



Willow Glen Business Association
Board of Directors & General Membership Meeting
Agenda for Tuesday, April 14th, 2026 * 8:00 am – 10:00 am
 Meeting Location: The Garden Theater, 1165 Lincoln Avenue
 Conference Room #204, located on the 2nd floor.

I – Information Only A – Action Required G – Good for the Order

Item	Type	Person Responsible	Time line	Action
Meeting called to order	G	President, Tim Mulcahy	8:00 am	Welcome
Approval of minutes	A	Approval of March Minutes	8:00 am	Review and approval of, March 10th, 2026, minutes
Executive Committee Report	A	Executive Committee Update – Tim Mulcahy	8:05 am	Review and approval of April 3rd, 2026, minutes
Treasurer's Report	A	Treasurer, Barbara Hartman – March Financial Reports	8:10 am – 8:25 am	Board approval Accept Report
Committees to provide an update to board and membership on their projects.	I	Member Relations Committee WGBA Staff	8:25 am – 8:45 am	Updates
	I	Strategic Marketing Chair: Gael Rodriguez Committee Update		
	I	Our Avenue Committee Chair: Ana Maria Russo Committee Update Bridge Arches – Martin		
	I	Promotions & Events Committee Chair: Emilie Highley Committee Update Spring WW Glen Fest		
OPEN FORUM/ PUBLIC COMMENT– 2 MIN. EACH	G	Moderated by Board President – Time Certain Any person may address the Board on any subject not on the agenda. Since the subject is not on the agenda, the Brown Act (State Open Meeting Law) prohibits action by the Board. However, Board Members and Staff may briefly respond to statements or questions and/or provide referrals to Staff. The Board may place the item on an agenda for a future meeting.	8:45 am – 8:55 am	
Assoc Member Applications	A	Venture Plumbing, Inc. Brad Cox, Architect, Inc.	8:55 am	
Meeting Adjournment	G	Tim Mulcahy	9:00 am	

I – Information Only A – Action Required G – Good of the Order

The next WGBA Board meeting will be Tuesday, May 12th, 2026, time 8:00 am
Meeting location: The Garden Theater, 1165 Lincoln Avenue

The mission of the WGBA is to make downtown Willow Glen a desirable destination to shop, eat and locate a business through maintenance and beautification projects and the promotion of a positive identity for the Willow Glen business community through advertising, public relations, sponsorships, events and festivals and the preservation of the historical and architectural character of downtown Willow Glen.

**Willow Glen Business Association
Board Meeting Minutes
March 10, 2026**

Meeting was called to order at 8:04 a.m. by President Tim Mulcahy

In Attendance: Tim Mulcahy, Emilie Highley, Kathleen Erdmann, Frank Bejan, Sondra Cole, Julie Flores, Martin Flores, Jamie Sizelove, Ana Russo, Gael Rodriguez, Gisselle Terrazas, Colin Berger,

Staff Members: Kendra Middendorf, Jessica Reinosa

The meeting was held in the conference room in the Garden Theater.

The first announcement was that Councilman Michael Mulcahy would be presenting to the board on or around 8:45 a.m. so we will proceed until he arrives.

The minutes of February 2026 board meeting were read and unanimously approved (*motion by Emilie Highley and second by Jamie Sizelove*)

The Executive Board Meeting Minutes (motion by Jamie Sizelove and Julie Flores)

Treasurer Report: – Tim Mulcahy

\$177 vs \$122 which is explained as a timing issue in invoicing/payment to Universal

Unanimously approved (*motion by Julie Flores and Sondra Cole*)

Financials are on file at www.willowglen.org

The CBID budget for 2026/2027 was reviewed and unanimously approved

(Motion by Kathleen Erdmann, second by Sondra Cole)

Member Relations Committee

WGBA Staff

- Crewners”, a new barber shop is having a grand opening on Saturday 3/14 at noon.
- The red zone in front of Nick the Greek is a potential pedestrian issue.

Strategic Marketing committee:

Gael Rodriguez gave a report and distributed a plan for the Strategic Marketing group. There is a script for the Ambassador representatives. Gael also showed a tri-fold marketing piece that had previously been used and suggested it be updated for use with the current committee and the new Ambassador program.

Our Avenue:

- The additional planting to refresh the planters on the Avenue has been completed after some missteps were made by our providers and the result was additional plants at no charge to the WGBA.
- A handy man will be hired to remove the tube lights and iron “rods” on the side of the crossing structures.
- A sample bench was stripped but the result wasn’t satisfactory so we are looking into painting to smooth things out.
- Electrical boxes in the planters need some attention and possible paint project with community students may be an option.
- Some of the trees on Lincoln may need more room to grow which will require adjustments to the cement surrounding the base of these trees.

