Fest Budget for allocation of advertising dollars
2. Encroachment Permit – City has asked that the WGBA resubmit a new map for completion of our lighting project. What they have asked for is difficult for us to produce because we do not have the software or means to produce it. Cost for the permit is \$1,500.00. While Kendra has been working with Pacific Services on this request, it was also decided that we would reach out to Eric Hon from the City who is ‘assigned’ to Willow Glen for help as well as Sal Alvarez. More to report on this later.
3. WGNA Letter of Support – This letter is in support of Mayor Mahan’s Homeless Project. The committee discussed the request and are not in full support.
4. SJ Downtown Association – The City has put out a “Request for Proposal” for their site services. Currently Block-by-Block has the contract for street outreach/services. It is not unusual for a city the size of San Jose to research other services companies to ensure they are getting a fare proposal that encompasses all the services required
5. Director’s Alliance – At this point, Jessica left the meeting and Kendra addressed the committee. Kendra had been invited to luncheons where discussions ensued where other areas within the City of San Jose are looking to develop a Business Association. The Alliance looks to Willow Glen as the leader and would like for Kendra to be a more focal point. The Alliance has also invited members of our Executive Committee/Board to attend and observe. Meetings will be monthly. The Executive Committee agrees to have Kendra participate if it does not take her away from her WGBA responsibilities or puts her in a position to decide on a request that should be brought before our Executive Committee first.

The meeting was adjourned at 11:15 a.m.

Respectively submitted,

Emilie Highley, Acting Co-Secretary
Willow Glen Business Association

**Willow Glen Business Association
Profit & Loss by Class**

	ADMIN (CBID)	DISI (CBID)	SOBOP (CBID)	CBID - Other (CBID)	Total CBID	BeerWalk (Fundraising Events)	Glen Fest (Fundraising Events)	Spring Wine Walk (Fundraising Events)
Ordinary Income/Expense								
Income								
Event Revenue	0.00	0.00	0.00	0.00	0.00	-369.18	1,523.60	0.00
Interest Income	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sponsorships	0.00	0.00	0.00	0.00	0.00	0.00	19,586.00	0.00
Total Income	0.00	0.00	0.00	0.00	0.00	-369.18	21,109.60	0.00
Gross Profit	0.00	0.00	0.00	0.00	0.00	-369.18	21,109.60	0.00
Expense								
Advertising and P/R	0.00	700.00	0.00	0.00	700.00	125.94	0.00	0.00
Bank Service Charges	0.00	0.00	0.00	0.00	0.00	0.00	93.55	0.00
Contract Services	525.00	0.00	25,417.66	0.00	25,942.66	0.00	438.33	0.00
Dues and Subscriptions	129.00	0.00	0.00	0.00	129.00	0.00	0.00	0.00
Equipment Rental	457.48	0.00	0.00	0.00	457.48	0.00	50.00	0.00
Equipment/Furnishings	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Insurance	284.84	0.00	0.00	0.00	284.84	0.00	0.00	0.00
Meetings	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Permits and Fees	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Personnel	1,878.82	406.78	1,830.50	-19.55	4,096.55	0.00	0.00	0.00
Postage and Delivery	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Printing and Reproduction	0.00	0.00	0.00	0.00	0.00	0.00	996.66	0.00
Professional Fees	750.00	0.00	0.00	0.00	750.00	0.00	500.00	160.00
Rent	400.00	0.00	0.00	0.00	400.00	0.00	0.00	0.00
Supplies	0.00	0.00	0.00	0.00	0.00	0.00	27.32	0.00
Telephone and Internet	91.39	0.00	0.00	94.36	185.75	0.00	0.00	0.00
Total Expense	4,516.53	1,106.78	27,248.16	74.81	32,946.28	125.94	2,105.86	160.00
Net Ordinary Income	-4,516.53	-1,106.78	-27,248.16	-74.81	-32,946.28	-495.12	19,003.74	-160.00
Net Income	-4,516.53	-1,106.78	-27,248.16	-74.81	-32,946.28	-495.12	19,003.74	-160.00

