



**Willow Glen Business Association**  
**Board of Directors & General Membership Meeting**  
**Agenda for Tuesday, February 10th, 2026 \* 8:00 am – 10:00 am**  
 Meeting Location: The Garden Theater, 1165 Lincoln Avenue  
 Conference Room #204, located on the 2<sup>nd</sup> floor.

**I – Information Only    A – Action Required    G – Good for the Order**  
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Item	Type	Person Responsible	Time line	Action
Meeting called to order	G	President, Tim Mulcahy	8:00 am	Welcome
Election of 2026 Executive Office Board	A	Nominations/Election of Officers *President, *Vice President, *Treasurer, *Secretary *Appointment of Community Board Members	8:00 am	Board Approval
Approval of minutes	A	Approval of January Minutes	8:05 am	Review and approval of, January 13th, 2026 minutes
Executive Committee Report	A	Executive Committee Update – Tim Mulcahy	8:05 am	Review and approval of February 6th, 2026 minutes
Treasurer's Report	A	Treasurer, Barbara Hartman – January Financial Reports	8:10 am – 8:25 am	Board approval Accept Report
Committees to provide an update to board and membership on their projects.	I	<b>Member Relations Committee</b> WGBA Staff	8:25 am – 8:45 am	Updates
	I	<b>NEW COMMITTEE – Strategic Marketing</b> Chair: OPEN Committee Update		
	I	<b>Our Avenue Committee</b> Chair: Ana Maria Russo Committee Update		
	I	<b>Promotions &amp; Events Committee</b> Chair: Emilie Highley Committee Update Wellfest, 2/1 Spring Wine Walk, 4/18		
OPEN FORUM/ PUBLIC COMMENT – 2 MIN. EACH	G	Moderated by Board President – Time Certain  Any person may address the Board on any subject not on the agenda. Since the subject is not on the agenda, the Brown Act (State Open Meeting Law) prohibits action by the Board. However, Board Members and Staff may briefly respond to statements or questions and/or provide referrals to Staff. The Board may place the item on an agenda for a future meeting.	8:45 am – 8:55 am	
Assoc Member Applications	A	N/A	8:55 am	
Meeting Adjournment	G	Tim Mulcahy	9:00 am	

**The next WGBA Board meeting will be Tuesday, March 10th, 2026, time 8:00 am**  
**Meeting location: The Garden Theater, 1165 Lincoln Avenue**

*The mission of the WGBA is to make downtown Willow Glen a desirable destination to shop, eat and locate a business through maintenance and beautification projects and the promotion of a positive identity for the Willow Glen business community through advertising, public relations, sponsorships, events and festivals and the preservation of the historical and architectural character of downtown Willow Glen.*

**Willow Glen Business Association  
Board Meeting Minutes  
January 13, 2026**

Meeting was called to order at 8:07 a.m. by President Tim Mulcahy

**In Attendance:** Tim Mulcahy, Barbara Hartman, Kathleen Erdmann, Frank Bejin, Julie Flores, Martin Flores, Jamie Sizelove, Ana Russo, Gael Rodriguez, Gisselle Terrazas, Colin

**Staff Members:** Kendra Middendorf, Jessica Reinosa

The meeting was held in the conference room in the Garden Theater.

**The minutes of December 2025 board meeting** were read and unanimously approved (*motion by Jamie Sizelove and Martin Flores*)

**The Executive meeting minutes** were read and unanimously approved (*motion by Kathleen Erdmann and Ana Russo*)

**Treasurer Report:** Barbara Hartman – Treasurer

There is an increase of cash year over year from \$189,410 to \$242,920 in December 2026

The increase includes : \$19k from the Bubbly Walk and \$25k from Trolley Rides

Financials are on files at [www.willowglen.org](http://www.willowglen.org)

(*motion by Jamie Sizelove and second Ana Russo*)

**Member Relations Committee**

WGBA Staff

- Annual Meeting 1/26 at the Wheelhouse always a generous host
- Ballots are out for board member – Friday 1/16 is the count.

**Strategic Marketing committee:**

No report available

**Our Avenue:**

- Spots for the 2 new Kiosks have been selected for the expansion area.  
One in front of the Upscale Ink and the Spa across the street  
There has been a delay in the manufacturing of the kiosks, Marketshare will keep us updated about completion
- Universal is looking at plants to replace end of life plants in the newly repaired planter in front of the frame shop.
- Bench stripping on our “sample” bench will take place in the Spring
- Davey Tree will send an arborist to check the health of the trees. (Approved)
- 1044 Lincoln is in need of a yard clean up – the office will contact the owner
- Complaint was submitted by a resident on Garfield about the noise of the street sweeper. No change in the route and the complainant is 4 houses off Lincoln
- Power Box in planters are in need of paint. DOT will be contacted.