Promotions and Events

- Spring Wine Walk is coming up - this is always well attended
- Family night event will be a new event to round out the event offerings
- Beer Walk is ahead this takes place close to Father’s Day and is a fun family event.

Open Forum and comments

Guests:

- Chris Core - Santa Clara County D4 representative announced a Zoom meeting on 3/26 for a grant with a goal to fund Public Safety. Grant to be funded 3/29.
- Renee Tobias and Jennifer Bick, Center for Spiritual Living. The ladies indicated that they want to be more involved in the WGBA and also made us aware of events they are hosting.
- Maren Sederquist, WGNA made us aware of the "Repair Cafe" being held on Saturday March 14th from 2:00-5:00 p.m. at the Willow Glen Community Center offering free repairs for items like electronics, small appliances, etc. This event is organized by Repair Cafe Silicon Valley and the Willow Glen Neighborhood Association. The WGBA will post this event via Social Media. The WBNA is planning "Dumpster Day" on April 24th.
- (c) Harsha Gangaiah Goolya, GoSneha. This is a non-profit group where "neighbors become family". GoSneha would like to become more involved in the WGBA.

Councilman Michael Mulcahy:

Programs to report Homeless

988 is a call number to report

911 if homeless population threatens community

Vacancies/Impact of unkempt properties: The Councilmember is willing to contact property owners to discuss the condition of their properties and the impact it has on Lincoln Avenue. There are also issues with the large unmanaged garbage containers not being locked where the homeless are able to access and rifle through the trash. This issue which needs to be addressed with property owners.

Coe/Lincoln - This appears to be a drop off area for illegal dumping and 'invites' the homeless. Councilmembers office is working with the DSJ for clean up.

Homeless - Working with the City of San Jose on cross programs for the homeless.

Focus is on encouraging property owners for more lighting around their buildings to prevent break-ins and the homeless to gather.

Rotten Robbie property area and dirt lot - more info will be available on the development planned for this area.

Door Dash Issue - Councilmember is aware of the call that the WGBA had with DoorDash and West Advisors regarding this situation and the behavior of the DoorDash drivers. Councilmembers office will continue to stay close to the situation. The WGBA has offered DoorDash several public parking areas where their drivers can park and wait.

Community Picnic & Play Day at Arena Green Park - Councilmember made us aware that on Saturday, March 21st, 11:00 a.m. to 1:00 p.m. this event will be taking place. Instead of the traditional 'ribbon cutting', the park will be buzzing with recreation and hands-on activities for everyone. Professional sports teams including the San Jose Shark's, San Jose Earthquakes and others (even the Pickleballers) will be on hand to join in the fun. The event is free. Food trucks will be on hand.

Ana Russo made the Councilmember aware that the sign at Jake's is severely damaged and could fall. The Councilmember indicated that his office would contact Code Enforcement to go out and review the situation.

Associate Member Applications: There were 2 applications - Willow Glen Lions Club and GoSneha. Motion was made by Julie Flores and seconded by Jamie Sizelove to accept. Unanimously approved.

The meeting was adjourned at 9:09 a.m.

Respectfully submitted,

Kathleen Erdmann, Secretary
Willow Glen Business Association

WILLOW GLEN BUSINESS ASSOCIATION

Executive Committee Meeting

Friday, 4 April 2026 9:00 a.m.

Attendees: Kathleen Erdmann, Emilie Highley, Tim Mulcahy

Staff: Kendra Middendorf

Meeting was called to order at 9:06 a.m. by President Mulcahy

AGENDA:

Jessica Replacement – Interviews are continuing with Kathleen, Kendra and Emilie

CBID Financials – The budget was approved by the WGBA Board and submitted to the City for review.

WGCF Funds -President Mulcahy spoke with Jess Gutierrez, CFotoGO, about the background of our WG Foundation.

Jess has a number of clients that are 501©6 approved with 501©3 status who may be able to assist us in getting our Foundation started. “Lighting on the Avenue” could be the 1st project that the Foundation would undertake (based on the results of the survey put out by the WG Neighborhood Association)

Staff –

- (a) Councilmember Mulcahy’s Office has been contacted regarding the condition of the sign in front of the O’Reilly’s building**
- (b) Shop n’ Go – property owner is suing this business**
- (c) 5K – 2 free tickets will go to Kathleen Erdmann for she and her husband to participate**
- (d) Garden Theater parking lot paving & repairs scheduled for: 6/1 repairs & paving 6/14 sealing 6/15 strip**
- (e) Lion's Club will be hosting "Taste of Willow Glen" on 6/10**

Meeting was adjourned at 9:50 a.m.

