Willow Glen Business Association
Board of Directors & General Membership Meeting
Agenda for Tuesday, November 10th, 2026 * 8:00 am – 10:00 am
Meeting Location: The Garden Theater,1165 Lincoln Avenue
Conference Room #204, located on the 2nd floor.

I – Information Only A – Action Required G – Good for the Order

Item	Type	Person Responsible	Time line	Action
Meeting called to order	G	Vice President, Emilie Highley	8:00 am	Welcome
Approval of minutes	A	Approval of October Minutes	8:00 am	Review and approval of October 13th, 2026 minutes
Executive Committee Report	A	Executive Committee Update – Tim Mulcahy	8:05 am	Review and approval of October 26th, 2026 minutes
Treasurer's Report	A	Treasurer– October Financial Reports – Deferred until December meeting	8:10 am – 8:25 am	Board approval Accept Report
Committees to provide an update to board and membership on their projects.	I	**Member Relations Committee** WGBA Staff	8:25 am – 8:45 am	Updates
	I	**Strategic Marketing** Chair: Gael Rodriguez Committee Update		
	I	**Our Avenue Committee** Chair: Ana Maria Russo Committee Update		
	I	**Promotions & Events Committee** Chair: Emilie Highley Committee Update Halloween Makers Market Bubbly Walk Trolley Rides		
OPEN FORUM/ PUBLIC COMMENT– 2 MIN. EACH	G	Moderated by Board President – Time Certain Any person may address the Board on any subject not on the agenda. Since the subject is not on the agenda, the Brown Act (State Open Meeting Law) prohibits action by the Board. However, Board Members and Staff may briefly respond to statements or questions and/or provide referrals to Staff. The Board may place the item on an agenda for a future meeting.	8:45 am – 8:55 am	
Assoc Member Applications	A	Foundation Mentality	8:55 am	
Meeting Adjournment	G	Emilie Highley	9:00 am	

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The next WGBA Board meeting will be Tuesday, December 8th, 2026, time 8:00 am
Meeting location: The Garden Theater, 1165 Lincoln Avenue

The mission of the WGBA is to make downtown Willow Glen a desirable destination to shop, eat and locate a business through maintenance and beautification projects and the promotion of a positive identity for the Willow Glen business community through advertising, public relations, sponsorships, events and festivals and the preservation of the historical and architectural character of downtown Willow Glen.