

### Willow Glen Business Association Board of Directors & General Membership Meeting

Agenda for Tuesday, September 9th, 2025 \* 8:00 am – 10:00 am

Mosting Location: The Garden Theater 1165 Lincoln Avenue

Meeting Location: The Garden Theater,1165 Lincoln Avenue Conference Room #204, located on the 2<sup>nd</sup> floor.

### I – Information Only A – Action Required G – Good for the Order

Item	Туре	Person Responsible	Time line	Action
Meeting called to order	G	Vice President, Emilie Highley	8:00 am	Welcome
Approval of minutes	Α	Approval of August Minutes	8:00 am	Review and approval of, August 12th, 2025, minutes
Executive Committee Report	A	Executive Committee Update – Emilie Highley	8:05 am	Review and approval of August 29th, 2025, minutes
Treasurer's Report	A	Treasurer, Barbara Hartman – August Financial Reports	8:10 am – 8:25 am	Board approval Accept Report
Committees to provide an update to board and membership on their projects.	1	Member Relations Committee WGBA Staff Action Day Ribbon Cutting, 9/29 1019 Lincoln Ave	8:25 am – 8:45 am	Updates
	ı	Strategic Marketing Chair: Steve Sibley Committee Update		
	ı	Our Avenue Committee Chair: Ana Maria Russo Committee Update		
	I	Promotions & Events Committee Chair: Emilie Highley Committee Update Glen Fest, 9/27		
OPEN FORUM/ PUBLIC COMMENT- 2 MIN. EACH	G	Moderated by Board President – Time Certain  Any person may address the Board on any subject not on the agenda. Since the subject is not on the agenda, the Brown Act (State Open Meeting Law) prohibits action by the Board. However, Board Members and Staff may briefly respond to statements or questions and/or provide referrals to Staff. The Board may place the item on an agenda for a future meeting.	8:45 am - 8:55 am	
Assoc Member Applications	Α	Morgan Autism Center Almaden Country Day School	8:55 am	
Meeting Adjournment	G	Emilie Highley	9:00 am	

I - Information Only A - Action Required G - Good of the Order

The next WGBA Board meeting will be Tuesday, October 14th, 2025, time 8:00 am Meeting location: The Garden Theater, 1165 Lincoln Avenue

The mission of the WGBA is to make downtown Willow Glen a desirable destination to shop, eat and locate a business through maintenance and beautification projects and the promotion of a positive identity for the Willow Glen business community through advertising, public relations, sponsorships, events and festivals and the preservation of the historical and architectural character of downtown Willow Glen.

### Willow Glen Business Association Board of Directors & General Membership Meeting August 12<sup>th</sup> Meeting Minutes

Board Attendees: Colin Berger, Frank Bejan, Julie Flores, Martin Flores, Barbara Hartman, Emilie Highley, Tim Mulcahy, Jacklyn Muxen, Gael Rodriguez, Ana Maria Russo, Steve Sibley, Jamie Sizelove, Gisselle Terrazas

Staff: Kendra Middendorf

Meeting was called to order by President Mulcahy at 8:05 a.m

- Approval of July Financials Motion made by Ana Maria Russo, 2<sup>nd</sup> by Frank Bejan. Unanimously approved.
- 2. Review and approval of July Board Minutes Motion made by Emilie Highley, 2<sup>nd</sup> by Ana Maria Russo. Unanimously approved.
- 3. President Mulcahy reviewed the July Executive Committee Minutes Motion made by Julie Flores to approve, 2<sup>nd</sup> by Martin Flores. Unanimously approved.

General meeting was paused for the presentation by Councilmember Michael Mulcahy, District 6.

### Councilmember spoke to the following:

- 1. Safety challenges
- 2. Vacancies on the Avenue and Grand Opening of new businesses,
- 3. Homelessness
- 4. Resurfacing on Lincoln Avenue scheduled for September
- 5. Crosswalk restriping
- 6. Street Vendors some are approved on private property. Others will need a license and approval by property owners
- 7. Delivery service definitely an issue. Need to determine 'what is our leverage'.
- 8. "Step Up for District 6" opportunities for community involvement, ways for us to engage.

8/23 from 9:00 to 11:00 a.m. "Clean the Gateway to Willow Glen". District 6 is sponsoring painting of the arches on the bridge. More "Step Up for District 6" announcements in August and September.

Councilmember Mulcahy asked that Captain Tran and Sergeant Rogers, SJPD Crime Prevention Department present to the Board: (1) Ways to protect our businesses, i.e., cameras (3 suggested), lighting, minimize cash and valuables, etc. Register property cameras with the Police Department, (2). Crime Watch Contact – Marta Dominquez, (408) 477-4133. <a href="mailto:martadominquez@sanoseca.gov">martadominquez@sanoseca.gov</a> (3). Ken Win of the Crime Watch Department made us aware that the Non-Emergency number is: (408) 277-8900 (311 IS NO LONGER TO BE USED)

### **General Meeting is resumed**

- 4. Financials were reviewed Motion made by Steve Sibley to approve, 2<sup>nd</sup> by Jamie Sizelove. Unanimously approved.
- 5. Member Relations Nothing to report this month.
- 6. Strategic Marketing (WG Foundation) Steve Sibley discussed the need for web and social media presence, as well as a design for a Foundation Logo Steve has one bid at this time, suggest obtaining 2 more bids.
- 7. Our Avenue (1). Ana Maria Russo and Julie Flores walked the Avenue with Gail Pellerin, California State Assembly on August 8<sup>th</sup> during her "Taking Care of Business" program. (2) Several planter boxes need sponsorship (3) New contact at Universal Myra Grant. Ana and Myra to walk the Avenue. (4) Quote for cleaning the benches has not been received as of this writing (5) Twenty20 would like to pursue outdoor dining, but need to deal with the trucks that load/unload. (6) DOT discussed the timeline for paving, businesses need to be made aware.
- 8. Promotions & Events Emilie discussed: (1) Success of Family Night on the Avenue. A survey will be sent out to the businesses that participated for input. (2). Glen Fest (a) Sponsorship is over 30K Colin has done an awesome job in securing sponsors. (b).Volunteer Sign-ups are still needed for the day of the event. (c) In need of 1 more food trucks (there will be a good variety of food for the event) (d) Photo booth, Kids Court, etc., are all in place. (e) Jim Stump is working with us on the wine (f) Jamie and Kendra have mapped out positioning of all participants
- 9. Open Forum

