

Willow Glen Business Association Board of Directors & General Membership Meeting

Agenda for Tuesday, August 9th, 2022 * 8:00 am - 9:00 am

Meeting Location: The Garden Theater,1165 Lincoln Avenue Conference Room #204, located on the 2nd floor

I – Information Only A – Action Required G – Good for the Order

Item	Туре	Person Responsible	Time line	Action
Meeting called to order	G	President, Tim Mulcahy	8:00 am	Welcome
Approval of minutes	A	Approval of July Minutes	8:00 am	Review and approval of, July 14, 2022, minutes
Executive Committee Report	1	Executive Committee Update – Tim Mulcahy	8:05 am	Review and approval of July 29, 2022, minutes
Treasurer's Report	A	Treasurer, Tim Mulcahy – July Financial Report	8:10 am	Board approval Accept Report
Committees to provide an update to board and membership on their projects.	1	Member Relations Committee WGBA Staff Strategic Marketing Committee Chair: Frank Bejan	8:15 am – 8:45 am	Updates
	I	CBID Committee Chair: Nate Perez		
	ı	Our Avenue Committee Chair: Kathleen Erdmann		
	I	Promotions & Events Committee Chair: Lynne Rovai Fall Wine Walk, 10/15 Holiday Ornament Update		
		BBQ Update: Emilie/Robert		
OPEN FORUM/ PUBLIC COMMENT- 2 MIN. EACH	G	Moderated by Board President Willow Glen Neighborhood Association Santa Clara County Dental Foundation – Dr. John Pisacane DMD (WG Dentistry)	8:45 am – 9:00 am	
		Time Certain Any person may address the Board on any subject not on the agenda. Since the subject is not on the agenda, the Brown Act (State Open Meeting Law) prohibits action by the Board. However, Board Members and Staff may briefly respond to statements or questions and/or provide referral to Staff. The Board may place the item on an agenda for a future meeting.		
Assoc Member Applications	Α	None		
Meeting Adjournment	G	Tim Mulcahy	9:00 am	

The next WGBA Board meeting will be Tuesday, September 13th, 2022, time 8:00 am Meeting location: The Garden Theater, 1165 Lincoln Avenue

the mission of the reason is to make downtown retion Gien a destruble destination to snop, ear and tocate a distinct invariant beautification projects and the promotion of a positive identity for the Willow Glen business community through advertising, public relations, sponsorships, events and festivals and the preservation of the historical and architectural character of downtown Willow Glen.

Willow Glen Business Association Board Meeting Minutes July 12, 2022

Meeting began at 8:06 a.m.

In Attendance: Frank Bejan, Gea Carr,, Jim Carpeneti, Kathleen Erdmann, Marcus Estrada, Barbara Hartman, Emilie Highley (via phone), Tim Mulcahy, Nathan Perez, Lynne Rovai, Steve Sibley, Jamie Sizelove,

Absent: Sara Rivas, Ann Saliba, Steve Wymer,

Staff Member: Kandy Stevens

Guests: Robert Hernandez (past president and project lead for the BBQ,)

Brian Li, (WGNA) from Nicholas Council Dev Davis' office

The meeting was held in the conference room in the Garden Theater.

Meeting was called to order by President Tim Mulcahy

- The minutes from the previous meeting were read and approved
- A motion was made to approve by Nate Perez and seconded by Barbara Hartman

Announcement

Tim Announced that the Business Association has hired Sami Oliver to coordinate Social Media and Events. We are excited to welcome her on the 26th of July.

- The financials as explained by Tim Mulcahy (acting treasurer) a motion was made to approve by Emilie Highley and Seconded by Jamie Sizelove

Tim updated the board on a newly scheduled meeting regarding the lighting on Lincoln Avenue. John Gillian is working with Bayer Electric and will provide an estimate on this project.

Member Relations:

Staff (Kandy Stevens) is working on:

- Ladies Night Out
- BBQ in the Glen In September
- Sent our invitations to property owners for luncheon meeting 8/10 .

CBID Renewal

The official forms and initial payment (\$31,660) to the City of San Jose were submitted and received. However the check has not yet been cashed.

- Meeting with Property owners is now a top priority to present the benefits of the CBID.
- We need to select and engineer to work on the CBID. There is a specific certification for this kind of position so finding someone is a challenge. Possible candidates are Christin with a residence in Napa (which could be less convenient) or Marco who would be more expensive but would be "one stop" for all our requirements.

Our Avenue

- The broken VTA bench (near Broadway). has been repaired but we still haven't gotten an ETA for the new benches.
- No schedule has been provided for the 2 new sponsored planters or installation of the crushed granite around the trees on Lincoln. Apparently this is a busy time of year due to the heat (pipe breakage other emergencies).
- A request to wash the Kiosks and a date has to be set. Board members volunteered to help. There are 6 Kiosks on Lincoln.

Promotions and Events

Lynne Rovai reported on

- The success of Restaurant Week and
- A successful Ladies Night Out
- Holiday Ornament La Villa Delicatessen. Lynne showed a prototype on her phone of the next layer of the mold (with color) of this year's LaVilla ornament and said we are ahead of schedule and we are ordering more than last year.

Speaker:

Robert Hernandez presented an update on the Barbeque in the Glen.

- More sponsors are needed.
- Sign up Genius will be set up for volunteers
- August 3 there will be a presentation at the City Council meeting

Charitable Foundation:

- Steve Sibley is drafting a Mission Statement for "Willow Glen Community Foundation". This will be helpful to include in collateral for events and interested parties.