**Willow Glen Business Association
Profit & Loss by Class**

	Summer Wine Walk (Fundraising Events)	Total Fundraising Events	Holidays (Promotions & Events)	Mrs. Roper Romp (Promotions & Events)	National Night Out (Promotions & Events)
Ordinary Income/Expense					
Income					
Event Revenue	2,086.52	3,240.94	0.00	0.00	0.00
Interest Income	0.00	0.00	0.00	0.00	0.00
Sponsorships	0.00	19,586.00	0.00	0.00	0.00
Total Income	2,086.52	22,826.94	0.00	0.00	0.00
Gross Profit	2,086.52	22,826.94	0.00	0.00	0.00
Expense					
Advertising and P/R	0.00	125.94	0.00	0.00	1,000.00
Bank Service Charges	117.62	211.17	0.00	0.00	0.00
Contract Services	0.00	438.33	0.00	275.00	0.00
Dues and Subscriptions	0.00	0.00	0.00	0.00	0.00
Equipment Rental	0.00	50.00	265.00	0.00	0.00
Equipment/Furnishings	0.00	0.00	0.00	0.00	0.00
Insurance	0.00	0.00	0.00	0.00	0.00
Meetings	0.00	0.00	0.00	0.00	0.00
Permits and Fees	397.29	397.29	0.00	0.00	0.00
Personnel	0.00	0.00	0.00	0.00	0.00
Postage and Delivery	0.00	0.00	0.00	0.00	0.00
Printing and Reproduction	0.00	996.66	0.00	0.00	0.00
Professional Fees	875.00	1,535.00	435.00	0.00	0.00
Rent	0.00	0.00	0.00	0.00	0.00
Supplies	0.00	27.32	0.00	202.34	0.00
Telephone and Internet	0.00	0.00	0.00	0.00	0.00
Total Expense	1,389.91	3,781.71	700.00	477.34	1,000.00
Net Ordinary Income	696.61	19,045.23	-700.00	-477.34	-1,000.00
Net Income	696.61	19,045.23	-700.00	-477.34	-1,000.00

**Willow Glen Business Association
Profit & Loss by Class**

	Promotions & Events - Other (Promotions & Events)	Total Promotions & Events	WGBA Administration	TOTAL
Ordinary Income/Expense				
Income				
Event Revenue	0.00	0.00	0.00	3,240.94
Interest Income	0.00	0.00	1.58	1.58
Sponsorships	0.00	0.00	0.00	19,586.00
Total Income	0.00	0.00	1.58	22,828.52
Gross Profit	0.00	0.00	1.58	22,828.52
Expense				
Advertising and P/R	0.00	1,000.00	0.00	1,825.94
Bank Service Charges	0.00	0.00	0.00	211.17
Contract Services	0.00	275.00	0.00	26,655.99
Dues and Subscriptions	0.00	0.00	0.00	129.00
Equipment Rental	0.00	265.00	0.00	772.48
Equipment/Furnishings	0.00	0.00	108.28	108.28
Insurance	0.00	0.00	63.81	348.65
Meetings	0.00	0.00	30.95	30.95
Permits and Fees	0.00	0.00	0.00	397.29
Personnel	0.00	0.00	379.98	4,476.53
Postage and Delivery	0.00	0.00	182.00	182.00
Printing and Reproduction	0.00	0.00	0.00	996.66
Professional Fees	255.00	690.00	0.00	2,975.00
Rent	0.00	0.00	0.00	400.00
Supplies	0.00	202.34	39.53	269.19
Telephone and Internet	0.00	0.00	30.79	216.54
Total Expense	255.00	2,432.34	835.34	39,995.67
Net Ordinary Income	-255.00	-2,432.34	-833.76	-17,167.15
Net Income	-255.00	-2,432.34	-833.76	-17,167.15

