



Willow Glen Business Association
Board of Directors & General Membership Meeting
Agenda for Tuesday, March 10th, 2026 * 8:00 am – 10:00 am
 Meeting Location: The Garden Theater, 1165 Lincoln Avenue
 Conference Room #204, located on the 2nd floor.

I – Information Only A – Action Required G – Good for the Order

Item	Type	Person Responsible	Time line	Action
Meeting called to order	G	President, Tim Mulcahy	8:00 am	Welcome
Approval of minutes	A	Approval of February Minutes	8:00 am	Review and approval of, February 10th, 2026, minutes
Executive Committee Report	A	Executive Committee Update – Tim Mulcahy CBID 2026/2027 Budget Approval	8:05 am	Review and approval of March 4th, 2026, minutes
Treasurer's Report	A	Treasurer, Barbara Hartman – February Financial Reports	8:10 am – 8:25 am	Board approval Accept Report
Committees to provide an update to board and membership on their projects.	I	Member Relations Committee WGBA Staff	8:25 am – 8:45 am	Updates
	I	Strategic Marketing Chair: Gael Rodriguez Committee Update		
	I	Our Avenue Committee Chair: Ana Maria Russo Committee Update		
	I	Promotions & Events Committee Chair: Emilie Highley Committee Update Spring Wine Walk		
OPEN FORUM/ PUBLIC COMMENT– 2 MIN. EACH	G	Moderated by Board President – Time Certain Center for Spiritual Living, SJ Any person may address the Board on any subject not on the agenda. Since the subject is not on the agenda, the Brown Act (State Open Meeting Law) prohibits action by the Board. However, Board Members and Staff may briefly respond to statements or questions and/or provide referrals to Staff. The Board may place the item on an agenda for a future meeting.	8:45 am – 8:55 am	
Assoc Member Applications	A	Willow Glen Lions Club GoSneha	8:55 am	
Meeting Adjournment	G	Tim Mulcahy	9:00 am	

I – Information Only A – Action Required G – Good of the Order

The next WGBA Board meeting will be Tuesday, April 14th, 2026, time 8:00 am
Meeting location: The Garden Theater, 1165 Lincoln Avenue

**Willow Glen Business Association
Board Meeting Minutes
February 10, 2026**

Meeting was called to order at 8:06 a.m. by President Tim Mulcahy

In Attendance: Tim Mulcahy, Emilie Highley, Barbara Hartman, Kathleen Erdmann, Frank Bejan, Julie Flores, Martin Flores, Jamie Sizelove, Ana Russo, Gael Rodriguez, Gisselle Terrazas, Colin Berger, Dr. Jackie Muxen, Giselle Terrazas

Staff Members: Kendra Middendorf

The meeting was held in the conference room in the Garden Theater.

The first announcement was that Joe Cuchiara, a newly elected board member had resigned prior to beginning, sighting a busy work schedule. Newly appointed board members will attend the next meeting and will receive their binders.

The minutes of January 2026 board meeting were read and unanimously approved
(motion by Emilie Highley and Ana Marie Russo)

The Executive Board Meeting Minutes *(motion by Jamie Sizelove and Julie Flores)*

Treasurer Report: Barbara Hartman – Treasurer

There is an increase of cash year over year from \$144,879 in 2025 to \$178,331 in January 2026. Annual rate for CBID will not be raised higher than CPI (2.29) for 2026/2027.

Financials are on file at www.willowglen.org
(motion by Ana Russo second by Emilie Highley)

Member Relations Committee

WGBA Staff

- New business "Shop and Go" across from Rotten Robbie
- Boulanger / Siena building is having remodeling done. We are hopeful that it will be occupied following improvements.
- "Crewners" is a new barber shop where 3 Sisters previously did business.
- The red zone in front of Nick the Greek is a potential pedestrian issue.

Strategic Marketing committee:

Gael Rodriguez accepted the chairperson's role for this committee!

Our Avenue:

- \$2,500 was approved for additional planting to refresh the planters on the Avenue (approved by Barbara Hartman).
The Cyclamen will be planted at this time.

Promotions and Events

- WellFest was very well attended and provided an opportunity for new customers as well as networking with other like businesses. Sage provided balloons and a DJ which drew many into the Garden Theater.

- Night on the Avenue had a sparse turnout. There was discussion about value of this event or perhaps renaming it.
- Spring Wine Walk is coming up - this is always well attended
- Family Day event will be a new event to round out the event offerings
- Beer Walk is ahead this takes place close to Father's Day and is a fun family event.