**Promotions and Events**

Successful Events : Bubbly Walk, Trolley Rides and Wellfest is coming up 2/1 and Night on the Avenue is 2/5.

## **Open Forum and comments**

### **Guests:**

- Angeline Nguyen – Sage Health and Wellness on Meridian

-Chris Core - Santa Clara County D4 representative Susan Ellenberg, working with WGNA hosting an event Willow Glen High 2/18, 6-8 p.m.

The office is forming a committee of 10 members to oversee funds from Measure A

- Jessica from D6 Councilmember Michael Mulcahy's office

Coe Lincoln Bridge was painted and looked beautiful until it was tagged

SJ enforcement issued 8 parking tickets on Saturday

Homeless encampment has returned to the end of Coe

Clean up at Minnesota Market

-Laura from Pellerin's office is holding a Woman of the Year event 3/20 and asks for nominations. It will be held in Santa Cruz.

The meeting was adjourned at 8:56 a.m.

Respectfully submitted,

Kathleen Erdmann, Secretary  
Willow Glen Business Association

**Willow Glen Business Association  
Executive Committee Meeting  
6 February 2026 9:00 a.m.**

**Attendees: Kathleen Erdmann, Barbara Hartman, Emilie Highley, Tim Mulcahy**

**Staff: Kendra Middendorf**

**WGBA Board Guest: Frank Bejan**

**Meeting was called to order at 9:04 a.m. by President Mulcahy**

**Agenda:**

**Computers: : WGBA Board Member Frank Bejan joined this portion of the meeting to discuss the use of office computers: WGBA vs. the use of staff's personal computers. Kendra assured us that she uses her personal computer only when she is in an offsite meeting. When in the office, all work is done on the WGBA computer and backed up on the Cloud. Kendra also backs up Jessica's work. (Frank left the meeting after this was resolved.)**

***2026/2027 Budget: The Annual needs to be submitted to the City by April 1<sup>st</sup>. The Board will need to review the budget in March.***

**Kendra will work with Jess Gutierrez, ProTemp Accounting for preparation of the budget. Kendra will also contact the City to check on the CPI increase for this year (last year the WGBA submitted a CPI of 2.6%). The budget is just for the CBID. We did discuss each of the Committee's submitting an annual budget.**

***New Board Members/Appointments: : (a). Joe Cucchiara is the newest member elected to the Board. (b) Returning elected members are: Frank Bejan, Julie Flores, Barbara Hartman, Gisselle Terrazas, Tim Mulcahy & Emilie Highley. (c) President Mulcahy will call for nominees from the Board to be nominated to the Executive Board. If there are no nominees, the Board will vote on the current Executive Board: President: Tim Mulcahy, Vice President: Emilie Highley Treasurer: Barbara Hartman. Secretary: Kathleen Erdmann.***

**(d). The WGBA Board will then nominate Community Members – currently there are 4 seats. Community Members are appointed for 1 year to serve on the WGBA Board.**

***February Board of Directors:* The above Agenda Item will be addressed in the meeting.**

***Donations:* (a). WG Elementary has again requested the WGBA be a Silver Sponsor for their 5K – this is a sponsorship the WGBA has participated in for the last several years. The Executive Board agreed to do it again. (b). River Glen Elementary has requested a donation item for their upcoming event. The basket would consist of 2 tickets to our Wine Walk, a bottle of wine, glasses and other goodies. Kendra will prepare the basket. The committee voted ‘yes’ on this basket.**

**WGBA Logo: A discussion ensued on the use of the LOGO by businesses. A decision was made to trademark our LOGO, with all rights reserved. Use of the LOGO must be approved by the WGBA. Kathleen and Kendra will take care of making this happen.**

**Homelessness/Break-ins: A brief discussion ensued**

**The Meeting was adjourned at 10:02 a.m.**

**Respectively submitted,**

**Emilie Highley, Co-Secretary  
Willow Glen Business Association**

**Willow Glen Business Association**  
**Profit & Loss by Class**

January 2026

	C/S/B (SOBOP) (CBID)	Clean Beaut. Safe (CBID)	EV (DISI) (CBID)	Economic Vitality (CBID)	MGMT(Admin) (CBID)	Total CBID	Bubbly Walk (Fundraising Events)
<b>Ordinary Income/Expense</b>							
<b>Income</b>							
Event Revenue	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Interest Income	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Member Dues	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sponsorships	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Total Income</b>	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Gross Profit</b>	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Expense</b>							
Advertising and P/R	0.00	0.00	0.00	0.00	0.00	0.00	46.52
Bank Service Charges	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Contract Services	20,267.13	0.00	0.00	525.00	20,792.13	0.00	0.00
Dues and Subscriptions	0.00	0.00	0.00	76.00	76.00	0.00	0.00
Equipment Rental	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Insurance	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Meetings	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Personnel	3,532.63	0.00	785.04	4,116.71	8,434.38	0.00	0.00
Professional Fees	0.00	0.00	0.00	750.00	750.00	0.00	0.00
Rent	0.00	0.00	0.00	400.00	400.00	0.00	0.00
Supplies	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Telephone and Internet	0.00	0.00	0.00	91.12	91.12	0.00	0.00
<b>Total Expense</b>	23,799.76	0.00	785.04	5,958.83	30,543.63	0.00	46.52
<b>Net Ordinary Income</b>	-23,799.76	-785.04	-785.04	-5,958.83	-30,543.63		-46.52
<b>Net Income</b>	<b>-23,799.76</b>	<b>-785.04</b>	<b>-785.04</b>	<b>-5,958.83</b>	<b>-30,543.63</b>		<b>-46.52</b>