- (a) Lauren Babich from California State Assembly Gail Pellerin's office presented a Certification of Recognition to Mariette Chocolates (Frank Bejan) congratulations Frank a proud business on Lincoln Avenue. It was also discussed that Assemblymember Pellerin will become more involved with our Avenue.
- (b) 23 August there will be a TownHall Meeting with Councilmember George Casey, District 10
- (c) Julie Moss, Center of Spiritual Living addressed the Board that they have applied for Associate Member Status and would like to become more involved with our events.
- (d) Chris Core, Supervisor Ellenberg's Office addressed the topic of the general sales tax
- (e) Maren Sederquist, WGNA, spoke about National Night Out and "Repair Café" August 24<sup>th</sup> from 11:00-3:00 at Willow Glen High
- 10.Associate Member Applications: Action Day School, Craving Pizza, The Plumbing Company & Rooter, LLC, Wombi, Center for Spiritual Living, San Jose. Motion was made by Steve Sibley to approve all applicants, 2<sup>nd</sup> by Jamie Sizelove. Unanimously approved.

Meeting was adjourned at 9:45 a.m.

### Willow Glen Business Association Executive Committee Meeting August 29. 2025

Meeting was called to order by Secretary Kathleen Erdmann at 10:01 a.m.

Attendees: Emilie Highley (by phone), Kathleen Erdmann, Barbara Hartman and Steve Sibley

The meeting was held in the WGBA conference room.

### Willow Glen Community Foundation Needs:

WG Photos and Videos Video link was provided to Steve from the office Some photos are in storage, most not great quality

#### **Board Recruitment:**

We have a great Board but we need to keep our eye out for *CONTRIBUTING* Members in the future.

#### **Glen Fest**

All hands on deck for this event. Set up and take down volunteers are needed

Jim Stump will buy the wine for us and order closer to the date when we know what the weather will be like. (like rose' for last years event)

T shirts will sell for \$25 "Smile you are in Willow Glen" We may have a gift with purchase to those who buy a shirt. (ornaments from previous years)

We have food trucks lined up: Lord of Ribs, Lobster rolls, grilled cheese and we are looking for a Taco truck

### 1019 Lincoln Avenue eviction:

The landlord of this building has served eviction notice last week. We haven't received updates but the business does look empty There were parking violations, illegal car painting in the backyard and a combative business owner.

### **Holiday Lights:**

Tentatively scheduled to go up the week of 11/24 (Thanksgiving week) We will be having the 11 strands from Minnesota to Coe installed. Our initial quote was for \$1,000 for each strand, originally reduced to \$900 each, but further discounted to \$850 due to the larger number of strands installed. We are currently paying \$3,500 annually for storage. We plan to *again* approach Holiday lights for a discount since all of our business is now with them and this was a market they wished to get into. Scott and Mike are partners to be contacted with a proposal for a reduction in storage (?)

#### **Associate Member offer:**

The Center for Spiritual Living, San Jose have made a generous offer to host the WGBA annual meeting at their facility at 1195 Clark Street. While we currently have a venue for this meeting, we may keep them in mind for future, larger gatherings.

**Strategic Marketing:** 

This group has met and discussed the Ambassador program
The plan is to contact local business owners with an introduction and a standard
script so that we are consistent and can enlist others in reaching out to our
members. It will also give insight into the interests of the businesses.

Foundation Logo:

The board reviewed the logos for the Willow Glen Community Foundation (WGCF) and we voted for one as submitted by Karen Lee Lake. We asked to see the chosen logo in a little darker spruce green and are asking her to prepare the banner introducing the Community Foundation at Glen Fest. The Foundation is a sponsor of Glen Fest. The full board will need to vote on the whole project but the first step is to do the intro at Glen Fest. WGCF will allow the community to make a tax deductible donations for specific projects to improve the downtown.

The meeting was adjourned at 10:42 am.

Respectfully submitted, Kathleen Erdmann, Secretary Willow Glen Business Association

## Willow Glen Business Association Profit & Loss by Class August 2025

Accrual Basis

09/03/25 3:05 PM

				August 2020	0.20		
	ADMIN	DISI	SOBOP		Glen Fest		
	(CBID)	(CBID)	(CBID)	Total CBID	(Fundraising Events)	Total Fundraising Events	Member Relations
Ordinary Income/Expense				S THE STATE OF			
Income							4
Event Revenue	0.00	00.00	00.00	0.00	203.00	203.00	00.0
Interest income	00.00	00.00	00.00	00.00	0.00	0.00	00.0
Member Dues	00.00	00.00	00.00	00.00	00.0	0.00	150.90
Total Income	0.00	00.0	00.00	00'0	203:00	203.00	150.90
Gross Profit	0.00	00.00	0.00	00.00	203:00	203.00	150.90
Expense							The state of the s
Advertising and P/R	0.00	00.00	0.00	00.0	45,16	45.16	00.0
Bank Service Charges	00.0	00.00	0.00	00.0	13.49	13,49	2.04
Contract Services	525.00	0.00	19,582.13	20,107.13	00.00	0.00	00:00
Dues and Subscriptions	76.00	0.00	0.00	76.00	00.00	00.0	00'00
Equipment Rental	836.92	0.00	00.00	836.92	00.00	00'0	00:00
Insurance	00.00	0.00	00.00	0.00	00.00	00'0	00.00
Meetings	00.0	0.00	00.00	00.00	00.0	00.0	00.00
Personnel	3,323.12	721.34	3,246.04	7,290.50	00.00	00.00	00.0
Rent	400.00	0.00	00.00	400.00	00.00	00.00	00:00
Supplies	6.55	0.00	00.00	6.55	00.00	00'0	00'0
Telephone and Internet	91.08	0.00	00.00	91.08	00.00	00:0	00.00
Total Expense	5,258.67	721.34	22,828.17	28,808.18	58.65	58.65	2,04
Net Ordinary Income	-5,258.67	-721.34	-22,828.17	-28,808.18	144.35	144.35	148.86
et Income	-5,258.67	-721.34	-22,828.17	-28,808.18	144.35	144.35	148.86