Respectively submitted,

Emilie Highley, co-Secretary

Willow Glen Business Association

Willow Glen Business Association Profit & Loss by Class

March 2026

	C/S/B (SOBOP) (CBID)	Clean Beaut. Safe (CBID)	EV (DISI) Economic Vitality (CBID)	MGMT(Admin) (CBID)	Total CBID	Glen Fest (Fundraising Events)
Ordinary Income/Expense						
Income						
Event Revenue	0.00		0.00	0.00	0.00	0.00
Interest Income	0.00		0.00	0.00	0.00	0.00
Member Dues	0.00		0.00	0.00	0.00	0.00
Sponsorships	0.00		0.00	0.00	0.00	10,181.00
Total Income	0.00		0.00	0.00	0.00	10,181.00
Gross Profit	0.00		0.00	0.00	0.00	10,181.00
Expense						
Advertising and P/R	0.00		0.00	0.00	0.00	0.00
Bank Service Charges	0.00		0.00	0.00	0.00	92.37
Contract Services	21,962.63		0.00	525.00	22,487.63	0.00
Dues and Subscriptions	0.00		0.00	76.00	76.00	0.00
Equipment Rental	0.00		0.00	0.00	0.00	0.00
Insurance	0.00		0.00	0.00	0.00	0.00
Meetings	0.00		0.00	0.00	0.00	0.00
Permits and Fees	0.00		0.00	0.00	0.00	0.00
Personnel	3,701.38		822.54	3,898.82	8,422.74	0.00
Postage and Delivery	0.00		0.00	0.00	0.00	0.00
Professional Fees	0.00		0.00	1,050.00	1,050.00	0.00
Rent	0.00		0.00	400.00	400.00	0.00
Retail Merchandise Expense	0.00		0.00	0.00	0.00	0.00
Supplies	0.00		0.00	0.00	0.00	0.00
Telephone and Internet	0.00		0.00	91.12	91.12	0.00
Total Expense	25,664.01		822.54	6,040.94	32,527.49	92.37
Net Ordinary Income	-25,664.01		-822.54	-6,040.94	-32,527.49	10,088.63
Net Income	-25,664.01		-822.54	-6,040.94	-32,527.49	10,088.63

Willow Glen Business Association Profit & Loss by Class

March 2026

	Spring Wine Walk (Fundraising Events)	Total Fundraising Events	Member Relations	A Night on the Avenue (Promotions & Events)
Ordinary Income/Expense				
Income				
Event Revenue	10,941.84	10,941.84	0.00	0.00
Interest Income	0.00	0.00	0.00	0.00
Member Dues	0.00	0.00	120.00	0.00
Sponsorships	2,000.00	12,181.00	0.00	0.00
Total Income	12,941.84	23,122.84	120.00	0.00
Gross Profit	12,941.84	23,122.84	120.00	0.00
Expense				
Advertising and P/R	30.58	30.58	0.00	8.31
Bank Service Charges	756.90	849.27	0.00	0.00
Contract Services	0.00	0.00	0.00	0.00
Dues and Subscriptions	0.00	0.00	0.00	0.00
Equipment Rental	776.56	776.56	0.00	0.00
Insurance	0.00	0.00	0.00	0.00
Meetings	0.00	0.00	0.00	0.00
Permits and Fees	1,925.05	1,925.05	0.00	0.00
Personnel	0.00	0.00	0.00	0.00
Postage and Delivery	0.00	0.00	0.00	0.00
Professional Fees	0.00	0.00	0.00	0.00
Rent	0.00	0.00	0.00	0.00
Retail Merchandise Expense	0.00	0.00	0.00	0.00
Supplies	677.03	677.03	0.00	0.00
Telephone and Internet	0.00	0.00	0.00	0.00
Total Expense	4,166.12	4,258.49	0.00	8.31
Net Ordinary Income	8,775.72	18,864.35	120.00	-8.31
Net Income	8,775.72	18,864.35	120.00	-8.31