Open Forum and comments

Guests:

- Chris Core - Santa Clara County D4 representative Susan Ellenberg
- Jessica from D6 Councilmember Michael Mulcahy's office
- Clean up planned and follow up with homeless squatter at Minnesota Market
- A \$60k grant is available for beautification and has been used to paint the Coe/Lincoln Bridge and arch. It was suggested that the fence in front of the bridge be painted as well.

The meeting was adjourned at 9:09 a.m.

Respectfully submitted,

Kathleen Erdmann, Secretary
Willow Glen Business Association

**WILLOW GLEN BUSINESS ASSOCIATION
EXECUTIVE BOARD MEETING
4 March 2026**

Attendees: Kathleen Erdmann, Emilie Highley, Tim Mulcahy. Staff: Kendra Middendorf

Meeting was called to order at 9:03 a.m. by President Mulcahy

Door Dash Call: The call is scheduled for 2:30 today with Andres Power as a result of the letter written by the WGBA in June 2025, and passed on by Councilmember Mulcahy, regarding behavioral parking issues of Door Dash on Lincoln Avenue.

A discussion ensued on offering suggestions for Door Dash to park in designated Public Parking areas on Lincoln Avenue while waiting for orders to be picked up. We have observed that the Door Dash drivers park and hang out. The purpose of the call is to offer suggestions on how to resolve this issue. We also discussed inviting Mr. Power to visit Lincoln Avenue and witness the Door Dash parking issue firsthand. Tim will keep us informed of the phone call results.

2026/2027 CBID Budget: Executive Board reviewed the budget prepared by Jess Gutierrez, ProTemp Accounting. Kendra was instrumental in explaining some of the categories and budget numbers. After a review, we found several areas that need to be fine tuned. Kendra will have Jess review and update. Once updated, Kendra will send the revision to the Executive Board for a 2nd review.

The CBID Budget must be approved during our March 10th Board meeting and submitted to the City of San Jose by 1 April 2026.

WGCF: The WGBA received a resignation letter from Steve Sibley, resigning from the President of the WGCF. Steve recently had surgery and needs to concentrate on recovery. In time, Steve hopes to come back on the WGBA Board as a Community Member. The Executive Board discussed approaching Jess Gutierrez, ProTemp Accounting for advice and guidance regarding the WG Community Foundation. Jess has vast experience of 501(c)3 and Foundations. More info to follow after a meeting with Jess takes place.

Processes in 2026/Social Media Notices: With a new year upon us, we are striving for strengthening communication and clarity of information between the Office to the WGBA Board and WGBA Board to the Office.

Request for a statement on Chris Bertucelli's passing for San Jose Spotlight: Tim will contact the San Jose Spot- light and give a statement. We also discussed a dedication plaque in Chris's memory to be placed on the bench in front of LaVilla - we will work on the design of the plaque.

Staff: Kendra indicated (a) Shop and Go is now gone. (b). The landlord evicted the business Lux Auto Sales at 1019 Lincoln Ave with all the cars.

Meeting was adjourned at 10:18 a.m.

**Respectively submitted by
Emilie Highley
Willow Glen Business Association**

Willow Glen Business Association

CBID Budget

July 1, 2026 to June 30, 2027

	CS&B	EV	MGMT	Total	CBID FYE 2026
2026-2027 Budget as submitted	70%	10%	20%	100%	
Income					
CBID	334,016	47,717	95,433	477,166	466,475.52
Other Revenue	9,508			9,508	9,508.00
Total Income	343,524	47,717	95,433	486,674	475,984
Expense					
Advertising and P/R					
Sponsorship of Community Events	0	2,500	0	2,500	2,500
Total Advertising and P/R	0	2,500	0	2,500	2,500
CBID Contingency	0	0	0	0	9,330
City Fees	0	0	15,912	15,912	15,000
County Fees			4,613	4,613	4,956
Contract Services					
City of SJ - BofA Parking	0	0	6,300	6,300	6,300
Decor (Banner)	0	5,000	0	5,000	5,000
Decor (Holiday)	13,500	13,000	0	26,500	25,500
Decor (Kiosk)	0	2,500	0	2,500	2,500
Street Maintenance/Cleaning	276,129	0	0	276,129	268,645
Total Contract Services	289,629	20,500	6,300	316,429	307,945
Dues and Subscriptions	0	0	1,000	1,000	1,000
Equipment Rental					
Copier Rental	0	0	6,000	6,000	6,000
Total Equipment Rental	0	0	6,000	6,000	6,000
Insurance	0	0	2,000	2,000	2,000
Meetings	0	0	141	141	141
Personnel					
Benefits	0	1,700	2,000	3,700	3,700
Compensation - Staff Salaries					
BM	50,000	12,500	35,000	97,500	87,500
Total Compensation - Staff Salaries	50,000	12,500	35,000	97,500	87,500
Payroll Taxes	3,895	950	2,462	7,307	6,752
Total Personnel	53,895	15,150	39,462	108,507	97,952
Postage and Delivery	0	0	1,500	1,500	1,500
Professional Fees					
Accounting/Financial	0	0	15,000	15,000	15,000
Total Professional Fees	0	0	15,000	15,000	15,000
Rent					
Office	0	0	5,000	5,000	5,000
Total Rent	0	0	5,000	5,000	5,000
Supplies	0	5,000	1,000	6,000	6,000
Telephone and Internet	0	2,067	2,117	4,184	4,116
Website	0	2,500	0	2,500	2,500
Total Expense	343,524	47,717	95,433	486,674	475,984
CBID Net Ordinary Income	0	-0	0	0.0	0.0