Net Income

# Willow Glen Business Association Profit & Loss by Class

August 2025

Ordinary Income/Expense

Accrual Basis

3:05 PM 09/03/25 Income

**Event Revenue** 

Interest Income

Member Dues

Total Income

**Gross Profit** 

Expense

Advertising and P/R

**Bank Service Charges** 

**Contract Services** 

**Dues and Subscriptions** 

Equipment Rental

Insurance

Meetings

Personnel

Rent Supplies Telephone and Internet

**Total Expense** 

H	203.00	1,28	150.90	365,18	355,18	45,16	15,53	20,107,13	76,00	836.92	63.06	30,95	7,974,27	400.00	146,53	211.82	29,901,37	-29,546,19	-29,546,19
	0.00	1.28	00.00	1.28	1.28	00.00	00:00	00:00	00.0	00.00	63.06	30.95	683.77	00.00	133.98	120.74	1,032.50	-1,031,22	-1,031.22
														AL.					

## Willow Glen Business Association Profit & Loss Prev Year Comparison August 2025

Ordinary Income/Expense         Jag 24         \$ class         \$ class           CBID         0.00         117.385.8         -117.385.8         -100.0%           Event Revenue         20.30         24.894.6         -24.691.67         -99.19%           Interest Income         1.28         2.18         -0.90         -41.28%           Member Dues         150.9         24.00         -59.00         -10.00%           Sponsorships         0         5.000.0         5.000.0         -10.00%           Gross Profit         355.1         147.522.2         147.167.05         -98.76%           Bank Service Charges         155.3         1,670.20         -10.05%         -99.07%           City Fee         0         3.255.0         -1,855.17         -99.07%           Contract Services         20.107.1         1,681.7         1,455.1         -99.07%           Contract Services         20.107.1         1,681.7         1,455.9         7.00%           City Fee         0         3,285.0         -1,00%         -1,655.17         -99.07%           City Fee         0         1,681.7         1,455.9         -1,00%         -1,00%         -1,00%         -1,00%         -1,00%         -1,00%         -1					
Income		Aug 25	Aug 24	\$ Change	% Change
CBID         0.00         117,385.38         -110,00%           Event Revenue         203.00         24,894.67         -24,691.67         -99.19%           Interest Income         1.28         2.18         -0.90         -41.28%           Member Dues         150.90         240.00         -89.10         -37.13%           Sponsorships         0.00         5,000.00         -5,000.00         -100.0%           Total Income         355.18         147,522.23         -147,167.05         -99.76%           Expense         8         447,522.23         -147,167.05         -99.76%           Expense         8         45.16         143.61         -98.45         -68.55%           Bank Service Charges         15.53         1,670.70         -1,655.17         -99.07%           City Fees         0.00         3,325.00         -3,325.00         -100.0%           Contract Services         20,107.13         18,681.74         1,425.39         7,63%           Dues and Subscriptions         76.00         64.00         12.00         18,75%           Equipment Rental         836.92         1,684.67         -847.75         -50.32%           Meetings         30.95         30.95         30.95	Ordinary Income/Expense				
Event Revenue	Income				
Interest Income   1.28   2.18   -0.90   -41.28%     Member Dues   150.90   240.00   -89.10   -37.13%     Sponsorships   0.00   5,000.00   -5,000.00   -100.0%     Total Income   355.18   147,522.23   -147,167.05   -99.76%     Gross Profit   355.18   147,522.23   -147,167.05   -99.76%     Expense	CBID	0.00	117,385.38	-117,385.38	-100.0%
Member Dues   150.90   240.00   -89.10   -37.13%   Sponsorships   0.00   5.000.00   -5.000.00   -100.0%   Total Income   355.18   147,522.23   -147,167.05   -99.76%   Gross Profit   355.18   147,522.23   -147,167.05   -99.76%   Expense   Advertising and P/R   45.16   143.61   -98.45   -68.55%   Bank Service Charges   15.53   1.670.70   -1.655.17   -99.07%   City Fees   0.00   3,325.00   -33,325.00   -100.0%   Contract Services   20,107.13   18,681.74   1,425.39   7.63%   Dues and Subscriptions   76.00   64.00   12.00   18.75%   Equipment Rental   836.92   1,684.67   -847.75   -50.32%   Insurance   63.06   206.23   -143.17   -69.42%   Meetings   30.95   30.95   0.00   0.0%   Permits and Fees   0.00   1,697.64   -1,697.64   -100.0%   Personnel   7,974.27   13,358.18   -5,383.91   -40.3%   Postage and Delivery   0.00   73.00   -73.00   -100.0%   Professional Fees   0.00   1,325.00   -1,325.00   -100.0%   Rent   400.00   400.00   0.00   0.0%   Retail Merchandise Expense   0.00   1,522.93   -1,522.93   -100.0%   Retail Merchandise Expense   0.00   1,522.93   -1,522.93   -100.0%   Retail Merchandise Expense   0.00   1,522.93   -1,522.93   -100.0%   Control Expense   0.00   1,522.93   -1,522.93   -100.0%   Control Expense   0.00   1,522.93   -1,522.93	Event Revenue	203.00	24,894.67	-24,691.67	-99.19%
Name	Interest Income	1.28	2.18	-0.90	-41.28%