Willow Glen Business Association Profit & Loss by Class

March 2026

	WellFest (Promotions & Events)	WG Smile T-Shirts (Promotions & Events)	Total Promotions & Events	Strategic Marketing
Ordinary Income/Expense				
Income				
Event Revenue	0.00	48.00	48.00	0.00
Interest Income	0.00	0.00	0.00	0.00
Member Dues	0.00	0.00	0.00	0.00
Sponsorships	0.00	0.00	0.00	0.00
Total Income	0.00	48.00	48.00	0.00
Gross Profit	0.00	48.00	48.00	0.00
Expense				
Advertising and P/R	0.08	0.00	8.39	38.41
Bank Service Charges	0.00	2.92	2.92	0.00
Contract Services	0.00	0.00	0.00	0.00
Dues and Subscriptions	0.00	0.00	0.00	0.00
Equipment Rental	0.00	0.00	0.00	0.00
Insurance	0.00	0.00	0.00	0.00
Meetings	0.00	0.00	0.00	0.00
Permits and Fees	0.00	0.00	0.00	0.00
Personnel	0.00	0.00	0.00	0.00
Postage and Delivery	0.00	-3.40	-3.40	0.00
Professional Fees	0.00	0.00	0.00	0.00
Rent	0.00	0.00	0.00	0.00
Retail Merchandise Expense	0.00	1,968.76	1,968.76	0.00
Supplies	0.00	0.00	0.00	295.74
Telephone and Internet	0.00	0.00	0.00	0.00
Total Expense	0.08	1,968.28	1,976.67	334.15
Net Ordinary Income	-0.08	-1,920.28	-1,928.67	-334.15
Net Income	-0.08	-1,920.28	-1,928.67	-334.15

Willow Glen Business Association
Profit & Loss by Class
 March 2026

2:31 PM
 04/09/26
 Accrual Basis

Ordinary Income/Expense	WG&A Administration	TOTAL
Income		
Event Revenue	0.00	10,989.84
Interest Income	1.20	1.20
Member Dues	0.00	120.00
Sponsorships	0.00	12,181.00
Total Income	1.20	23,292.04
Gross Profit	1.20	23,292.04
Expense		
Advertising and P/R	0.00	77.38
Bank Service Charges	0.00	852.19
Contract Services	0.00	22,487.63
Dues and Subscriptions	0.00	76.00
Equipment Rental	360.94	1,137.50
Insurance	7,362.96	7,362.96
Meetings	30.95	30.95
Permits and Fees	0.00	1,925.05
Personnel	744.49	9,167.23
Postage and Delivery	0.00	-3.40
Professional Fees	0.00	1,050.00
Rent	0.00	400.00
Retail Merchandise Expense	0.00	1,968.76
Supplies	128.33	1,101.10
Telephone and Internet	131.76	222.88
Total Expense	8,759.43	47,856.23
Net Ordinary Income	-8,758.23	-24,564.19
Net Income	-8,758.23	-24,564.19

Willow Glen Business Association
Profit & Loss Prev Year Comparison
March 2026

	Mar 26	Mar 25	\$ Change	% Change
Ordinary Income/Expense				
Income				
CBID	0.00	254,794.95	-254,794.95	-100.0%
Event Revenue	10,989.84	17,841.08	-6,851.24	-38.4%
Interest Income	1.20	2.10	-0.90	-42.86%
Member Dues	120.00	0.00	120.00	100.0%
Sponsorships	12,181.00	7,750.00	4,431.00	57.17%
Total Income	23,292.04	280,388.13	-257,096.09	-91.69%
Gross Profit	23,292.04	280,388.13	-257,096.09	-91.69%
Expense				
Advertising and P/R	77.38	195.66	-118.28	-60.45%
Bank Service Charges	852.19	1,229.38	-377.19	-30.68%
City Fees	0.00	7,500.00	-7,500.00	-100.0%
Contract Services	22,487.63	21,640.09	847.54	3.92%
Dues and Subscriptions	76.00	69.00	7.00	10.15%
Equipment Rental	1,137.50	1,584.67	-447.17	-28.22%
Insurance	7,362.96	4,762.14	2,600.82	54.62%
Meetings	30.95	30.95	0.00	0.0%
Permits and Fees	1,925.05	1,657.29	267.76	16.16%
Personnel	9,167.23	8,112.92	1,054.31	13.0%
Postage and Delivery	-3.40	0.00	-3.40	-100.0%
Professional Fees	1,050.00	2,607.00	-1,557.00	-59.72%
Rent	400.00	400.00	0.00	0.0%
Retail Merchandise Expense	1,968.76	400.00	1,568.76	392.19%
Supplies	1,101.10	2,005.06	-903.96	-45.08%
Telephone and Internet	222.88	209.84	13.04	6.21%
Website	0.00	92.34	-92.34	-100.0%
Total Expense	47,856.23	52,496.34	-4,640.11	-8.84%
Net Ordinary Income	-24,564.19	227,891.79	-252,455.98	-110.78%
Net Income	-24,564.19	227,891.79	-252,455.98	-110.78%

Willow Glen Business Association
Balance Sheet Prev Year Comparison
As of March 31, 2026