**Willow Glen Business Association**  
**Profit & Loss by Class**  
January 2026

	Planter Box Adoption (Fundraising Events)	Total Fundraising Events	Member Relations	A Night on the Avenue (Promotions & Events)	Holidays (Promotions & Events)
Ordinary Income/Expense					
Income					
Event Revenue	0.00	0.00	0.00	0.00	0.00
Interest Income	0.00	0.00	0.00	0.00	0.00
Member Dues	0.00	0.00	1,216.00	0.00	0.00
Sponsorships	4,000.00	4,000.00	0.00	0.00	0.00
<b>Total Income</b>	<b>4,000.00</b>	<b>4,000.00</b>	<b>1,216.00</b>	<b>0.00</b>	<b>0.00</b>
Gross Profit	4,000.00	4,000.00	1,216.00	0.00	0.00
Expense					
Advertising and P/R	0.00	46.52	0.00	3.84	0.00
Bank Service Charges	3.49	3.49	18.53	0.00	0.00
Contract Services	0.00	0.00	0.00	0.00	3,600.00
Dues and Subscriptions	0.00	0.00	0.00	0.00	0.00
Equipment Rental	0.00	0.00	0.00	0.00	349.02
Insurance	0.00	0.00	0.00	0.00	0.00
Meetings	0.00	0.00	0.00	0.00	0.00
Personnel	0.00	0.00	0.00	0.00	0.00
Professional Fees	0.00	0.00	0.00	0.00	0.00
Rent	0.00	0.00	0.00	0.00	0.00
Supplies	0.00	0.00	0.00	297.50	865.74
Telephone and Internet	0.00	0.00	0.00	0.00	0.00
<b>Total Expense</b>	<b>3.49</b>	<b>50.01</b>	<b>18.53</b>	<b>301.34</b>	<b>4,814.76</b>
Net Ordinary Income	3,996.51	3,949.99	1,197.47	-301.34	-4,814.76
<b>Net Income</b>	<b>3,996.51</b>	<b>3,949.99</b>	<b>1,197.47</b>	<b>-301.34</b>	<b>-4,814.76</b>

**Willow Glen Business Association**  
**Profit & Loss by Class**  
January 2026

	Selfies with Santa (Promotions & Events)	WellFest (Promotions & Events)	Total Promotions & Events	WGBA Administration	TOTAL
<b>Ordinary Income/Expense</b>					
<b>Income</b>					
Event Revenue	459.00	0.00	459.00	0.00	459.00
Interest Income	0.00	0.00	0.00	1.78	1.78
Member Dues	0.00	0.00	0.00	0.00	1,216.00
Sponsorships	0.00	0.00	0.00	0.00	4,000.00
<b>Total Income</b>	<b>459.00</b>	<b>0.00</b>	<b>459.00</b>	<b>1.78</b>	<b>5,676.78</b>
<b>Gross Profit</b>	<b>459.00</b>	<b>0.00</b>	<b>459.00</b>	<b>1.78</b>	<b>5,676.78</b>
<b>Expense</b>					
Advertising and P/R	0.00	71.53	75.37	0.00	121.89
Bank Service Charges	0.00	0.00	0.00	0.00	22.02
Contract Services	0.00	540.00	4,140.00	0.00	24,932.13
Dues and Subscriptions	0.00	0.00	0.00	0.00	76.00
Equipment Rental	0.00	0.00	349.02	360.94	709.96
Insurance	0.00	0.00	0.00	63.06	63.06
Meetings	0.00	0.00	0.00	564.92	564.92
Personnel	0.00	0.00	0.00	1,066.46	9,500.84
Professional Fees	0.00	0.00	0.00	0.00	750.00
Rent	0.00	0.00	0.00	0.00	400.00
Supplies	0.00	0.00	1,163.24	-47.02	1,116.22
Telephone and Internet	0.00	0.00	0.00	131.82	222.94
<b>Total Expense</b>	<b>0.00</b>	<b>611.53</b>	<b>5,727.63</b>	<b>2,140.18</b>	<b>38,479.98</b>
<b>Net Ordinary Income</b>	<b>459.00</b>	<b>-611.53</b>	<b>-5,268.63</b>	<b>-2,138.40</b>	<b>-32,803.20</b>
<b>Net Income</b>	<b>459.00</b>	<b>-611.53</b>	<b>-5,268.63</b>	<b>-2,138.40</b>	<b>-32,803.20</b>