Total Income 355.18 147,522.23 -147,167.05 -99.76%  Gross Profit 355.18 147,522.23 -147,167.05 -99.76%  Expense  Advertising and P/R 45.16 143.61 -98.45 -68.55%  Bank Service Charges 15.53 1,670.70 -1,655.17 -99.07%  City Fees 0.00 3,325.00 -3,325.00 -100.0%  Contract Services 20,107.13 18,681.74 1,425.39 7.63%  Dues and Subscriptions 76.00 64.00 12.00 18.75%  Equipment Rental 836.92 1,684.67 -847.75 -50.32%  Insurance 63.06 206.23 -143.17 -69.42%  Meetings 30.95 30.95 0.00 0.0%  Permits and Fees 0.00 1,697.64 -1,697.64 -100.0%  Personnel 7,974.27 13,358.18 -5,383.91 -40.3%  Postage and Delivery 0.00 73.00 -73.00 -100.0%  Printing and Reproduction 0.00 986.46 -986.46 -100.0%  Professional Fees 0.00 1,325.00 -1,325.00 -100.0%  Retail Merchandise Expense 0.00 1,522.93 -1,522.93 -100.0%  Retail Merchandise Expense 0.00 1,522.93 -1,522.93 -100.0%  Total Expense 29,901.37 62,898.40 -32,997.03 -52.46%  Net Ordinary Income -29,546.19 84,623.83 -114,170.02 -134,92%  Total Cher Expense 0.00 -165.00 165.00 100.0%  Net Other Income/Expense 0.00 1-65.00 165.00 100.0%  Net Other Expense 0.00 1-65.00 1-65.00 100.0%  Net Other Income	Member Dues	150.90	240.00	-89.10	-37.13%
Solid House	Sponsorships	0.00	5,000.00	-5,000.00	-100.0%
Expense	Total Income	355.18	147,522.23	-147,167.05	-99.76%
Advertising and P/R         45.16         143.61         -98.45         -68.55%           Bank Service Charges         15.53         1,670.70         -1,655.17         -99.07%           City Fees         0.00         3,325.00         -3,325.00         -100.0%           Contract Services         20,107.13         18,681.74         1,425.39         7.63%           Dues and Subscriptions         76.00         64.00         12.00         18.75%           Equipment Rental         836.92         1,684.67         -847.75         -50.32%           Insurance         63.06         206.23         -143.17         -69.42%           Meetings         30.95         30.95         0.00         0.0%           Permits and Fees         0.00         1,697.64         -1,697.64         -100.0%           Personnel         7,974.27         13,358.18         -5,383.91         -40.3%           Postage and Delivery         0.00         73.00         -73.00         -100.0%           Printing and Reproduction         0.00         986.46         -986.46         -100.0%           Rent         400.00         400.00         -1,325.00         -100.0%           Retail Merchandise Expense         0.00         1,522.93	Gross Profit	355.18	147,522.23	-147,167.05	-99.76%
Bank Service Charges   15.53   1,670.70   -1,655.17   -99.07%	Expense				
City Fees         0.00         3,325.00         -3,325.00         -100.0%           Contract Services         20,107.13         18,681.74         1,425.39         7.63%           Dues and Subscriptions         76.00         64.00         12.00         18.75%           Equipment Rental         836.92         1,684.67         -847.75         -50.32%           Insurance         63.06         206.23         -143.17         -69.42%           Meetings         30.95         30.95         0.00         0.0%           Permits and Fees         0.00         1,697.64         -1,697.64         -100.0%           Personnel         7,974.27         13,358.18         -5,383.91         -40.3%           Postage and Delivery         0.00         73.00         -73.00         -100.0%           Printing and Reproduction         0.00         986.46         -986.46         -100.0%           Professional Fees         0.00         1,325.00         -1,325.00         -100.0%           Rent         400.00         400.00         0.00         0.0%           Retail Merchandise Expense         0.00         1,522.93         -1,522.93         -100.0%           Supplies         140.53         17,511.67 <t< th=""><td>Advertising and P/R</td><td>45.16</td><td>143.61</td><td>-98.45</td><td>-68.55%</td></t<>	Advertising and P/R	45.16	143.61	-98.45	-68.55%
Contract Services   20,107.13   18,681.74   1,425.39   7.63%	Bank Service Charges	15.53	1,670.70	-1,655.17	<b>-</b> 99.07%
Dues and Subscriptions   76.00   64.00   12.00   18.75%     Equipment Rental   836.92   1,684.67   -847.75   -50.32%     Insurance   63.06   206.23   -143.17   -69.42%     Meetings   30.95   30.95   0.00   0.0%     Permits and Fees   0.00   1,697.64   -1,697.64   -100.0%     Personnel   7,974.27   13,358.18   -5,383.91   -40.3%     Postage and Delivery   0.00   73.00   -73.00   -100.0%     Printing and Reproduction   0.00   986.46   -986.46   -100.0%     Professional Fees   0.00   1,325.00   -1,325.00   -100.0%     Rent   400.00   400.00   0.00   0.0%     Retail Merchandise Expense   0.00   1,522.93   -1,522.93   -100.0%     Supplies   140.53   17,511.67   -17,371.14   -99.2%     Telephone and Internet   211.82   216.62   -4.80   -2.22%     Total Expense   29,901.37   62,898.40   -32,997.03   -52.46%     Net Ordinary Income   -29,546.19   84,623.83   -114,170.02   -134.92%     Other Expense   0.00   -165.00   165.00   100.0%     Net Other Expense   0.00   -165.00   165.00   -100.0%     Net Other Income   0.00   165.00   -165.00   -100.0%	City Fees	0.00	3,325.00	-3,325.00	-100.0%
Equipment Rental   836.92   1,684.67   -847.75   -50.32%     Insurance   63.06   206.23   -143.17   -69.42%     Meetings   30.95   30.95   0.00   0.0%     Permits and Fees   0.00   1,697.64   -1,697.64   -100.0%     Personnel   7,974.27   13,358.18   -5,383.91   -40.3%     Postage and Delivery   0.00   73.00   -73.00   -100.0%     Printing and Reproduction   0.00   986.46   -986.46   -100.0%     Professional Fees   0.00   1,325.00   -1,325.00   -100.0%     Rent   400.00   400.00   0.00   0.0%     Retail Merchandise Expense   0.00   1,522.93   -1,522.93   -100.0%     Supplies   140.53   17,511.67   -17,371.14   -99.2%     Telephone and Internet   211.82   216.62   -4.80   -2.22%     Total Expense   29,901.37   62,898.40   -32,997.03   -52.46%     Net Ordinary Income   -29,546.19   84,623.83   -114,170.02   -134.92%     Other Expense   Other Expense	Contract Services	20,107.13	18,681.74	1,425.39	7.63%