	Mar 31, 26	Mar 31, 25	\$ Change	% Change
ASSETS				
Current Assets				
Checking/Savings				
Wells Fargo Checking-debit acct	22,482.29	7,730.90	14,751.39	190.81%
WF Checking -4504	102,708.49	336,378.87	-233,670.38	-69.47%
Total Checking/Savings	125,190.78	344,109.77	-218,918.99	-63.62%
Accounts Receivable				
Accounts Receivable	600.00	4,450.00	-3,850.00	-86.52%
Total Accounts Receivable	600.00	4,450.00	-3,850.00	-86.52%
Other Current Assets				
Payments to be Deposited	0.00	-850.00	850.00	100.0%
Refundable Deposits	250.00	0.00	250.00	100.0%
Service Deposits	0.00	500.00	-500.00	-100.0%
Total Other Current Assets	250.00	-350.00	600.00	171.43%
Total Current Assets	126,040.78	348,209.77	-222,168.99	-63.8%
Fixed Assets				
Eqpmt, Furnit., and Computers	7,310.79	7,310.79	0.00	0.0%
Total Fixed Assets	7,310.79	7,310.79	0.00	0.0%
TOTAL ASSETS	133,351.57	355,520.56	-222,168.99	-62.49%
LIABILITIES & EQUITY				
Liabilities				
Current Liabilities				
Accounts Payable				
Accounts Payable	0.00	3,684.20	-3,684.20	-100.0%
Total Accounts Payable	0.00	3,684.20	-3,684.20	-100.0%
Other Current Liabilities				
ARTWORKS Project	9,256.80	9,256.80	0.00	0.0%
CBID Contingency Reserve	42,401.42	40,053.72	2,347.70	5.86%
Sales Tax Payable	1,044.44	1,705.69	-661.25	-38.77%
Total Other Current Liabilities	52,702.66	51,016.21	1,686.45	3.31%
Total Current Liabilities	52,702.66	54,700.41	-1,997.75	-3.65%
Total Liabilities	52,702.66	54,700.41	-1,997.75	-3.65%
Equity				
Accumulated Net Assets	181,397.37	175,479.28	5,918.09	3.37%
Assets moved to/from Accum NA	-143.56	-143.56	0.00	0.0%
Temporarily Restricted Assets	143.56	143.56	0.00	0.0%
Net Income	-100,748.46	125,340.87	-226,089.33	-180.38%
Total Equity	80,648.91	300,820.15	-220,171.24	-73.19%
TOTAL LIABILITIES & EQUITY	133,351.57	355,520.56	-222,168.99	-62.49%

**Willow Glen Business Association
 Profit & Loss YTD Comparison
 March 2026**

	<u>Mar 26</u>	<u>Jul '25 - Mar 26</u>
Ordinary Income/Expense		
Income		
CBID	0.00	194,752.45
Event Revenue	10,989.84	176,364.27
Grants	0.00	5,000.00
Interest Income	1.20	15.42
Member Dues	120.00	1,855.40
Retail Merchandise Income	0.00	420.00
Sponsorships	12,181.00	24,547.50
Total Income	<u>23,292.04</u>	<u>402,955.04</u>
Gross Profit	23,292.04	402,955.04
Expense		
Advertising and P/R	77.38	4,358.63
Bank Service Charges	852.19	10,017.24
City Fees	0.00	7,500.00
Contract Services	22,487.63	288,574.86
Dues and Subscriptions	76.00	1,084.99
Equipment Rental	1,137.50	25,965.53
Insurance	7,362.96	11,256.23
Meetings	30.95	820.52
Permits and Fees	1,925.05	6,574.51
Personnel	9,167.23	86,614.79
Postage and Delivery	-3.40	583.15
Professional Fees	1,050.00	19,412.00
Rent	400.00	3,850.00
Retail Merchandise Expense	1,968.76	9,306.34
Software	0.00	129.99
Supplies	1,101.10	25,693.84
Telephone and Internet	222.88	1,960.88
Total Expense	<u>47,856.23</u>	<u>503,703.50</u>
Net Ordinary Income	<u>-24,564.19</u>	<u>-100,748.46</u>
Net Income	<u><u>-24,564.19</u></u>	<u><u>-100,748.46</u></u>

Willow Glen Business Association
YTD Profit & Loss by Class
July 2025 through March 2026