Willow Glen Business Association Profit & Loss Prev Year Comparison July 2024

	Jul 24	Jul 23	\$ Change	% Change
Ordinary Income/Expense				
Income				
CBID	0.00	105,820.90	-105,820.90	-100.0%
Event Revenue	3,240.94	1,430.00	1,810.94	126.64%
Interest Income	1.58	17.23	-15.65	-90.83%
K-rail Pass Through Income	0.00	1,515.00	-1,515.00	-100.0%
Sponsorships	19,586.00	0.00	19,586.00	100.0%
Total Income	22,828.52	108,783.13	-85,954.61	-79.02%
Gross Profit	22,828.52	108,783.13	-85,954.61	-79.02%
Expense				
Advertising and P/R	1,825.94	0.00	1,825.94	100.0%
Bank Service Charges	211.17	101.32	109.85	108.42%
City Fees	0.00	2,500.00	-2,500.00	-100.0%
Contract Services	26,655.99	17,079.33	9,576.66	56.07%
Dues and Subscriptions	129.00	122.00	7.00	5.74%
Equipment Rental	772.48	545.07	227.41	41.72%
Equipment/Furnishings	108.28	0.00	108.28	100.0%
Insurance	348.65	176.39	172.26	97.66%
K-Rail Pass Through Expense	0.00	1,215.00	-1,215.00	-100.0%
Meetings	30.95	0.00	30.95	100.0%
Permits and Fees	397.29	854.02	-456.73	-53.48%
Personnel	4,476.53	7,788.24	-3,311.71	-42.52%
Postage and Delivery	182.00	176.00	6.00	3.41%
Printing and Reproduction	996.66	0.00	996.66	100.0%
Professional Fees	2,975.00	750.00	2,225.00	296.67%
Rent	400.00	400.00	0.00	0.0%
Supplies	269.19	0.00	269.19	100.0%
Telephone and Internet	216.54	187.32	29.22	15.6%
Website	0.00	850.00	-850.00	-100.0%
Total Expense	39,995.67	32,744.69	7,250.98	22.14%
Net Ordinary Income	-17,167.15	76,038.44	-93,205.59	-122.58%
Net Income	-17,167.15	76,038.44	-93,205.59	-122.58%

Willow Glen Business Association
Balance Sheet Prev Year Comparison
As of July 31, 2024

	Jul 31, 24	Jul 31, 23	\$ Change	% Change
ASSETS				
Current Assets				
Checking/Savings				
Wells Fargo Checking-debit acct	6,585.64	5,003.63	1,582.01	31.62%
WF Checking -4504	178,805.29	272,920.83	-94,115.54	-34.49%
Total Checking/Savings	185,390.93	277,924.46	-92,533.53	-33.29%
Accounts Receivable				
Accounts Receivable	8,500.00	44,180.00	-35,680.00	-80.76%
Total Accounts Receivable	8,500.00	44,180.00	-35,680.00	-80.76%
Other Current Assets				
Loan to related entity	0.00	1,000.00	-1,000.00	-100.0%
Pre-Paid Rent	800.00	650.00	150.00	23.08%
Service Deposits	18,314.12	500.00	17,814.12	3,562.82%
Total Other Current Assets	19,114.12	2,150.00	16,964.12	789.03%
Total Current Assets	213,005.05	324,254.46	-111,249.41	-34.31%
Fixed Assets				
Eqpmt, Furnit., and Computers	7,310.79	7,310.79	0.00	0.0%
Total Fixed Assets	7,310.79	7,310.79	0.00	0.0%
TOTAL ASSETS	220,315.84	331,565.25	-111,249.41	-33.55%
LIABILITIES & EQUITY				
Liabilities				
Current Liabilities				
Accounts Payable				
Accounts Payable	15,833.83	1,355.42	14,478.41	1,068.19%
Total Accounts Payable	15,833.83	1,355.42	14,478.41	1,068.19%
Other Current Liabilities				
ARTWORKS Project	5,553.18	6,546.18	-993.00	-15.17%
CBID Contingency Reserve	34,361.11	34,361.11	0.00	0.0%
Sales Tax Payable	162.98	17.42	145.56	835.59%
Total Other Current Liabilities	40,077.27	40,924.71	-847.44	-2.07%
Total Current Liabilities	55,911.10	42,280.13	13,630.97	32.24%
Total Liabilities	55,911.10	42,280.13	13,630.97	32.24%
Equity				
Accumulated Net Assets	181,571.89	213,246.68	-31,674.79	-14.85%
Assets moved to/from Accum NA	-143.56	-143.56	0.00	0.0%
Temporarily Restricted Assets	143.56	143.56	0.00	0.0%
Net Income	-17,167.15	76,038.44	-93,205.59	-122.58%
Total Equity	164,404.74	289,285.12	-124,880.38	-43.17%
TOTAL LIABILITIES & EQUITY	220,315.84	331,565.25	-111,249.41	-33.55%