Insurance   63.06   206.23   -143.17   -69.42%	Dues and Subscriptions	76.00	64.00	12.00	18.75%
Meetings         30.95         30.95         0.00         0.0%           Permits and Fees         0.00         1,697.64         -1,697.64         -100.0%           Personnel         7,974.27         13,358.18         -5,383.91         -40.3%           Postage and Delivery         0.00         73.00         -73.00         -100.0%           Printing and Reproduction         0.00         986.46         -986.46         -100.0%           Professional Fees         0.00         1,325.00         -1,325.00         -100.0%           Rent         400.00         400.00         0.00         0.0%           Retail Merchandise Expense         0.00         1,522.93         -1,522.93         -100.0%           Supplies         140.53         17,511.67         -17,371.14         -99.2%           Telephone and Internet         211.82         216.62         -4.80         -2.22%           Total Expense         29,901.37         62,898.40         -32,997.03         -52.46%           Net Ordinary Income         -29,546.19         84,623.83         -114,170.02         -134.92%           Other Expense         0.00         -165.00         165.00         100.0%           Total Other Expense         0.00         <	Equipment Rental	836.92	1,684.67	-847.75	-50.32%
Permits and Fees         0.00         1,697.64         -1,697.64         -100.0%           Personnel         7,974.27         13,358.18         -5,383.91         -40.3%           Postage and Delivery         0.00         73.00         -73.00         -100.0%           Printing and Reproduction         0.00         986.46         -986.46         -100.0%           Professional Fees         0.00         1,325.00         -1,325.00         -100.0%           Rent         400.00         400.00         0.00         0.0%           Retail Merchandise Expense         0.00         1,522.93         -1,522.93         -100.0%           Supplies         140.53         17,511.67         -17,371.14         -99.2%           Telephone and Internet         211.82         216.62         -4.80         -2.22%           Total Expense         29,901.37         62,898.40         -32,997.03         -52.46%           Net Ordinary Income         -29,546.19         84,623.83         -114,170.02         -134.92%           Other Expense         0.00         -165.00         165.00         100.0%           Total Other Expense         0.00         -165.00         -165.00         -100.0%           Net Other Income         0.00	Insurance	63.06	206.23	-143.17	-69.42%
Personnel         7,974.27         13,358.18         -5,383.91         -40.3%           Postage and Delivery         0.00         73.00         -73.00         -100.0%           Printing and Reproduction         0.00         986.46         -986.46         -100.0%           Professional Fees         0.00         1,325.00         -1,325.00         -100.0%           Rent         400.00         400.00         0.00         0.0%           Retail Merchandise Expense         0.00         1,522.93         -1,522.93         -100.0%           Supplies         140.53         17,511.67         -17,371.14         -99.2%           Telephone and Internet         211.82         216.62         -4.80         -2.22%           Total Expense         29,901.37         62,898.40         -32,997.03         -52.46%           Net Ordinary Income         -29,546.19         84,623.83         -114,170.02         -134.92%           Other Expense         0.00         -165.00         165.00         100.0%           Total Other Expense         0.00         -165.00         165.00         100.0%           Net Other Income         0.00         165.00         -165.00         -100.0%	Meetings	30.95	30.95	0.00	0.0%
Postage and Delivery 0.00 73.00 -73.00 -100.0% Printing and Reproduction 0.00 986.46 -986.46 -100.0% Professional Fees 0.00 1,325.00 -1,325.00 -100.0% Rent 400.00 400.00 0.00 0.00 0.0% Retail Merchandise Expense 0.00 1,522.93 -1,522.93 -100.0% Supplies 140.53 17,511.67 -17,371.14 -99.2% Telephone and Internet 211.82 216.62 -4.80 -2.22%  Total Expense 29,901.37 62,898.40 -32,997.03 -52.46% Net Ordinary Income -29,546.19 84,623.83 -114,170.02 -134.92% Other Income/Expense Other Expense 0.00 -165.00 165.00 100.0% Total Other Expense 0.00 -165.00 165.00 100.0% Net Other Income	Permits and Fees	0.00	1,697.64	-1,697.64	-100.0%
Printing and Reproduction         0.00         986.46         -986.46         -100.0%           Professional Fees         0.00         1,325.00         -1,325.00         -100.0%           Rent         400.00         400.00         0.00         0.0%           Retail Merchandise Expense         0.00         1,522.93         -1,522.93         -100.0%           Supplies         140.53         17,511.67         -17,371.14         -99.2%           Telephone and Internet         211.82         216.62         -4.80         -2.22%           Total Expense         29,901.37         62,898.40         -32,997.03         -52.46%           Net Ordinary Income         -29,546.19         84,623.83         -114,170.02         -134.92%           Other Income/Expense         0.00         -165.00         165.00         100.0%           Total Other Expense         0.00         -165.00         165.00         100.0%           Net Other Income         0.00         165.00         -165.00         -100.0%	Personnel	7,974.27	13,358.18	-5,383.91	-40.3%