	C/S/B (SOBOP) Clean Beaut. Safe (CBID)	EV (DIS) Economic Vitality (CBID)	MGMT(Admin) (CBID)	Total CBID	BearWalk (Fundraising Events)
Ordinary Income/Expense					
Income					
CBID	146,453.84	10,516.63	37,781.98	194,752.45	0.00
Event Revenue	0.00	0.00	0.00	0.00	0.00
Grants	0.00	0.00	0.00	0.00	0.00
Interest Income	0.00	0.00	0.00	0.00	0.00
Member Dues	0.00	0.00	0.00	0.00	0.00
Retail Merchandise Income	0.00	0.00	0.00	0.00	0.00
Sponsorships	0.00	0.00	0.00	0.00	0.00
Total Income	146,453.84	10,516.63	37,781.98	194,752.45	0.00
Gross Profit	146,453.84	10,516.63	37,781.98	194,752.45	0.00
Expense					
Advertising and P/R	0.00	0.00	0.00	0.00	93.42
Bank Service Charges	0.00	0.00	0.00	0.00	0.00
City Fees	0.00	0.00	7,500.00	7,500.00	0.00
Contract Services	190,480.92	0.00	4,725.00	195,205.92	0.00
Dues and Subscriptions	0.00	0.00	880.99	880.99	0.00
Equipment Rental	0.00	0.00	0.00	0.00	0.00
Insurance	0.00	0.00	948.99	948.99	0.00
Meetings	0.00	0.00	0.00	0.00	0.00
Permits and Fees	0.00	0.00	0.00	0.00	0.00
Personnel	34,902.60	7,756.16	36,533.70	79,192.46	0.00
Postage and Delivery	0.00	0.00	0.00	0.00	0.00
Professional Fees	0.00	0.00	10,290.00	10,290.00	0.00
Rent	0.00	0.00	3,600.00	3,600.00	0.00
Retail Merchandise Expense	0.00	0.00	0.00	0.00	0.00
Software	0.00	0.00	0.00	0.00	0.00
Supplies	0.00	0.00	14.52	14.52	0.00
Telephone and Internet	0.00	0.00	820.29	820.29	0.00
Total Expense	225,383.52	7,756.16	65,313.49	298,453.17	93.42
Net Ordinary Income	-78,929.68	2,760.47	-27,531.51	-103,700.72	-93.42
Net Income	-78,929.68	2,760.47	-27,531.51	-103,700.72	-93.42

Willow Glen Business Association
YTD Profit & Loss by Class
July 2025 through March 2026

	Bubbly Walk (Fundraising Events)	Glen Fest (Fundraising Events)	Ornaments (Fundraising Events)	Planter Box Adoption (Fundraising Events)	Spring Wine Walk (Fundraising Events)
Ordinary Income/Expense					
Income					
CBID	0.00	0.00	0.00	0.00	0.00
Event Revenue	40,690.76	21,647.63	12,984.00	0.00	13,584.84
Grants	0.00	0.00	0.00	0.00	0.00
Interest Income	0.00	0.00	0.00	0.00	0.00
Member Dues	0.00	0.00	0.00	0.00	0.00
Retail Merchandise Income	0.00	0.00	420.00	0.00	0.00
Sponsorships	1,600.00	14,881.00	0.00	5,200.00	2,516.50
Total Income	42,290.76	36,528.63	13,404.00	5,200.00	16,101.34
Gross Profit	42,290.76	36,528.63	13,404.00	5,200.00	16,101.34
Expense					
Advertising and P/R	190.90	2,396.58	0.00	0.00	30.58
Bank Service Charges	2,562.52	826.75	30.35	3.49	914.05
City Fees	0.00	0.00	0.00	0.00	0.00
Contract Services	1,737.00	16,068.09	0.00	122.50	302.97
Dues and Subscriptions	0.00	0.00	0.00	0.00	0.00
Equipment Rental	890.56	20,010.76	0.00	0.00	776.56
Insurance	0.00	528.00	0.00	0.00	0.00
Meetings	0.00	0.00	0.00	0.00	0.00
Permits and Fees	1,725.05	2,924.41	0.00	0.00	1,925.05
Personnel	0.00	0.00	0.00	0.00	0.00
Postage and Delivery	0.00	0.00	0.00	0.00	0.00
Professional Fees	500.00	1,680.00	0.00	0.00	0.00
Rent	0.00	0.00	0.00	0.00	0.00
Retail Merchandise Expense	0.00	0.00	5,851.50	0.00	0.00
Software	0.00	0.00	0.00	0.00	0.00
Supplies	15,132.05	5,393.39	0.00	0.00	677.03
Telephone and Internet	0.00	0.00	0.00	0.00	0.00
Total Expense	22,738.08	49,827.98	5,881.85	125.99	4,626.24
Net Ordinary Income	19,552.68	-13,299.35	7,522.15	5,074.01	11,475.10
Net Income	19,552.68	-13,299.35	7,522.15	5,074.01	11,475.10

Willow Glen Business Association
YTD Profit & Loss by Class
July 2025 through March 2026