Willow Glen Business Association
Profit & Loss by Class
February 2026

	C/S/B (SOBOP) (CBID)	Clean Beaut. Safe (CBID)	EV (DISI) (CBID)	Economic Vitalit (CBID)	MGMT(Admin) (CBID)	Total CBID	Spring Wine Walk (Fundraising Events)
Ordinary Income/Expense							
Income							
Event Revenue	0.00	0.00	0.00	0.00	0.00	0.00	2,643.00
Interest Income	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Member Dues	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sponsorships	0.00	0.00	0.00	0.00	0.00	0.00	516.50
Total Income	0.00	0.00	0.00	0.00	0.00	0.00	3,159.50
Gross Profit	0.00	0.00	0.00	0.00	0.00	0.00	3,159.50
Expense							
Advertising and PIR	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Bank Service Charges	0.00	0.00	0.00	0.00	0.00	0.00	157.15
Contract Services	19,582.13	0.00	0.00	525.00	20,107.13	302.97	0.00
Dues and Subscriptions	0.00	0.00	0.00	207.99	207.99	0.00	0.00
Equipment Rental	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Insurance	0.00	0.00	0.00	74.17	74.17	0.00	0.00
Meetings	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Personnel	3,763.26	836.29	4,030.01	8,629.56	8,629.56	0.00	0.00
Postage and Delivery	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Professional Fees	0.00	0.00	0.00	750.00	750.00	0.00	0.00
Rent	0.00	0.00	0.00	400.00	400.00	0.00	0.00
Software	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Supplies	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Telephone and Internet	0.00	0.00	0.00	91.12	91.12	91.12	0.00
Total Expense	23,345.39	836.29	6,078.29	30,259.97	460.12	2,699.38	
Net Ordinary Income	-23,345.39	-836.29	-6,078.29	-30,259.97	2,699.38		
Net Income	-23,345.39	-836.29	-6,078.29	-30,259.97	2,699.38		

Willow Glen Business Association
Profit & Loss by Class
 February 2026

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 03/04/26
 Accrual Basis

Ordinary Income/Expense	Total Fundraising Events	Member Relations	A Night on the Avenue (Promotions & Events)	Selfies with Santa (Promotions & Events)
Income				
Event Revenue	2,643.00	0.00	0.00	0.00
Interest Income	0.00	0.00	0.00	0.00
Member Dues	0.00	181.80	0.00	0.00
Sponsorships	516.50	0.00	0.00	0.00
Total Income	3,159.50	181.80	0.00	0.00
Expenses				
Advertising and P/R	0.00	0.00	115.66	0.00
Bank Service Charges	157.15	2.34	0.00	0.00
Contract Services	302.97	0.00	0.00	0.00
Dues and Subscriptions	0.00	0.00	0.00	0.00
Equipment Rental	0.00	0.00	0.00	0.00
Insurance	0.00	0.00	0.00	0.00
Meetings	0.00	0.00	0.00	0.00
Personnel	0.00	0.00	0.00	0.00
Postage and Delivery	0.00	0.00	0.00	0.00
Professional Fees	0.00	0.00	1,025.00	0.00
Rent	0.00	0.00	0.00	0.00
Software	0.00	0.00	0.00	0.00
Supplies	0.00	0.00	0.00	125.00
Telephone and Internet	0.00	0.00	0.00	0.00
Total Expense	460.12	2.34	1,140.66	125.00
Net Ordinary Income	2,699.38	179.46	-1,140.66	-125.00
Net Income	2,699.38	179.46	-1,140.66	-125.00