Professional Fees         0.00         1,325.00         -1,325.00         -100.0%           Rent         400.00         400.00         0.00         0.0%           Retail Merchandise Expense         0.00         1,522.93         -1,522.93         -100.0%           Supplies         140.53         17,511.67         -17,371.14         -99.2%           Telephone and Internet         211.82         216.62         -4.80         -2.22%           Total Expense         29,901.37         62,898.40         -32,997.03         -52.46%           Net Ordinary Income         -29,546.19         84,623.83         -114,170.02         -134.92%           Other Income/Expense         0.00         -165.00         165.00         100.0%           Total Other Expense         0.00         -165.00         165.00         100.0%           Net Other Income         0.00         165.00         -106.00         -100.0%	Postage and Delivery	0.00	73.00	-73.00	-100.0%
Rent         400.00         400.00         0.00         0.0%           Retail Merchandise Expense         0.00         1,522.93         -1,522.93         -100.0%           Supplies         140.53         17,511.67         -17,371.14         -99.2%           Telephone and Internet         211.82         216.62         -4.80         -2.22%           Total Expense         29,901.37         62,898.40         -32,997.03         -52.46%           Net Ordinary Income         -29,546.19         84,623.83         -114,170.02         -134.92%           Other Income/Expense         0.00         -165.00         165.00         100.0%           Total Other Expense         0.00         -165.00         165.00         100.0%           Net Other Income         0.00         165.00         -165.00         -100.0%	Printing and Reproduction	0.00	986.46	-986.46	-100.0%
Retail Merchandise Expense         0.00         1,522.93         -1,522.93         -100.0%           Supplies         140.53         17,511.67         -17,371.14         -99.2%           Telephone and Internet         211.82         216.62         -4.80         -2.22%           Total Expense         29,901.37         62,898.40         -32,997.03         -52.46%           Net Ordinary Income         -29,546.19         84,623.83         -114,170.02         -134.92%           Other Income/Expense         0.00         -165.00         165.00         100.0%           Total Other Expense         0.00         -165.00         165.00         100.0%           Net Other Income         0.00         165.00         -165.00         -100.0%	Professional Fees	0.00	1,325.00	-1,325.00	-100.0%
Supplies   140.53   17,511.67   -17,371.14   -99.2%     Telephone and Internet   211.82   216.62   -4.80   -2.22%     Total Expense   29,901.37   62,898.40   -32,997.03   -52.46%     Net Ordinary Income   -29,546.19   84,623.83   -114,170.02   -134.92%     Other Income/Expense   0.00   -165.00   165.00   100.0%     Total Other Expense   0.00   -165.00   165.00   100.0%     Net Other Income   0.00   165.00   -165.00   -100.0%     Net Other Income   0.00   165.00   -100.0%     Net Other Income   0.00   -100.0%	Rent	400.00	400.00	0.00	0.0%
Telephone and Internet 211.82 216.62 -4.80 -2.22%  Total Expense 29,901.37 62,898.40 -32,997.03 -52.46%  Net Ordinary Income -29,546.19 84,623.83 -114,170.02 -134.92%  Other Income/Expense Other Expense 0.00 -165.00 165.00 100.0%  Total Other Expense 0.00 -165.00 165.00 100.0%  Net Other Income 0.00 165.00 -165.00 -100.0%	Retail Merchandise Expense	0.00	1,522.93	-1,522.93	-100.0%
Total Expense 29,901.37 62,898.40 -32,997.03 -52.46%  Net Ordinary Income -29,546.19 84,623.83 -114,170.02 -134.92%  Other Income/Expense Other Expense 0.00 -165.00 165.00 100.0%  Total Other Expense 0.00 -165.00 165.00 100.0%  Net Other Income 0.00 165.00 -165.00 -100.0%	Supplies	140.53	17,511.67	-17,371.14	-99.2%
Net Ordinary Income         -29,546.19         84,623.83         -114,170.02         -134.92%           Other Income/Expense         Other Expense         0.00         -165.00         165.00         100.0%           Total Other Expense         0.00         -165.00         165.00         100.0%           Net Other Income         0.00         165.00         -165.00         -100.0%	Telephone and Internet	211.82	216.62	-4.80	-2.22%
Other Income/Expense         0.00         -165.00         165.00         100.0%           Total Other Expense         0.00         -165.00         165.00         100.0%           Net Other Income         0.00         165.00         -165.00         -100.0%	Total Expense	29,901.37	62,898.40	-32,997.03	-52.46%
Other Expense           Other Expenses         0.00         -165.00         165.00         100.0%           Total Other Expense         0.00         -165.00         165.00         100.0%           Net Other Income         0.00         165.00         -165.00         -100.0%	Net Ordinary Income	-29,546.19	84,623.83	-114,170.02	-134.92%
Other Expenses         0.00         -165.00         165.00         100.0%           Total Other Expense         0.00         -165.00         165.00         100.0%           Net Other Income         0.00         165.00         -165.00         -100.0%	Other Income/Expense				
Total Other Expense         0.00         -165.00         165.00         100.0%           Net Other Income         0.00         165.00         -165.00         -100.0%	Other Expense				
Net Other Income 0.00 165.00 -165.00 -100.0%	Other Expenses	0.00	-165.00	165.00	100.0%
Net Other Income	Total Other Expense	0.00	-165.00	165.00	100.0%
Net Income -29,546.19 84,788.83 -114,335.02 -134.85%	Net Other Income	0.00	165.00		
	Net Income	-29,546.19	84,788.83	-114,335.02	-134.85%