Willow Glen Business Association Profit & Loss YTD Comparison July 2024

	Jul 24	Jul 24
Ordinary Income/Expense		
Income		
Event Revenue	3,240.94	3,240.94
Interest Income	1.58	1.58
Sponsorships	19,586.00	19,586.00
Total Income	22,828.52	22,828.52
Gross Profit	22,828.52	22,828.52
Expense		
Advertising and P/R	1,825.94	1,825.94
Bank Service Charges	211.17	211.17
Contract Services	26,655.99	26,655.99
Dues and Subscriptions	129.00	129.00
Equipment Rental	772.48	772.48
Equipment/Furnishings	108.28	108.28
Insurance	348.65	348.65
Meetings	30.95	30.95
Permits and Fees	397.29	397.29
Personnel	4,476.53	4,476.53
Postage and Delivery	182.00	182.00
Printing and Reproduction	996.66	996.66
Professional Fees	2,975.00	2,975.00
Rent	400.00	400.00
Supplies	269.19	269.19
Telephone and Internet	216.54	216.54
Total Expense	39,995.67	39,995.67
Net Ordinary Income	-17,167.15	-17,167.15
Net Income	-17,167.15	-17,167.15

Willow Glen Business Association
YTD Profit & Loss by Class
July 1, 2024

	ADMIN (CBID)	SOBOP (CBID)	CBID - Other (CBID)	Total CBID	BeerWalk (Fundraising Events)	Glen Feest (Fundraising Events)	Total Fundraising Events	WG&A Administration	TOTAL
Ordinary Income/Expense									
Expense									
Advertising and PIR	0.00	0.00	0.00	0.00	70.00	0.00	70.00	0.00	70.00
Contract Services	525.00	12,708.83	0.00	13,233.83	0.00	302.27	302.27	0.00	13,536.10
Insurance	0.00	0.00	0.00	0.00	0.00	0.00	0.00	63.81	63.81
Professional Fees	750.00	0.00	0.00	750.00	0.00	0.00	0.00	0.00	750.00
Rent	400.00	0.00	0.00	400.00	0.00	0.00	0.00	0.00	400.00
Telephone and Internet	0.00	0.00	94.36	94.36	0.00	0.00	0.00	0.00	94.36
Total Expense	1,675.00	12,708.83	94.36	14,478.19	70.00	302.27	372.27	63.81	14,914.27
Net Ordinary Income	-1,675.00	-12,708.83	-94.36	-14,478.19	-70.00	-302.27	-372.27	-63.81	-14,914.27
Net Income	-1,675.00	-12,708.83	-94.36	-14,478.19	-70.00	-302.27	-372.27	-63.81	-14,914.27

WGCF

Jul 31, 24

ASSETS

Current Assets

Checking/Savings

Wells Fargo Checking -4496 17,938.97

Total Checking/Savings 17,938.97

Total Current Assets 17,938.97

TOTAL ASSETS 17,938.97

LIABILITIES & EQUITY

Liabilities

Current Liabilities

Accounts Payable

Accounts Payable 500.00

Total Accounts Payable 500.00

Total Current Liabilities 500.00

Total Liabilities 500.00

Equity

Unrestricted Net Assets 23,051.00

Net Income -5,612.03

Total Equity 17,438.97

TOTAL LIABILITIES & EQUITY 17,938.97

	<u>Jul 24</u>
Net Income	<u><u>0.00</u></u>

Willow Glen Business Association
Profit & Loss Detail
January 1 through August 12, 2024