Willow Glen Business Association
Profit & Loss by Class
February 2026

	WellFest (Promotions & Events)	WG Smile T-Shirts (Promotions & Events)	Total Promotions & Events	Strategic Marketing
Ordinary Income/Expense				
Income				
Event Revenue	0.00	360.00	360.00	0.00
Interest Income	0.00	0.00	0.00	0.00
Member Dues	0.00	0.00	0.00	0.00
Sponsorships	0.00	0.00	0.00	0.00
Total Income	0.00	360.00	360.00	0.00
Gross Profit	0.00	360.00	360.00	0.00
Expense				
Advertising and P/R	84.93	0.00	200.59	1,000.00
Bank Service Charges	0.00	18.03	18.03	0.00
Contract Services	0.00	0.00	0.00	0.00
Dues and Subscriptions	0.00	0.00	0.00	0.00
Equipment Rental	0.00	0.00	0.00	0.00
Insurance	0.00	0.00	0.00	0.00
Meetings	0.00	0.00	0.00	0.00
Personnel	0.00	0.00	0.00	0.00
Postage and Delivery	0.00	4.55	4.55	0.00
Professional Fees	0.00	0.00	1,025.00	0.00
Rent	0.00	0.00	0.00	0.00
Software	0.00	0.00	0.00	0.00
Supplies	0.00	10.93	135.93	0.00
Telephone and Internet	0.00	0.00	0.00	0.00
Total Expense	84.93	33.51	1,384.10	1,000.00
Net Ordinary Income	-84.93	326.49	-1,024.10	-1,000.00
Net Income	-84.93	326.49	-1,024.10	-1,000.00

**Willow Glen Business Association
Profit & Loss by Class
February 2026**

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03/04/26
Accrual Basis

Ordinary Income/Expense	WG&A Administration	TOTAL
Income		
Event Revenue	0.00	3,003.00
Interest Income	1.34	1.34
Member Dues	0.00	181.80
Sponsorships	0.00	516.50
Total Income	1.34	3,702.64
Gross Profit	1.34	3,702.64
Expense		
Advertising and P/R	0.00	1,200.59
Bank Service Charges	0.00	177.52
Contract Services	0.00	20,410.10
Dues and Subscriptions	0.00	207.99
Equipment Rental	360.94	360.94
Insurance	63.06	137.23
Meetings	30.95	30.95
Personnel	752.73	9,382.29
Postage and Delivery	0.00	4.55
Professional Fees	0.00	1,775.00
Rent	0.00	400.00
Software	129.99	129.99
Supplies	18.35	154.28
Telephone and Internet	131.80	222.92
Total Expense	1,487.82	34,594.35
Net Ordinary Income	-1,486.48	-30,891.71
Net Income	-1,486.48	-30,891.71

Willow Glen Business Association Profit & Loss Prev Year Comparison February 2026

	Feb 26	Feb 25	\$ Change	% Change
Ordinary Income/Expense				
Income				
Event Revenue	3,003.00	4,320.80	-1,317.80	-30.5%
Interest Income	1.34	1.01	0.33	32.67%
Member Dues	181.80	0.00	181.80	100.0%
Sponsorships	516.50	0.00	516.50	100.0%
Total Income	3,702.64	4,321.81	-619.17	-14.33%
Gross Profit	3,702.64	4,321.81	-619.17	-14.33%
Expense				
Advertising and P/R	1,200.59	1,122.80	77.79	6.93%
Bank Service Charges	177.52	217.33	-39.81	-18.32%
Contract Services	20,410.10	20,746.29	-336.19	-1.62%
Dues and Subscriptions	207.99	69.00	138.99	201.44%
Equipment Rental	360.94	457.48	-96.54	-21.1%
Insurance	137.23	63.81	73.42	115.06%
Meetings	30.95	30.95	0.00	0.0%
Personnel	9,382.29	8,559.43	822.86	9.61%
Postage and Delivery	4.55	0.00	4.55	100.0%
Professional Fees	1,775.00	2,350.00	-575.00	-24.47%
Rent	400.00	400.00	0.00	0.0%
Retail Merchandise Expense	0.00	400.00	-400.00	-100.0%
Software	129.99	99.99	30.00	30.0%
Supplies	154.28	-112.14	266.42	237.58%
Telephone and Internet	222.92	341.82	-118.90	-34.78%
Total Expense	34,594.35	34,746.76	-152.41	-0.44%
Net Ordinary Income	-30,891.71	-30,424.95	-466.76	-1.53%
Net Income	-30,891.71	-30,424.95	-466.76	-1.53%

Willow Glen Business Association
Balance Sheet Prev Year Comparison
As of February 28, 2026