3:03 PM 09/03/25 Accrual Basis

### Willow Glen Business Association Balance Sheet Prev Year Comparison

As of August 31, 2025

	Aug 31, 25	Aug 31, 24	\$ Change	% Change
ASSETS	į <del></del>			
Current Assets				
Checking/Savings				
Wells Fargo Checking-debit acct	6,510.55	6,442.11	68.44	1.06%
WF Checking -4504	125,220.59	256,451.05	-131,230.46	-51.17%
Total Checking/Savings	131,731.14	262,893.16	-131,162.02	-49.89%
Accounts Receivable				
Accounts Receivable	90.00	2,500.00	-2,410.00	-96.4%
Total Accounts Receivable	90.00	2,500.00	-2,410.00	-96.4%
Other Current Assets				
Pre-Paid Expenses	34,409.03	0.00	34,409.03	100.0%
Pre-Paid Rent	400.00	400.00	0.00	0.0%
Service Deposits	500.00	18,314.12	-17,814.12	-97.27%
<b>Total Other Current Assets</b>	35,309.03	18,714.12	16,594.91	88.68%
Total Current Assets	167,130.17	284,107.28	-116,977.11	-41.17%
Fixed Assets				
Eqpmt, Furnit., and Computers	7,310.79	7,310.79	0.00	0.0%
Total Fixed Assets	7,310.79	7,310.79	0.00	0.0%
TOTAL ASSETS	174,440.96	291,418.07	-116,977.11	-40.14%
LIABILITIES & EQUITY				
Liabilities				
Current Liabilities				
Other Current Liabilities				00.000/
ARTWORKS Project	9,256.80	5,553.18	3,703.62	66.69%
CBID Contingency Reserve	40,053.72	40,053.72	0.00	0.0%
Sales Tax Payable	-1.35	2,310.21	-2,311.56	-100.06%
Total Other Current Liabilities	49,309.17	47,917.11	1,392.06	2.91%
Total Current Liabilities	49,309.17	47,917.11	1,392.06	2.91%
Total Liabilities	49,309.17	47,917.11	1,392.06	2.91%
Equity			0.005.70	4 70/
Accumulated Net Assets	184,145.07	175,879.28	8,265.79	4.7%
Assets moved to/from Accum NA	-143.56	-143.56	0.00	0.0%
Temporarily Restricted Assets	143.56	143.56	0.00	0.0%
Net Income	-59,013.28	67,621.68	-126,634.96	-187.27%
Total Equity	125,131.79	243,500.96	-118,369.17 -116,977.11	-48.61% -40.14%
TOTAL LIABILITIES & EQUITY	174,440.96	291,418.07	-110,311.11	

## Willow Glen Business Association Profit & Loss YTD Comparison

August 2025

	Aug 25	Jul - Aug 25
Ordinary Income/Expense		**************************************
Income		
Event Revenue	203.00	803.00
Interest Income	1.28	2.97
Member Dues	150.90	240.90
Sponsorships	0.00	9,700.00
Total Income	355.18	10,746.87
Gross Profit	355.18	10,746.87
Expense		
Advertising and P/R	45.16	302.15
Bank Service Charges	15.53	33.83
Contract Services	20,107.13	40,336.76
<b>Dues and Subscriptions</b>	76.00	217.00
Equipment Rental	836.92	836.92
Insurance	63.06	585.69
Meetings	30.95	61.90
Personnel	7,974.27	16,401.94
Postage and Delivery	0.00	192.00
Professional Fees	0.00	3,100.00
Rent	400.00	800.00
Retail Merchandise Expense	0.00	5,851.50
Supplies	140.53	619.59
Telephone and Internet	211.82	420.87
Total Expense	29,901.37	69,760.15
Net Ordinary Income	-29,546.19	-59,013.28
Net Income	-29,546.19	-59,013.28

2:53 PM 09/03/25 Accrual Basis

# Willow Glen Business Association YTD Profit & Loss by Class

July through August 2025

Income

Event Revenue
Interest Income
Member Dues
Sponsorships

Ordinary Income/Expense

Total Income

Expense

**Gross Profit** 

Advertising and P/R

Bank Service Charges Contract Services **Dues and Subscriptions** 

**Equipment Rental** 

Insurance

Meetings Personnel Postage and Delivery Professional Fees Rent Retail Merchandise Expense

Supplies Telephone and Internet

Total Expense

ADMIN	DISI	SOBOP		BeerWalk	Glen Fest	Ornaments
(CBID)	(CBID)	(CBID)	Total CBID	(Fundraising Events)	(Fundraising Events)	(Fundraising Events)
0.00	00.00	0.00	0.00	00.00	803.00	0.00
0.00	0.00	00.00	00:00	00.00	00:00	00.00
00.00	0.00	0.00	00:00	00.00	00.00	0.00
0.00	0.00	0.00	00.0	00:00	9,700.00	0.00
0.00	00.00	0.00	00.0	00:00	10,503.00	0.00
00:0	0.00	0.00	00.0	00.0	10.503.00	0.00
0.00	0.00	0.00	00.00	93.42	45.16	0.00
0.00	0.00	0.00	00.00	00.0	31.79	0.00
1,050.00	0.00	39,164.26	40,214.26	00:00	00.00	00.00
217.00	00.00	0.00	217.00	00.00	0.00	0.00
836.92	00.00	00.00	836.92	00.00	00:0	00.0
158.17	00.00	00.00	158.17	00.00	0000	00.00
00.00	00.00	00.00	0.00	0.00	00.00	00.0
6,810.28	1,486.84	6,690.81	14,987.93	0.00	00.00	0.00
00.00	00:00	00.00	00.00	0.00	00'0	00:00
1,500.00	00.00	00:00	1,500.00	0.00	00.00	0.00
800.00	00:00	00.00	800.00	00.00	00.00	00.00
0.00	00.0	00.00	00.0	00.00	00.00	5,851,50
6.55	00.00	00.00	6.55	0.00	00.00	00'0
182.16	0.00	0.00	182.16	00:00	00.00	00,00
11,561.08	1,486.84	45,855.07	58,902.99	93.42	76.95	5,851,50
-11,561.08	-1,486.84	-45,855.07	-58,902.99	-93.42	10,426.05	-5,851,50
-11,561.08	-1,486.84	-45,855.07	-58,902.99	-93.42	10,426.05	-5,851.50