## Willow Glen Business Association Profit & Loss Prev Year Comparison January 2026

	Jan 26	Jan 25	\$ Change	% Change
<b>Ordinary Income/Expense</b>				
<b>Income</b>				
Event Revenue	459.00	922.12	-463.12	-50.22%
Interest Income	1.78	1.45	0.33	22.76%
Member Dues	1,216.00	1,560.00	-344.00	-22.05%
Sponsorships	4,000.00	0.00	4,000.00	100.0%
<b>Total Income</b>	<b>5,676.78</b>	<b>2,483.57</b>	<b>3,193.21</b>	<b>128.57%</b>
<b>Gross Profit</b>	<b>5,676.78</b>	<b>2,483.57</b>	<b>3,193.21</b>	<b>128.57%</b>
<b>Expense</b>				
Advertising and P/R	121.89	20.69	101.20	489.13%
Bank Service Charges	22.02	21.51	0.51	2.37%
Contract Services	24,932.13	26,302.09	-1,369.96	-5.21%
Dues and Subscriptions	76.00	69.00	7.00	10.15%
Equipment Rental	709.96	1,455.25	-745.29	-51.21%
Insurance	63.06	348.63	-285.57	-81.91%
Meetings	564.92	577.74	-12.82	-2.22%
Personnel	9,500.84	8,715.04	785.80	9.02%
Professional Fees	750.00	850.00	-100.00	-11.77%
Rent	400.00	400.00	0.00	0.0%
Supplies	1,116.22	811.94	304.28	37.48%
Telephone and Internet	222.94	209.71	13.23	6.31%
Website	0.00	450.00	-450.00	-100.0%
<b>Total Expense</b>	<b>38,479.98</b>	<b>40,231.60</b>	<b>-1,751.62</b>	<b>-4.35%</b>
<b>Net Ordinary Income</b>	<b>-32,803.20</b>	<b>-37,748.03</b>	<b>4,944.83</b>	<b>13.1%</b>
<b>Net Income</b>	<b>-32,803.20</b>	<b>-37,748.03</b>	<b>4,944.83</b>	<b>13.1%</b>

**Willow Glen Business Association**  
**Balance Sheet Prev Year Comparison**  
As of January 31, 2026

	Jan 31, 26	Jan 31, 25	\$ Change	% Change
<b>ASSETS</b>				
<b>Current Assets</b>				
<b>Checking/Savings</b>				
Wells Fargo Checking-debit acct	3,579.86	10,086.29	-6,506.43	-64.51%
WF Checking -4504	174,751.53	134,792.87	39,958.66	29.64%
<b>Total Checking/Savings</b>	<b>178,331.39</b>	<b>144,879.16</b>	<b>33,452.23</b>	<b>23.09%</b>
<b>Accounts Receivable</b>				
Accounts Receivable	2,369.38	0.00	2,369.38	100.0%
<b>Total Accounts Receivable</b>	<b>2,369.38</b>	<b>0.00</b>	<b>2,369.38</b>	<b>100.0%</b>
<b>Other Current Assets</b>				
Refundable Deposits	250.00	0.00	250.00	100.0%
Service Deposits	0.00	500.00	-500.00	-100.0%
<b>Total Other Current Assets</b>	<b>250.00</b>	<b>500.00</b>	<b>-250.00</b>	<b>-50.0%</b>
<b>Total Current Assets</b>	<b>180,950.77</b>	<b>145,379.16</b>	<b>35,571.61</b>	<b>24.47%</b>
<b>Fixed Assets</b>				
Eqmnt, Furnit., and Computers	7,310.79	7,310.79	0.00	0.0%
<b>Total Fixed Assets</b>	<b>7,310.79</b>	<b>7,310.79</b>	<b>0.00</b>	<b>0.0%</b>
<b>TOTAL ASSETS</b>	<b>188,261.56</b>	<b>152,689.95</b>	<b>35,571.61</b>	<b>23.3%</b>
<b>LIABILITIES &amp; EQUITY</b>				
<b>Liabilities</b>				
<b>Current Liabilities</b>				
<b>Other Current Liabilities</b>				
ARTWORKS Project	9,256.80	9,256.80	0.00	0.0%
CBID Contingency Reserve	42,401.42	40,053.72	2,347.70	5.86%
Sales Tax Payable	2.70	26.12	-23.42	-89.66%
<b>Total Other Current Liabilities</b>	<b>51,660.92</b>	<b>49,336.64</b>	<b>2,324.28</b>	<b>4.71%</b>
<b>Total Current Liabilities</b>	<b>51,660.92</b>	<b>49,336.64</b>	<b>2,324.28</b>	<b>4.71%</b>
<b>Total Liabilities</b>	<b>51,660.92</b>	<b>49,336.64</b>	<b>2,324.28</b>	<b>4.71%</b>
<b>Equity</b>				
Accumulated Net Assets	181,397.37	175,479.28	5,918.09	3.37%
Assets moved to/from Accum NA	-143.56	-143.56	0.00	0.0%
Temporarily Restricted Assets	143.56	143.56	0.00	0.0%
Net Income	-44,796.73	-72,125.97	27,329.24	37.89%
<b>Total Equity</b>	<b>136,600.64</b>	<b>103,353.31</b>	<b>33,247.33</b>	<b>32.17%</b>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>188,261.56</b>	<b>152,689.95</b>	<b>35,571.61</b>	<b>23.3%</b>