	Feb 28, 26	Feb 28, 25	\$ Change	% Change
ASSETS				
Current Assets				
Checking/Savings				
Wells Fargo Checking-debit acct	8,565.59	7,633.87	931.72	12.21%
WF Checking -4504	158,955.68	107,326.02	51,629.66	48.11%
Total Checking/Savings	167,521.27	114,959.89	52,561.38	45.72%
Accounts Receivable				
Accounts Receivable	2,009.38	0.00	2,009.38	100.0%
Total Accounts Receivable	2,009.38	0.00	2,009.38	100.0%
Other Current Assets				
Refundable Deposits	250.00	0.00	250.00	100.0%
Service Deposits	0.00	500.00	-500.00	-100.0%
Total Other Current Assets	250.00	500.00	-250.00	-50.0%
Total Current Assets	169,780.65	115,459.89	54,320.76	47.05%
Fixed Assets				
Eqpmt, Furnit., and Computers	7,310.79	7,310.79	0.00	0.0%
Total Fixed Assets	7,310.79	7,310.79	0.00	0.0%
TOTAL ASSETS	177,091.44	122,770.68	54,320.76	44.25%
LIABILITIES & EQUITY				
Liabilities				
Current Liabilities				
Accounts Payable				
Accounts Payable	19,582.13	336.88	19,245.25	5,712.79%
Total Accounts Payable	19,582.13	336.88	19,245.25	5,712.79%
Other Current Liabilities				
ARTWORKS Project	9,256.80	9,256.80	0.00	0.0%
CBID Contingency Reserve	42,401.42	40,053.72	2,347.70	5.86%
Sales Tax Payable	142.16	194.92	-52.76	-27.07%
Total Other Current Liabilities	51,800.38	49,505.44	2,294.94	4.64%
Total Current Liabilities	71,382.51	49,842.32	21,540.19	43.22%
Total Liabilities	71,382.51	49,842.32	21,540.19	43.22%
Equity				
Accumulated Net Assets	181,397.37	175,479.28	5,918.09	3.37%
Assets moved to/from Accum NA	-143.56	-143.56	0.00	0.0%
Temporarily Restricted Assets	143.56	143.56	0.00	0.0%
Net Income	-75,688.44	-102,550.92	26,862.48	26.19%
Total Equity	105,708.93	72,928.36	32,780.57	44.95%
TOTAL LIABILITIES & EQUITY	177,091.44	122,770.68	54,320.76	44.25%

Willow Glen Business Association Profit & Loss YTD Comparison February 2026

	Feb 26	Jul '25 - Feb 26
Ordinary Income/Expense		
Income		
CBID	0.00	194,752.45
Event Revenue	3,003.00	165,794.43
Grants	0.00	5,000.00
Interest Income	1.34	14.22
Member Dues	181.80	1,885.40
Retail Merchandise Income	0.00	420.00
Sponsorships	516.50	12,366.50
Total Income	3,702.64	380,233.00
Gross Profit	3,702.64	380,233.00
Expense		
Advertising and P/R	1,200.59	4,281.25
Bank Service Charges	177.52	9,165.05
City Fees	0.00	7,500.00
Contract Services	20,410.10	266,087.23
Dues and Subscriptions	207.99	1,008.99
Equipment Rental	360.94	24,828.03
Insurance	137.23	3,967.44
Meetings	30.95	789.57
Permits and Fees	0.00	4,649.46
Personnel	9,382.29	77,447.56
Postage and Delivery	4.55	586.55
Professional Fees	1,775.00	18,362.00
Rent	400.00	3,450.00
Retail Merchandise Expense	0.00	7,337.58
Software	129.99	129.99
Supplies	154.28	24,592.74
Telephone and Internet	222.92	1,738.00
Total Expense	34,594.35	455,921.44
Net Ordinary Income	-30,891.71	-75,688.44
Net Income	-30,891.71	-75,688.44

Willow Glen Business Association
YTD Profit & Loss by Class
 July 2025 through February 2026