	Trolley Rides (Fundraising Events)	Total Fundraising Events	Member Relations	A Night on the Avenue (Promotions & Events)	Family Night on the Avenue (Promotions & Events)
Ordinary Income/Expense					
Income					
CBID	0.00	0.00	0.00	0.00	0.00
Event Revenue	83,962.04	172,869.27	0.00	0.00	0.00
Grants	0.00	0.00	0.00	0.00	0.00
Interest Income	0.00	0.00	0.00	0.00	0.00
Member Dues	0.00	0.00	1,855.40	0.00	0.00
Retail Merchandise Income	0.00	420.00	0.00	0.00	0.00
Sponsorships	0.00	24,197.50	0.00	0.00	0.00
Total Income	83,962.04	197,486.77	1,855.40	0.00	0.00
Gross Profit	83,962.04	197,486.77	1,855.40	0.00	0.00
Expense					
Advertising and P/R	0.00	2,711.48	0.00	127.81	163.57
Bank Service Charges	5,588.44	9,925.60	30.10	0.00	0.00
City Fees	0.00	0.00	0.00	0.00	0.00
Contract Services	52,642.71	70,873.27	0.00	302.98	0.00
Dues and Subscriptions	0.00	0.00	0.00	0.00	0.00
Equipment Rental	0.00	21,677.88	0.00	0.00	0.00
Insurance	0.00	528.00	0.00	0.00	0.00
Meetings	0.00	0.00	0.00	0.00	0.00
Permits and Fees	0.00	6,574.51	0.00	0.00	0.00
Personnel	0.00	0.00	0.00	0.00	0.00
Postage and Delivery	0.00	0.00	0.00	0.00	0.00
Professional Fees	100.00	2,280.00	0.00	0.00	0.00
Rent	0.00	0.00	0.00	1,025.00	1,600.00
Retail Merchandise Expense	0.00	5,851.50	0.00	0.00	0.00
Software	0.00	0.00	0.00	0.00	0.00
Supplies	199.87	21,402.34	0.00	297.50	479.06
Telephone and Internet	0.00	0.00	0.00	0.00	0.00
Total Expense	58,531.02	141,824.58	30.10	1,753.29	2,242.63
Net Ordinary Income	25,431.02	55,662.19	1,825.30	-1,753.29	-2,242.63
Net Income	25,431.02	55,662.19	1,825.30	-1,753.29	-2,242.63

Willow Glen Business Association
YTD Profit & Loss by Class
 July 2025 through March 2026

2:25 PM
 04/09/26
 Accrual Basis

	Halloween Trick or Treat (Promotions & Events)	Holidays (Promotions & Events)	Makers Market (Promotions & Events)	Selfies with Santa (Promotions & Events)	WellFest (Promotions & Events)
Ordinary Income/Expense					
Income					
CBID	0.00	0.00	0.00	0.00	0.00
Event Revenue	0.00	0.00	1,080.00	459.00	0.00
Grants	0.00	0.00	0.00	0.00	0.00
Interest Income	0.00	0.00	0.00	0.00	0.00
Member Dues	0.00	0.00	0.00	0.00	0.00
Retail Merchandise Income	0.00	0.00	0.00	0.00	0.00
Sponsorships	0.00	0.00	0.00	0.00	0.00
Total Income	0.00	0.00	1,080.00	459.00	0.00
Gross Profit	0.00	0.00	1,080.00	459.00	0.00
Expense					
Advertising and P/R	0.00	0.00	0.00	0.00	156.54
Bank Service Charges	0.00	0.00	34.92	0.00	0.00
City Fees	0.00	0.00	0.00	0.00	0.00
Contract Services	508.30	3,600.00	0.00	865.00	842.98
Dues and Subscriptions	0.00	0.00	0.00	0.00	0.00
Equipment Rental	0.00	659.15	0.00	265.00	0.00
Insurance	0.00	0.00	0.00	0.00	0.00
Meetings	0.00	0.00	0.00	0.00	0.00
Permits and Fees	0.00	0.00	0.00	0.00	0.00
Personnel	0.00	0.00	0.00	0.00	0.00
Postage and Delivery	0.00	0.00	0.00	0.00	0.00
Professional Fees	850.00	0.00	0.00	0.00	875.00
Rent	0.00	0.00	0.00	0.00	0.00
Retail Merchandise Expense	0.00	0.00	0.00	0.00	0.00
Software	0.00	0.00	0.00	0.00	0.00
Supplies	976.87	1,119.02	0.00	138.97	0.00
Telephone and Internet	0.00	0.00	0.00	0.00	0.00
Total Expense	2,335.17	5,378.17	34.92	1,268.97	1,874.52
Net Ordinary Income	-2,335.17	-5,378.17	1,045.08	-809.97	-1,874.52
Net Income	-2,335.17	-5,378.17	1,045.08	-809.97	-1,874.52