	Type	Date	Num	Name	Memo	Debit	Credit	Balance
Ordinary Income/Expense								
Income								
Event Revenue								
Other Fees								
	General Journal	04/30/2024	Square		Beer Walk Tasting Site Fees	825.00	825.00	
	Deposit	05/14/2024	1076		Bay Area Phone Doctor Beer Walk Tasting Site Fee	55.00	880.00	
	Deposit	05/31/2024			Square Beer Walk Tasting Site Fees	220.00	1,100.00	
						0.00	1,100.00	1,100.00
Total Other Fees								
Tickets								
	General Journal	04/30/2024	Square		Beer Walk Ticket Sales	562.25	562.25	
	Deposit	05/31/2024			Square Ticket Sales - Beer Walk	4,152.00	4,714.25	
	General Journal	06/29/2024	Square		Beer Walk Ticket Sales	20,564.42	25,278.67	
	General Journal	07/31/2024	Square		Beer Walk Ticket Refund	359.18	24,909.49	
						359.18	25,278.67	24,909.49
Total Tickets								
Total Event Revenue								
Sponsorships								
Sponsorships								
	Invoice	05/14/2024	1109	Rotary Club of Campbell	Beer Walk Sponsorship (check written by Robert Gloye)	1,000.00	1,000.00	
						0.00	1,000.00	1,000.00
Total Sponsorships								
Total Sponsorships								
Total Income								
Gross Profit								
Expense								
Advertising and P/R								
Other Advertising								
	Check	06/03/2024		Facebook	Facebook Ad for Beer Walk	60.00	60.00	
	Check	06/10/2024		Facebook	Facebook Ad for Beer Walk	34.98	94.98	
	Check	07/01/2024		Facebook	Facebook Ad for Beer Walk	70.00	164.98	
	Check	07/09/2024		Facebook	Facebook Ad for Beer Walk	55.94	220.92	
						220.92	0.00	220.92
Total Other Advertising								
Total Advertising and P/R								
Bank Service Charges								
	Deposit	05/31/2024			Square Fees withheld	305.55	305.55	
	General Journal	06/29/2024	Square	Square	Square Fees collected	1,289.96	1,595.51	
						1,595.51	0.00	1,595.51
Total Bank Service Charges								
Contract Services								
Decor (Kiosk)								
	Bill	04/08/2024	D35154011	CMC	Beer Walk Kiosk Posters	302.97	302.97	
						302.97	0.00	302.97
Total Decor (Kiosk)								
Photographer								
	Bill	06/05/2024	Beer Walk Photos	Oscar Ramirez Hernandez	Beer Walk Photos and 60-second video	600.00	600.00	
						600.00	0.00	600.00
Total Photographer								
Total Contract Services								
Equipment Rental								
Event Equipment								
	Check	06/04/2024		Western Site Services, LLC	Ports-Potties for Beer Walk	1,017.19	1,017.19	
	Bill	06/05/2024	123002	Adriana Uribe	Table & Chair Rentals for Beer Walk	110.00	1,127.19	
						1,127.19	0.00	1,127.19
Total Event Equipment								
Total Equipment Rental								
Permits and Fees								
	Check	05/13/2024	051424	SJPD	Beer Walk permits	8.98	8.98	
	Check	05/14/2024		SJPD	Beer Walk permits	374.00	382.96	
	Check	05/29/2024		ABC	Cashier's Check for ABC Permit for Beer Walk	1,060.00	1,442.96	
						1,442.98	0.00	1,442.98
Total Permits and Fees								
Professional Fees								
Graphic Design								
	Bill	04/15/2024	041524	Denise Malacra Design	Design Services for Beer Walk	350.00	350.00	