3:01 PM
 03/04/26
 Accrual Basis

	C/S/B (SOBOP) Clean Beaut. Safe (CBID)	EV (DISI) Economic Vitality (CBID)	MGMT(Admin) (CBID)	Total CBID	BeerWalk (Fundraising Events)
Ordinary Income/Expense					
Income					
CBID	146,453.84	10,516.63	37,781.98	194,752.45	0.00
Event Revenue	0.00	0.00	0.00	0.00	0.00
Grants	0.00	0.00	0.00	0.00	0.00
Interest Income	0.00	0.00	0.00	0.00	0.00
Member Dues	0.00	0.00	0.00	0.00	0.00
Retail Merchandise Income	0.00	0.00	0.00	0.00	0.00
Sponsorships	0.00	0.00	0.00	0.00	0.00
Total Income	146,453.84	10,516.63	37,781.98	194,752.45	0.00
Gross Profit	146,453.84	10,516.63	37,781.98	194,752.45	0.00
Expense					
Advertising and P/R	0.00	0.00	0.00	0.00	93.42
Bank Service Charges	0.00	0.00	0.00	0.00	0.00
City Fees	0.00	0.00	7,500.00	7,500.00	0.00
Contract Services	168,518.29	0.00	4,200.00	172,718.29	0.00
Dues and Subscriptions	0.00	0.00	804.99	804.99	0.00
Equipment Rental	0.00	0.00	0.00	0.00	0.00
Insurance	0.00	0.00	1,023.16	1,023.16	0.00
Meetings	0.00	0.00	0.00	0.00	0.00
Permits and Fees	0.00	0.00	0.00	0.00	0.00
Personnel	31,201.22	6,933.62	32,634.88	70,769.72	0.00
Postage and Delivery	0.00	0.00	0.00	0.00	0.00
Professional Fees	0.00	0.00	9,240.00	9,240.00	0.00
Rent	0.00	0.00	3,200.00	3,200.00	0.00
Retail Merchandise Expense	0.00	0.00	0.00	0.00	0.00
Software	0.00	0.00	0.00	0.00	0.00
Supplies	0.00	0.00	14.52	14.52	0.00
Telephone and Internet	0.00	0.00	729.17	729.17	0.00
Total Expense	199,719.51	6,933.62	59,346.72	265,999.85	93.42
Net Ordinary Income	-53,265.67	3,583.01	-21,564.74	-71,247.40	-93.42
Net Income	-53,265.67	3,583.01	-21,564.74	-71,247.40	-93.42

Willow Glen Business Association
YTD Profit & Loss by Class
 July 2025 through February 2026

3:01 PM
 03/04/26
 Accrual Basis

	Bubbly Walk (Fundraising Events)	Glen Fest (Fundraising Events)	Ornaments (Fundraising Events)	Planter Box Adoption (Fundraising Events)	Spring Wine Walk (Fundraising Events)
Ordinary Income/Expense					
Income					
CBID	0.00	0.00	0.00	0.00	0.00
Event Revenue	40,690.76	21,647.63	13,404.00	0.00	2,643.00
Grants	0.00	0.00	0.00	0.00	0.00
Interest Income	0.00	0.00	0.00	0.00	0.00
Member Dues	0.00	0.00	0.00	0.00	0.00
Retail Merchandise Income	0.00	0.00	420.00	0.00	0.00
Sponsorships	1,600.00	4,700.00	0.00	5,200.00	516.50
Total Income	42,290.76	26,347.63	13,824.00	5,200.00	3,159.50
Gross Profit	42,290.76	26,347.63	13,824.00	5,200.00	3,159.50
Expense					
Advertising and PIR	190.90	2,396.58	0.00	0.00	0.00
Bank Service Charges	2,562.52	734.38	30.35	3.49	157.15
City Fees	0.00	0.00	0.00	0.00	0.00
Contract Services	1,737.00	16,068.09	0.00	122.50	302.97
Dues and Subscriptions	0.00	0.00	0.00	0.00	0.00
Equipment Rental	890.56	20,010.76	0.00	0.00	0.00
Insurance	0.00	528.00	0.00	0.00	0.00
Meetings	0.00	0.00	0.00	0.00	0.00
Permits and Fees	1,725.05	2,924.41	0.00	0.00	0.00
Personnel	0.00	0.00	0.00	0.00	0.00
Postage and Delivery	0.00	0.00	0.00	0.00	0.00
Professional Fees	500.00	1,680.00	0.00	0.00	0.00
Rent	0.00	0.00	0.00	0.00	0.00
Retail Merchandise Expense	0.00	0.00	5,851.50	0.00	0.00
Software	0.00	0.00	0.00	0.00	0.00
Supplies	15,132.05	5,393.39	0.00	0.00	0.00
Telephone and Internet	0.00	0.00	0.00	0.00	0.00
Total Expense	22,738.08	49,735.61	5,881.85	125.99	460.12
Net Ordinary Income	19,552.68	-23,387.98	7,942.15	5,074.01	2,699.38
Net Income	19,552.68	-23,387.98	7,942.15	5,074.01	2,699.38

Willow Glen Business Association
YTD Profit & Loss by Class
 July 2025 through February 2026

