



The Willow Glen Business Association will be holding our third annual Glen Fest on September 26th, and we are looking for community support from businesses like you! This event will be fun for the entire family, including food, drinks, live music, local sports teams along with a kids' court featuring bouncy houses, photobooth, face painting and more!

Our second annual Glen Fest in 2025 drew over 4,000 people!

Desired Sponsorship Level

Company

Address

Website and Social Media Handles

Contact Name

Contact Email

Contact Phone

Brief Description of Booth Display, if applicable:

Please note that sponsorship of the Glen Fest event is for promotional purposes, such as lead generation and branding only. No items may be sold at the event. Applicants will be considered on a first-come, first-served basis and all sponsorship acceptance decisions are the exclusive right of the Willow Glen Business Association. The Willow Glen Business Association is a 501(c)6 organization, all proceeds from Glen Fest will be reinvested into the Willow Glen Business District.

Glen Fest Sponsorship Levels – 9/26

Benefit	Platinum \$5,000	Gold \$2,000	Silver \$1,000	Bronze \$500	WGBA Members \$300
Event Day Recognition					
Logo on large BofA banner **Must commit by 8/1 to be featured**	X				
Logo on plastic beer glasses (1,000)	X				
Option to set-up a 10X10 sponsor booth during event ***One table/two chairs will be provided	X	X			
Logo on neighborhood banners	X	X	X	Name	
4x2 banner with logo hung around the shade tent	X	X	X		
Logo on Community Sponsor Banner					X
Pre-event Recognition ***Payment must be received by 8/1 to be included in pre-event printed marketing***					
Logo/hyperlink on Glen Fest webpage	X	X	X	X	X
Logo on 6 kiosk posters on Lincoln Ave **Must commit by 8/1 to be featured**	X	X			
Logo on Postcards (mailed to local households)	X	X	X	Name	
Logo on Posters in DTWG businesses	X	X	X	Name	
FB, IG Recognition	X	X	X	X	X
Complementary Kids-Court wristbands	10	5	2	2	
Complementary Beer/Wine Tickets	10	5	2	2	

All Platinum/Gold sponsors can choose to sponsor a specific tent/area of the Glen Fest in lieu of a sponsor booth:
Stage Tent, Beer/Wine Booth (2), Ticket Booth (2)



Please reach out to the Willow Glen Business Association if you have any questions!
info@willowglen.org, 408-298-2100