	Bill	05/16/2024	051624	Denise Malacra Design	Design Services for Beer Walk	250.00	600.00	
						600.00	0.00	600.00
Total Graphic Design								
Total Professional Fees								
Supplies								
	Check	04/19/2024		Amazon.com	Beer Walk Wrist Bands	61.20	61.20	
	Bill	06/03/2024	0148093-IN	Glass Tech	Barlow 6-oz. Taster for Beer Walk x432	815.05	478.25	
	Check	06/06/2024		Party Fiesta Balloon Decor	Balloons for Beer Walk	567.66	1,443.01	
	Bill	06/11/2024	W-7592109	Delta Pacific Beverage	VOID: Beer Walk Supplies	0.00	1,443.01	
	Bill	06/11/2024	W-521838	Delta Pacific Beverage	Beer for Beer Walk	1,799.08	3,241.99	
	Bill	06/12/2024	W-522312	Delta Pacific Beverage	Beer for Beer Walk	173.85	3,415.84	
	Check	06/14/2024		Lucky	snacks for Beer Walk volunteers	17.98	3,433.82	
	Bill	06/15/2024	2024 Beer Walk	Unreel Brewing Company	2024 Beer Walk	300.00	3,733.82	
	Bill	06/15/2024	2024 Beer Walk	Fox Tale Fermentation Project	2024 Beer Walk	300.00	4,033.82	
	Bill	06/15/2024	2024 Beer Walk	Strike Brewing Co.	2024 Beer Walk	300.00	4,333.82	
	Bill	06/15/2024	2024 Beer Walk	DTSJ Brewing Co.	2024 Beer Walk	300.00	4,633.82	
	Bill	06/15/2024	2024 Beer Walk	Hapi's Brewing	2024 Beer Walk	300.00	4,933.82	
	Bill	06/15/2024	2024 Beer Walk	Clandestine Brewing	2024 Beer Walk	300.00	5,233.82	
	Bill	06/15/2024	2024 Beer Walk	La Cihina Brewing Company	2024 Beer Walk	300.00	5,533.82	
	Bill	06/15/2024	2024 Beer Walk	Discretion Brewing Co.	2024 Beer Walk	300.00	5,833.82	
	Bill	06/15/2024	2024 Beer Walk	CH11 Cellars	2024 Beer Walk	300.00	6,133.82	
	Bill	06/15/2024	2024 Beer Walk	Umurhum Brewing	2024 Beer Walk	300.00	6,433.82	
	Bill	06/15/2024	2024 Beer Walk	Gordon Biersch Brew Co.	2024 Beer Walk	300.00	6,733.82	
	Bill	09/24/2024	300230143	Golden Brands - San Jose	Supplies for the 06/15/24 Beer Walk	868.20	7,602.02	
						7,602.02	0.00	7,602.02
Total Supplies								
Total Expense								
Net Ordinary Income								
Net Income								

**Board Members – Please check your name
Guests – Please sign in**

**Willow Glen Business Association
August 13th, 2024, Membership & Board Meeting**

Board Members – Please check in

<input checked="" type="checkbox"/> Bejan, Frank - via phone <input checked="" type="checkbox"/> Berger, Colin <input checked="" type="checkbox"/> Erdmann, Kathleen <input checked="" type="checkbox"/> Flores, Julie <input checked="" type="checkbox"/> Hartman, Barbara	<input type="checkbox"/> Highley, Emilie <input checked="" type="checkbox"/> Johnson, Bobbie <input checked="" type="checkbox"/> Mulcahy, Tim <input type="checkbox"/> Perez, Nate <input type="checkbox"/> Russo, Ana Maria	<input checked="" type="checkbox"/> Rivas, Sara <input checked="" type="checkbox"/> Sibley, Steve <input checked="" type="checkbox"/> Sizelove, Jamie <input checked="" type="checkbox"/> Terrazas, Gisselle
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Guests – Please print

Name	Business	Phone & E-mail
1. Malen Sedelquist	WANA	
2. Martin Flores	WGA Resident Oak Avenue Committee	
3.		
4.		
5.		