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 03/04/26
 Accrual Basis

	Trolley Rides (Fundraising Events)	Total Fundraising Events	Member Relations	A Night on the Avenue (Promotions & Events)	Family Night on the Avenue (Promotions & Events)
Ordinary Income/Expense					
Income					
CBID	0.00	0.00	0.00	0.00	0.00
Event Revenue	83,962.04	162,347.43	0.00	0.00	0.00
Grants	0.00	0.00	0.00	0.00	0.00
Interest Income	0.00	0.00	0.00	0.00	0.00
Member Dues	0.00	0.00	1,885.40	0.00	0.00
Retail Merchandise Income	0.00	420.00	0.00	0.00	0.00
Sponsorships	0.00	12,016.50	0.00	0.00	0.00
Total Income	83,962.04	174,783.93	1,885.40	0.00	0.00
Gross Profit	83,962.04	174,783.93	1,885.40	0.00	0.00
Expense					
Advertising and P/R	0.00	2,680.90	0.00	119.50	163.57
Bank Service Charges	5,588.44	9,076.33	30.10	0.00	0.00
City Fees	0.00	0.00	0.00	0.00	0.00
Contract Services	52,642.71	70,873.27	0.00	302.98	0.00
Dues and Subscriptions	0.00	0.00	0.00	0.00	0.00
Equipment Rental	0.00	20,901.32	0.00	0.00	0.00
Insurance	0.00	528.00	0.00	0.00	0.00
Meetings	0.00	0.00	0.00	0.00	0.00
Permits and Fees	0.00	4,649.46	0.00	0.00	0.00
Personnel	0.00	0.00	0.00	0.00	0.00
Postage and Delivery	0.00	0.00	0.00	0.00	0.00
Professional Fees	100.00	2,280.00	0.00	1,025.00	1,600.00
Rent	0.00	0.00	0.00	0.00	0.00
Retail Merchandise Expense	0.00	5,851.50	0.00	0.00	0.00
Software	0.00	0.00	0.00	0.00	0.00
Supplies	199.87	20,725.31	0.00	297.50	479.06
Telephone and Internet	0.00	0.00	0.00	0.00	0.00
Total Expense	58,531.02	137,566.09	30.10	1,744.98	2,242.63
Net Ordinary Income	25,431.02	37,217.84	1,855.30	-1,744.98	-2,242.63
Net Income	25,431.02	37,217.84	1,855.30	-1,744.98	-2,242.63

Willow Glen Business Association
YTD Profit & Loss by Class
 July 2025 through February 2026

3:01 PM
 03/04/26
 Accrual Basis

	Halloween Trick or Treat (Promotions & Events)	Holidays (Promotions & Events)	Makers Market (Promotions & Events)	Selfies with Santa (Promotions & Events)	WellFest (Promotions & Events)
Ordinary Income/Expense					
Income					
CBID	0.00	0.00	0.00	0.00	0.00
Event Revenue	0.00	0.00	1,080.00	459.00	0.00
Grants	0.00	0.00	0.00	0.00	0.00
Interest Income	0.00	0.00	0.00	0.00	0.00
Member Dues	0.00	0.00	0.00	0.00	0.00
Retail Merchandise Income	0.00	0.00	0.00	0.00	0.00
Sponsorships	0.00	0.00	0.00	0.00	0.00
Total Income	0.00	0.00	1,080.00	459.00	0.00
Gross Profit	0.00	0.00	1,080.00	459.00	0.00
Expense					
Advertising and P/R	0.00	0.00	0.00	0.00	156.46
Bank Service Charges	0.00	0.00	34.92	0.00	0.00
City Fees	0.00	0.00	0.00	0.00	0.00
Contract Services	508.30	3,600.00	0.00	865.00	842.98
Dues and Subscriptions	0.00	0.00	0.00	0.00	0.00
Equipment Rental	0.00	659.15	0.00	265.00	0.00
Insurance	0.00	0.00	0.00	0.00	0.00
Meetings	0.00	0.00	0.00	0.00	0.00
Permits and Fees	0.00	0.00	0.00	0.00	0.00
Personnel	0.00	0.00	0.00	0.00	0.00
Postage and Delivery	0.00	0.00	0.00	0.00	0.00
Professional Fees	850.00	0.00	0.00	0.00	875.00
Rent	0.00	0.00	0.00	0.00	0.00
Retail Merchandise Expense	0.00	0.00	0.00	0.00	0.00
Software	0.00	0.00	0.00	0.00	0.00
Supplies	976.87	1,119.02	0.00	138.97	0.00
Telephone and Internet	0.00	0.00	0.00	0.00	0.00
Total Expense	2,335.17	5,378.17	34.92	1,268.97	1,874.44
Net Ordinary Income	-2,335.17	-5,378.17	1,045.08	-809.97	-1,874.44
Net Income	-2,335.17	-5,378.17	1,045.08	-809.97	-1,874.44

Willow Glen Business Association
YTD Profit & Loss by Class
 July 2025 through February 2026