## Willow Glen Business Association Profit & Loss YTD Comparison January 2026

	Jan 26	Jul '25 - Jan 26
<b>Ordinary Income/Expense</b>		
<b>Income</b>		
<b>CBID</b>	0.00	194,752.45
<b>Event Revenue</b>	459.00	162,791.43
<b>Grants</b>	0.00	5,000.00
<b>Interest Income</b>	1.78	12.88
<b>Member Dues</b>	1,216.00	1,703.60
<b>Retail Merchandise Income</b>	0.00	420.00
<b>Sponsorships</b>	4,000.00	11,850.00
<b>Total Income</b>	<u>5,676.78</u>	<u>376,530.36</u>
<b>Gross Profit</b>	5,676.78	376,530.36
<b>Expense</b>		
<b>Advertising and P/R</b>	121.89	3,080.66
<b>Bank Service Charges</b>	22.02	8,987.53
<b>City Fees</b>	0.00	7,500.00
<b>Contract Services</b>	24,932.13	245,677.13
<b>Dues and Subscriptions</b>	76.00	801.00
<b>Equipment Rental</b>	709.96	24,467.09
<b>Insurance</b>	63.06	3,830.21
<b>Meetings</b>	564.92	758.62
<b>Permits and Fees</b>	0.00	4,649.46
<b>Personnel</b>	9,500.84	68,065.27
<b>Postage and Delivery</b>	0.00	582.00
<b>Professional Fees</b>	750.00	16,587.00
<b>Rent</b>	400.00	3,050.00
<b>Retail Merchandise Expense</b>	0.00	7,337.58
<b>Supplies</b>	1,116.22	24,438.46
<b>Telephone and Internet</b>	222.94	1,515.08
<b>Total Expense</b>	<u>38,479.98</u>	<u>421,327.09</u>
<b>Net Ordinary Income</b>	<u>-32,803.20</u>	<u>-44,796.73</u>
<b>Net Income</b>	<u><u>-32,803.20</u></u>	<u><u>-44,796.73</u></u>

**Willow Glen Business Association**  
**YTD Profit & Loss by Class**  
July 2025 through January 2026

	C/S/B (SOBOP) Clean Beaut. Safe (CBID)	EV (DISI) Economic Vitality (CBID)	MGMT(Admin) (CBID)	Total CBID	BeerWalk (Fundraising Events)	Bubbly Walk (Fundraising Events)
<b>Ordinary Income/Expense</b>						
<b>Income</b>						
CBID	146,453.84	10,516.63	37,781.98	194,752.45	0.00	0.00
Event Revenue	0.00	0.00	0.00	0.00	0.00	40,690.76
Grants	0.00	0.00	0.00	0.00	0.00	0.00
Interest Income	0.00	0.00	0.00	0.00	0.00	0.00
Member Dues	0.00	0.00	0.00	0.00	0.00	0.00
Retail Merchandise Income	0.00	0.00	0.00	0.00	0.00	0.00
Sponsorships	0.00	0.00	0.00	0.00	0.00	1,600.00
<b>Total Income</b>	<b>146,453.84</b>	<b>10,516.63</b>	<b>37,781.98</b>	<b>194,752.45</b>	<b>0.00</b>	<b>42,290.76</b>
<b>Gross Profit</b>	<b>146,453.84</b>	<b>10,516.63</b>	<b>37,781.98</b>	<b>194,752.45</b>	<b>0.00</b>	<b>42,290.76</b>
<b>Expense</b>						
Advertising and P/R	0.00	0.00	0.00	0.00	93.42	190.90
Bank Service Charges	0.00	0.00	0.00	0.00	0.00	2,562.52
City Fees	0.00	0.00	7,500.00	7,500.00	0.00	0.00
Contract Services	148,936.16	0.00	3,675.00	152,611.16	0.00	1,737.00
Dues and Subscriptions	0.00	0.00	597.00	597.00	0.00	0.00
Equipment Rental	0.00	0.00	0.00	0.00	0.00	890.56
Insurance	0.00	0.00	948.99	948.99	0.00	0.00
Meetings	0.00	0.00	0.00	0.00	0.00	0.00
Permits and Fees	0.00	0.00	0.00	0.00	0.00	1,725.05
Personnel	27,437.96	6,097.33	28,604.87	62,140.16	0.00	0.00
Postage and Delivery	0.00	0.00	0.00	0.00	0.00	0.00
Professional Fees	0.00	0.00	8,490.00	8,490.00	0.00	500.00
Rent	0.00	0.00	2,800.00	2,800.00	0.00	0.00
Retail Merchandise Expense	0.00	0.00	0.00	0.00	0.00	0.00
Supplies	0.00	0.00	14.52	14.52	0.00	15,132.05
Telephone and Internet	0.00	0.00	638.05	638.05	0.00	0.00
<b>Total Expense</b>	<b>176,374.12</b>	<b>6,097.33</b>	<b>53,268.43</b>	<b>235,739.88</b>	<b>93.42</b>	<b>22,738.08</b>
<b>Net Ordinary Income</b>	<b>-29,920.28</b>	<b>4,419.30</b>	<b>-15,486.45</b>	<b>-40,987.43</b>	<b>-93.42</b>	<b>19,552.68</b>
<b>Net Income</b>	<b>-29,920.28</b>	<b>4,419.30</b>	<b>-15,486.45</b>	<b>-40,987.43</b>	<b>-93.42</b>	<b>19,552.68</b>