Willow Glen Business Association
YTD Profit & Loss by Class
July 2025 through March 2026

	WG Smile T-Shirts (Promotions & Events)	Total Promotions & Events	Strategic Marketing	WG&A Administration	TOTAL
Ordinary Income/Expense					
Income					
CBID	0.00	0.00	0.00	0.00	194,752.45
Event Revenue	1,956.00	3,495.00	0.00	0.00	176,364.27
Grants	0.00	0.00	0.00	5,000.00	5,000.00
Interest Income	0.00	0.00	0.00	15.42	15.42
Member Dues	0.00	0.00	0.00	0.00	1,855.40
Retail Merchandise Income	0.00	0.00	0.00	0.00	420.00
Sponsorships	350.00	350.00	0.00	0.00	24,547.50
Total Income	2,306.00	3,845.00	0.00	5,015.42	402,955.04
Expense					
Gross Profit	2,306.00	3,845.00	0.00	5,015.42	402,955.04
Advertising and P/R	0.00	447.92	1,199.23	0.00	4,358.63
Bank Service Charges	26.62	61.54	0.00	0.00	10,017.24
City Fees	0.00	0.00	0.00	0.00	7,500.00
Contract Services	0.00	6,119.26	0.00	16,376.41	288,574.86
Dues and Subscriptions	0.00	0.00	0.00	204.00	1,084.99
Equipment Rental	0.00	924.15	0.00	3,363.50	25,965.53
Insurance	0.00	0.00	0.00	9,779.24	11,256.23
Meetings	0.00	0.00	0.00	820.52	820.52
Permits and Fees	0.00	0.00	0.00	0.00	6,574.51
Personnel	0.00	0.00	0.00	7,422.33	86,614.79
Postage and Delivery	1.15	1.15	0.00	582.00	583.15
Professional Fees	0.00	4,350.00	0.00	2,492.00	19,412.00
Rent	0.00	0.00	0.00	250.00	3,850.00
Retail Merchandise Expense	3,454.84	3,454.84	0.00	0.00	9,306.34
Software	0.00	0.00	0.00	129.99	129.99
Supplies	10.93	3,022.35	295.74	958.89	25,693.84
Telephone and Internet	0.00	0.00	0.00	1,140.59	1,960.88
Total Expense	3,493.54	18,381.21	1,494.97	43,519.47	503,703.50
Net Ordinary Income	-1,187.54	-14,536.21	-1,494.97	-38,504.05	-100,748.46
Net Income	-1,187.54	-14,536.21	-1,494.97	-38,504.05	-100,748.46

Willow Glen Community Foundation

Balance Sheet

As of March 31, 2026

Mar 31, 26

ASSETS

Current Assets

Checking/Savings

Wells Fargo Checking -4496 9,844.30

Total Checking/Savings 9,844.30

Total Current Assets 9,844.30

TOTAL ASSETS 9,844.30

LIABILITIES & EQUITY

Liabilities

Current Liabilities

Accounts Payable

Accounts Payable 500.00

Total Accounts Payable 500.00

Total Current Liabilities 500.00

Total Liabilities 500.00

Equity

Unrestricted Net Assets 10,243.31

Net Income -899.01

Total Equity 9,344.30

TOTAL LIABILITIES & EQUITY 9,844.30

Willow Glen Community Foundation
Profit & Loss
March 2026

Mar 26

Ordinary Income/Expense	
Expense	
Other Types of Expenses	
Insurance - Liability, D and O	148.34
Total Other Types of Expenses	<u>148.34</u>
Website Expenses	450.00
Total Expense	<u>598.34</u>
Net Ordinary Income	<u>-598.34</u>
Net Income	<u><u>-598.34</u></u>

**Board Members – Please check your name
Guests – Please sign in**

**Willow Glen Business Association
April 14th, 2026, Membership & Board Meeting**

Board Members – Please check in

- Bejan, Frank
- Berger, Colin
- Cole, Sondra
- Erdmann, Kathleen
- Flores, Julie

- Flores, Martin
- Hartman, Barbara
- Highley, Emilie
- Maharaj, Sonny
- Mulcahy, Tim

- Muxen, Jacklyn
- Rodriguez, Gael
- Russo, Ana Maria
- Sizelove, Jamie
- Terrazas, Gisselle *via phone*

Guests – Please print

Name	Business	Phone & E-mail
1. <i>Ones Ore</i>	<i>D4-Elmberg</i>	<i>Christopher.ore@bos.scgusd.org</i>
2.		
3.		
4.		
5.		