Accrual Basis 09/03/25 2:53 PM

# Willow Glen Business Association YTD Profit & Loss by Class

July through August 2025

Ordinary Income/Expense Income **Event Revenue** 

Interest Income

Member Dues

Sponsorships

Total Income

**Gross Profit** 

Expense

Advertising and P/R

Bank Service Charges

Contract Services

**Dues and Subscriptions** 

**Equipment Rental** Insurance

Meetings

Personnel

Postage and Delivery Professional Fees Retail Merchandise Expense Supplies

Rent

**Telephone and Internet** 

**Total Expense** 

Planter Box Adoption			Family Night on the Avenue
(Fundraising Events)	Total Fundraising Events	Member Relations	(Promotions & Events)
0.00	803.00	00.00	0.00
0.00	0.00	00:00	00.0
0.00	0.00	240.90	00:00
00.0	9,700.00	00:00	0.00
00.00	10,503.00	240.90	0.00
0.00	10,503.00	240.90	0.00
0.00	138.58	00.0	163.57
0.00	31,79	2.04	0.00
122.50	122.50	00:00	00.00
0.00	00.00	00.00	0.00
0.00	00.00	00.00	00:00
00.0	00:00	00:00	0.00
00:00	00.00	00:00	0.00
0.00	00.00	00.00	00.00
0.00	0.00	00:00	0.00
0.00	000	00.00	1,600.00
0:00	0.00	00:00	0.00
0.00	5,851.50	00:00	0.00
0.00	0.00	00.00	479.06
0.00	0.00	0.00	0.00
122.50	6,144,37	2.04	2,242.63
-122.50	4,358.63	238.86	-2,242.63.
-122.50	4,358.63	238.86	-2,242.63

Accrual Basis 2:53 PM 09/03/25

# Ordinary Income/Expense

**Event Revenue** 

Interest Income

Member Dues

Sponsorships

Total Income

**Gross Profit** 

Expense

Advertising and P/R

Bank Service Charges

**Dues and Subscriptions** Contract Services

**Equipment Rental** 

Insurance

Personnel Meetings

Postage and Delivery **Professional Fees**  Retail Merchandise Expense Supplies

Rent

Telephone and Internet

Total Expense

Willow Glen Business Association YTD Profit & Loss by Class July through August 2025
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Total Promotions & Events	WGBA Administration	TOTAL
0.00	00.00	803.00
0.00	2.97	2.97
00'0	0.00	240,90
0.00	00.0	9,700.00
0.00	2.97	10,746,87
0.00	2.97	10,746,87
163.57	00.00	302.15
0.00	00:0	33,83
0.00	00.0	40,336.76
0.00	00.0	217.00
0.00	00.00	836.92
0.00	427.52	585,69
0.00	61.90	61.90
0.00	1,414.01	16,401.94
0.00	192.00	192.00
1,600.00	00.00	3,100,00
0.00	0.00	800.00
0.00	000	5,851.50
479.06	133.98	619.59
0.00	238.71	420.87
2,242.63	2,468,12	69,760.15
-2,242.63	-2,465,15	-59,013,28
-2.242.63	-2 48E 1E	40 012 38

3:12 PM 09/03/25 Accrual Basis

### Willow Glen Community Foundation Balance Sheet

As of August 31, 2025

Aug 3	31, 2	25
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ASSETS	Α	SS	E٦	rs.
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**Current Assets** 

Checking/Savings

 Wells Fargo Checking -4496
 22,924.73

 Total Checking/Savings
 22,924.73

 Total Current Assets
 22,924.73

 TOTAL ASSETS
 22,924.73

LIABILITIES & EQUITY

Liabilities

**Current Liabilities** 

**Accounts Payable** 

Accounts Payable 500.00
Total Accounts Payable 500.00
Total Current Liabilities 500.00
Total Liabilities 500.00

**Equity** 

 Unrestricted Net Assets
 17,438.97

 Net Income
 4,985.76

 Total Equity
 22,424.73

 TOTAL LIABILITIES & EQUITY
 22,924.73

3:11 PM 09/03/25 Accrual Basis

### Willow Glen Community Foundation Profit & Loss

August 2025

	Aug 25
Ordinary Income/Expense	
Expense	
Website Expenses	1,500.00
Total Expense	1,500.00
Net Ordinary Income	-1,500.00
Net Income	-1,500.00

# Board Members – Please check your name Guests – Please sign in

Septem	Willow Glen Business Association September 9th, 2025, Membership & Board Meeting	Aeeting
	Board Members – Please check in	
©Bejan, Frank  ©Berger, Colin  ©Erdmann, Kathleen  ©Flores, Julie	☑Hartman, Barbara ☑Highley, Emilie ☐ Mulcahy, Tim ☐ Muxen, Jacklyn ☑Rodriguez, Gael	לאראל איזיים Maria שאליאנים איזיים א
	Guests – Please print	
Name	Business	Phone & E-mail
1. Clore's Coll	D4 - Ellenherg	
2. Jessica Hellman	Db - Mulcialny	
3. Laveen Babieh	Asa Pellezin	
4.		
5.		