**Willow Glen Business Association**  
**YTD Profit & Loss by Class**  
July 2025 through January 2026

	Glen Fest (Fundraising Events)	Ornaments (Fundraising Events)	Planter Box Adoption (Fundraising Events)	Trolley Rides (Fundraising Events)	Total Fundraising Events
Ordinary Income/Expense					
Income					
CBID	0.00	0.00	0.00	0.00	0.00
Event Revenue	21,647.63	13,404.00	0.00	83,962.04	159,704.43
Grants	0.00	0.00	0.00	0.00	0.00
Interest Income	0.00	0.00	0.00	0.00	0.00
Member Dues	0.00	0.00	0.00	0.00	0.00
Retail Merchandise Income	0.00	420.00	0.00	0.00	420.00
Sponsorships	4,700.00	0.00	5,200.00	0.00	11,500.00
<b>Total Income</b>	<b>26,347.63</b>	<b>13,824.00</b>	<b>5,200.00</b>	<b>83,962.04</b>	<b>171,624.43</b>
Gross Profit	26,347.63	13,824.00	5,200.00	83,962.04	171,624.43
Expense					
Advertising and P/R	2,396.58	0.00	0.00	0.00	2,680.90
Bank Service Charges	734.38	30.35	3.49	5,588.44	8,919.18
City Fees	0.00	0.00	0.00	0.00	0.00
Contract Services	16,068.09	0.00	122.50	52,642.71	70,570.30
Dues and Subscriptions	0.00	0.00	0.00	0.00	0.00
Equipment Rental	20,010.76	0.00	0.00	0.00	20,901.32
Insurance	528.00	0.00	0.00	0.00	528.00
Meetings	0.00	0.00	0.00	0.00	0.00
Permits and Fees	2,924.41	0.00	0.00	0.00	4,649.46
Personnel	0.00	0.00	0.00	0.00	0.00
Postage and Delivery	0.00	0.00	0.00	0.00	0.00
Professional Fees	1,680.00	0.00	0.00	100.00	2,280.00
Rent	0.00	0.00	0.00	0.00	0.00
Retail Merchandise Expense	0.00	5,851.50	0.00	0.00	5,851.50
Supplies	5,393.39	0.00	0.00	199.87	20,725.31
Telephone and Internet	0.00	0.00	0.00	0.00	0.00
<b>Total Expense</b>	<b>49,735.61</b>	<b>5,881.85</b>	<b>125.99</b>	<b>58,531.02</b>	<b>137,105.97</b>
<b>Net Ordinary Income</b>	<b>-23,387.98</b>	<b>7,942.15</b>	<b>5,074.01</b>	<b>25,431.02</b>	<b>34,518.46</b>
<b>Net Income</b>	<b>-23,387.98</b>	<b>7,942.15</b>	<b>5,074.01</b>	<b>25,431.02</b>	<b>34,518.46</b>