3:01 PM
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 Accrual Basis

	WG Smile T-Shirts (Promotions & Events)	Total Promotions & Events	Strategic Marketing	WGSBA Administration	TOTAL
Ordinary Income/Expense					
Income					
CBID	0.00	0.00	0.00	0.00	194,752.45
Event Revenue	1,908.00	3,447.00	0.00	0.00	165,794.43
Grants	0.00	0.00	0.00	5,000.00	5,000.00
Interest Income	0.00	0.00	0.00	14.22	14.22
Member Dues	0.00	0.00	0.00	0.00	1,885.40
Retail Merchandise Income	0.00	0.00	0.00	0.00	420.00
Sponsorships	350.00	350.00	0.00	0.00	12,366.50
Total Income	2,258.00	3,797.00	0.00	5,014.22	380,233.00
Gross Profit	2,258.00	3,797.00	0.00	5,014.22	380,233.00
Expense					
Advertising and PIR	0.00	439.53	1,160.82	0.00	4,281.25
Bank Service Charges	23.70	58.62	0.00	0.00	9,165.05
City Fees	0.00	0.00	0.00	0.00	7,500.00
Contract Services	0.00	6,119.26	0.00	16,376.41	266,087.23
Dues and Subscriptions	0.00	0.00	0.00	204.00	1,008.99
Equipment Rental	0.00	924.15	0.00	3,002.56	24,828.03
Insurance	0.00	0.00	0.00	2,416.28	3,967.44
Meetings	0.00	0.00	0.00	789.57	789.57
Permits and Fees	0.00	0.00	0.00	0.00	4,649.46
Personnel	0.00	0.00	0.00	6,677.84	77,447.56
Postage and Delivery	4.55	4.55	0.00	582.00	586.55
Professional Fees	0.00	4,350.00	0.00	2,492.00	18,362.00
Rent	0.00	0.00	0.00	250.00	3,450.00
Retail Merchandise Expense	1,486.08	1,486.08	0.00	0.00	7,337.58
Software	0.00	0.00	0.00	129.99	129.99
Supplies	10.93	3,022.35	0.00	830.56	24,592.74
Telephone and Internet	0.00	0.00	0.00	1,008.83	1,738.00
Total Expense	1,525.26	16,404.54	1,160.82	34,760.04	455,921.44
Net Ordinary Income	732.74	-12,607.54	-1,160.82	-29,745.82	-75,688.44
Net Income	732.74	-12,607.54	-1,160.82	-29,745.82	-75,688.44

Willow Glen Community Foundation Balance Sheet

As of February 28, 2026

Feb 28, 26

ASSETS

Current Assets

Checking/Savings

Wells Fargo Checking -4496 10,442.64

Total Checking/Savings 10,442.64

Total Current Assets 10,442.64

TOTAL ASSETS 10,442.64

LIABILITIES & EQUITY

Liabilities

Current Liabilities

Accounts Payable

Accounts Payable 500.00

Total Accounts Payable 500.00

Total Current Liabilities 500.00

Total Liabilities 500.00

Equity

Unrestricted Net Assets 10,243.31

Net Income -300.67

Total Equity 9,942.64

TOTAL LIABILITIES & EQUITY 10,442.64

**Board Members – Please check your name
Guests – Please sign in**

**Willow Glen Business Association
March 10th, 2026, Membership & Board Meeting**

Board Members – Please check in

<input checked="" type="checkbox"/> Bejan, Frank <input checked="" type="checkbox"/> Berger, Colin <input checked="" type="checkbox"/> Cole, Sondra <input checked="" type="checkbox"/> Erdmann, Kathleen <input checked="" type="checkbox"/> Flores, Julie	<input checked="" type="checkbox"/> Flores, Martin <input type="checkbox"/> Hartman, Barbara <input checked="" type="checkbox"/> Highley, Emilie <input type="checkbox"/> Maharaj, Sonny <input checked="" type="checkbox"/> Mulcahy, Tim	<input type="checkbox"/> Muxen, Jacklyn <input checked="" type="checkbox"/> Rodriguez, Gael <input checked="" type="checkbox"/> Russo, Ana Maria <input checked="" type="checkbox"/> Sixelove, Jamie <input checked="" type="checkbox"/> Terrazas, Gisselle
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Guests – Please print

Name	Business	Phone & E-mail
1. Rencé Tobias	Center for Spiritual Living	renee.tobias@gmail.com
2. Jennifer Bick	"	revjennifer@cslsj.org
3. Maren Sederquist	WEN A	
4. Jessica Hellman	Do - Mulcahy	
5. Oni's Cole	DH - Erlenberg	

6. Harshie Gangaiach Koolya Go Sneha harsha@gosneha.com