**Willow Glen Business Association**  
**YTD Profit & Loss by Class**  
July 2025 through January 2026

	Member Relations	A Night on the Avenue (Promotions & Events)	Family Night on the Avenue (Promotions & Events)	Halloween Trick or Treat (Promotions & Events)	Holidays (Promotions & Events)
<b>Ordinary Income/Expense</b>					
<b>Income</b>					
CBID	0.00	0.00	0.00	0.00	0.00
Event Revenue	0.00	0.00	0.00	0.00	0.00
Grants	0.00	0.00	0.00	0.00	0.00
Interest Income	0.00	0.00	0.00	0.00	0.00
Member Dues	1,703.60	0.00	0.00	0.00	0.00
Retail Merchandise Income	0.00	0.00	0.00	0.00	0.00
Sponsorships	0.00	0.00	0.00	0.00	0.00
<b>Total Income</b>	<b>1,703.60</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>Expenses</b>					
<b>Gross Profit</b>	<b>1,703.60</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
Advertising and P/R	0.00	3.84	163.57	0.00	0.00
Bank Service Charges	27.76	0.00	0.00	0.00	0.00
City Fees	0.00	0.00	0.00	0.00	0.00
Contract Services	0.00	302.98	0.00	508.30	3,600.00
Dues and Subscriptions	0.00	0.00	0.00	0.00	0.00
Equipment Rental	0.00	0.00	0.00	0.00	659.15
Insurance	0.00	0.00	0.00	0.00	0.00
Meetings	0.00	0.00	0.00	0.00	0.00
Permits and Fees	0.00	0.00	0.00	0.00	0.00
Personnel	0.00	0.00	0.00	0.00	0.00
Postage and Delivery	0.00	0.00	0.00	0.00	0.00
Professional Fees	0.00	0.00	1,600.00	850.00	0.00
Rent	0.00	0.00	0.00	0.00	0.00
Retail Merchandise Expense	0.00	0.00	0.00	0.00	0.00
Supplies	0.00	297.50	479.06	976.87	1,119.02
Telephone and Internet	0.00	0.00	0.00	0.00	0.00
<b>Total Expense</b>	<b>27.76</b>	<b>604.32</b>	<b>2,242.63</b>	<b>2,335.17</b>	<b>5,378.17</b>
<b>Net Ordinary Income</b>	<b>1,675.84</b>	<b>-604.32</b>	<b>-2,242.63</b>	<b>-2,335.17</b>	<b>-5,378.17</b>
<b>Net Income</b>	<b>1,675.84</b>	<b>-604.32</b>	<b>-2,242.63</b>	<b>-2,335.17</b>	<b>-5,378.17</b>

**Willow Glen Business Association**  
**YTD Profit & Loss by Class**  
July 2025 through January 2026

	Makers Market (Promotions & Events)	Selfies with Santa (Promotions & Events)	WellFest (Promotions & Events)	WG Smile T-Shirts (Promotions & Events)	Total Promotions & Events
<b>Ordinary Income/Expense</b>					
<b>Income</b>					
CBID	0.00	0.00	0.00	0.00	0.00
Event Revenue	1,080.00	459.00	0.00	1,548.00	3,087.00
Grants	0.00	0.00	0.00	0.00	0.00
Interest Income	0.00	0.00	0.00	0.00	0.00
Member Dues	0.00	0.00	0.00	0.00	0.00
Retail Merchandise Income	0.00	0.00	0.00	0.00	0.00
Sponsorships	0.00	0.00	0.00	350.00	350.00
<b>Total Income</b>	<b>1,080.00</b>	<b>459.00</b>	<b>0.00</b>	<b>1,898.00</b>	<b>3,437.00</b>
<b>Expenses</b>					
Advertising and P/R	0.00	0.00	71.53	0.00	238.94
Bank Service Charges	34.92	0.00	0.00	5.67	40.59
City Fees	0.00	0.00	0.00	0.00	0.00
Contract Services	0.00	865.00	842.98	0.00	6,119.26
Dues and Subscriptions	0.00	0.00	0.00	0.00	0.00
Equipment Rental	0.00	265.00	0.00	0.00	924.15
Insurance	0.00	0.00	0.00	0.00	0.00
Meetings	0.00	0.00	0.00	0.00	0.00
Permits and Fees	0.00	0.00	0.00	0.00	0.00
Personnel	0.00	0.00	0.00	0.00	0.00
Postage and Delivery	0.00	0.00	0.00	0.00	0.00
Professional Fees	0.00	0.00	875.00	0.00	3,325.00
Rent	0.00	0.00	0.00	0.00	0.00
Retail Merchandise Expense	0.00	0.00	0.00	1,486.08	1,486.08
Supplies	0.00	13.97	0.00	0.00	2,886.42
Telephone and Internet	0.00	0.00	0.00	0.00	0.00
<b>Total Expense</b>	<b>34.92</b>	<b>1,143.97</b>	<b>1,789.51</b>	<b>1,491.75</b>	<b>15,020.44</b>
<b>Net Ordinary Income</b>	<b>1,045.08</b>	<b>-684.97</b>	<b>-1,789.51</b>	<b>406.25</b>	<b>-11,583.44</b>
<b>Net Income</b>	<b>1,045.08</b>	<b>-684.97</b>	<b>-1,789.51</b>	<b>406.25</b>	<b>-11,583.44</b>

**Willow Glen Business Association**  
**YTD Profit & Loss by Class**  
July 2025 through January 2026

	Strategic Marketing	WGBA Administration	TOTAL
<b>Ordinary Income/Expense</b>			
<b>Income</b>			
CBID	0.00	0.00	194,752.45
Event Revenue	0.00	0.00	162,791.43
Grants	0.00	5,000.00	5,000.00
Interest Income	0.00	12.88	12.88
Member Dues	0.00	0.00	1,703.60
Retail Merchandise Income	0.00	0.00	420.00
Sponsorships	0.00	0.00	11,850.00
<b>Total Income</b>	<b>0.00</b>	<b>5,012.88</b>	<b>376,530.36</b>
<b>Gross Profit</b>	<b>0.00</b>	<b>5,012.88</b>	<b>376,530.36</b>
<b>Expense</b>			
Advertising and P/R	160.82	0.00	3,080.66
Bank Service Charges	0.00	0.00	8,987.53
City Fees	0.00	0.00	7,500.00
Contract Services	0.00	16,376.41	245,677.13
Dues and Subscriptions	0.00	204.00	801.00
Equipment Rental	0.00	2,641.62	24,467.09
Insurance	0.00	2,353.22	3,830.21
Meetings	0.00	758.62	758.62
Permits and Fees	0.00	0.00	4,649.46
Personnel	0.00	5,925.11	68,065.27
Postage and Delivery	0.00	582.00	582.00
Professional Fees	0.00	2,492.00	16,587.00
Rent	0.00	250.00	3,050.00
Retail Merchandise Expense	0.00	0.00	7,337.58
Supplies	0.00	812.21	24,438.46
Telephone and Internet	0.00	877.03	1,515.08
<b>Total Expense</b>	<b>160.82</b>	<b>33,272.22</b>	<b>421,327.09</b>
<b>Net Ordinary Income</b>	<b>-160.82</b>	<b>-28,259.34</b>	<b>-44,796.73</b>
<b>Net Income</b>	<b>-160.82</b>	<b>-28,259.34</b>	<b>-44,796.73</b>

**Willow Glen Community Foundation**  
**Balance Sheet**  
As of January 31, 2026

Jan 31, 26

**ASSETS**

**Current Assets**

**Checking/Savings**

Wells Fargo Checking -4496 10,442.64

**Total Checking/Savings** 10,442.64

**Total Current Assets** 10,442.64

**TOTAL ASSETS** 10,442.64

**LIABILITIES & EQUITY**

**Liabilities**

**Current Liabilities**

**Accounts Payable**

Accounts Payable 500.00

**Total Accounts Payable** 500.00

**Total Current Liabilities** 500.00

**Total Liabilities** 500.00

**Equity**

Unrestricted Net Assets 10,243.31

Net Income -300.67

**Total Equity** 9,942.64

**TOTAL LIABILITIES & EQUITY** 10,442.64

**Willow Glen Community Foundation**  
**Profit & Loss**  
January 2026

Jan 26

Ordinary Income/Expense	
Expense	
Other Types of Expenses	
Insurance - Liability, D and O	300.67
Total Other Types of Expenses	<u>300.67</u>
Total Expense	<u>300.67</u>
Net Ordinary Income	<u>-300.67</u>
Net Income	<u><u>-300.67</u></u>

**Board Members – Please check your name  
Guests – Please sign in**

**Willow Glen Business Association  
February 10<sup>th</sup>, 2026, Membership & Board Meeting**

**Board Members – Please check in**

<input checked="" type="checkbox"/> Bejan, Frank <input checked="" type="checkbox"/> Berger, Colin <input checked="" type="checkbox"/> <del>Cucchiara, Joe</del> <input checked="" type="checkbox"/> Erdmann, Kathleen <input checked="" type="checkbox"/> Flores, Julie	<input checked="" type="checkbox"/> Flores, Martin <input checked="" type="checkbox"/> Hartman, Barbara <input checked="" type="checkbox"/> Highley, Emilie <input checked="" type="checkbox"/> Mulcahy, Tim <input checked="" type="checkbox"/> Muxen, Jacklyn	<input checked="" type="checkbox"/> Rodriguez, Gael <input checked="" type="checkbox"/> Russo, Ana Maria <input checked="" type="checkbox"/> Sizelove, Jamie <input checked="" type="checkbox"/> Terrazas, Gisselle
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**Guests – Please print**

Name	Business	Phone & E-mail
1. Jessica Hellman	D6 - City	JESSICA.HELLMAN@sanjoseca.gov
2. Chris Cole	DH - County	Christopher.wdc@bos.sccgov.org
3.		
4.		
5.		