Willow Glen Neighborhood Association

- Brian Li reported on the National Night Out (NNO) on 8/2
- The handout for the NNO was distributed by Brian.
- WGBA will participate in the National Night Out, possible sponsoring a band
- WGBA thanked the Neighborhood association for including our events in their newsletter.

Councilperson Dev Davis' office

- Nicholas said he would check to see if the \$31k check issued to the city had been cashed.
- Touched on the attack on Dev Davis' home
- S.J. is offering a \$10k incentive bonus to new incoming Police Staff
- There is no mandate to move to electric over gas
 The Board asked about the parking requirements for businesses and discussed
 the minimum is 1.5 spaces per square feet of the business.

The meeting was adjourned at 9:00 a.m.

Respectfully submitted,

Kathleen Erdmann, Secretary Willow Glen Business Association

Willow Glen Business Association Executive Board Meeting 7/29/22

Meeting called to order at 9:03 a.m.

Old Business

Present: Kathleen Erdmann, Barbara Hartman, Emilie Highley, Tim Mulcahy and Staff member: Sami Oliver

Avenue Light Project

Emilie and Tim met with John Gilligan to discuss the bid for the avenue electrical. They discussed the mechanics of the wiring the lights. The suggestion was made to come up underground and tie to the street lights. There are 19 lamp posts. He is meeting with Bayer Electric for an estimate. In the meantime, we will contact Maryann to ask about the proposal we submitted for the funds for this improvement in the mayor's budget. Dev Davis' office and Susan Ellenberg will also be contacted.

Lighting from Parklets – follow up with Maryann in Dev Davis' office. There may be new requirements for Parklets. Current lighting is a potential hazard (example: drooping string lights by the Braise Restaurant).

WGBA Bank Accounts

Seventy-five thousand dollars has now been transferred from U.S. Bank to Wells Fargo for expenses. The balance (\$108k will be transferred to WFB next week. We are waiting for the CBID check to clear.

Universal Site Services

Universal has added power washing to the 2022 scope of work. This includes an additional cost and a schedule for the heavy power washing. Spot power washing will continue to be done. We still need dates for the granite install around the trees and the two newly sponsored planters.

Property Owners Luncheon

Has been scheduled for 8/10 and 8 property owners have RSVP'd. We continue to identify property owners since some properties have turned over and the new owners have yet to be identified.

CBID committee interview with Engineer Marco – He is currently the front runner for the CBID process. We currently have \$285k for the current footprint. Marco suggests it should be more like \$500k with an expanded area extended down Lincoln Avenue. This will be presented at the luncheon.

Upcoming Barbeque Meeting

Wednesday there is a BBQ meeting with Robert More sponsorships and sales for the VIP tent are needed. Once we have the graphics we can advertise on social media and Eventbrite.

New Business

National Night Out 8/2 at Bramhall Park

We intend to take part in this event, sponsored by the WGNA, with a table, a new WGBA banner and information about the BBQ and other upcoming events. We are sponsoring a Hootenany band and giving away the popular I heart Willow Glen buttons. The foundation may also be introduced.

Discussion around the mission statement for the new 501c3 Willow Glen Community Foundation and how that should be rolled out were a topic. It would be helpful to have an "elevator speech" to explain the benefits and the focus on special projects which will be announced, along with the tax deduction benefit and matching option through the Community Foundation. Barbara addressed the need for a separate set of Quick books for the Community Foundation as well as a separate line item on the balance sheet. Barbara will get with Pat, our bookkeeper.

Medical Leave

WGBA VP, Emilie Highley is going on medical leave starting on 8/9.

Staff Update

Sami is on board and is learning quickly.

The meeting was adjourned at 10:22

Respectfully submitted,

Kathleen Erdmann Secretary

5:50 PM
08/01/22
Accrual Basis

Willow Glen Community Foundation Balance Sheet As of July 31, 2022

Jul	31.	22
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ASSETS	
Current Assets	
Checking/Savings	
Wells Fargo Checking -4496	5,350.00
Total Checking/Savings	5,350.00
Accounts Receivable	
Accounts Receivable	7,900.00
Total Accounts Receivable	7,900.00
Total Current Assets	13,250.00
TOTAL ASSETS	13,250.00
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Loan From WGBA	1,350.00
Total Other Current Liabilities	1,350.00
Total Current Liabilities	1,350.00
Total Liabilities	1,350.00
Equity	
Net Income	11,900.00
Total Equity	11,900.00
TOTAL LIABILITIES & EQUITY	13,250.00

5:43 PM 08/01/22 Accrual Basis

Net Income

Willow Glen Community Foundation Profit & Loss

July 2022

7,400.00

Ordinary Income/Expense
Income
Direct Public Support
Individ, Business Contributions
Total Direct Public Support
Total Income
Net Ordinary Income

Jul 22

7,400.00
7,400.00
7,400.00
7,400.00

12:48 PM 08/02/22 Accrual Basis

Willow Glen Business Association Balance Sheet Prev Year Comparison

As of July 31, 2022

WF Checking-4504 73,460.70 0.00 73,460.70 100.0% Total Checking/Savings 186,709.39 262,993.88 -76,284.49 -29.01% Accounts Receivable 3,350.00 684.00 2,666.00 389.77% Total Accounts Receivable 3,350.00 684.00 2,666.00 389.77% Other Current Assets 1,000.00 0.00 1,000.00 100.0% Pre-Paid Rent 500.00 500.00 1,00		Jul 31, 22	Jul 31, 21	\$ Change	% Change
Checking/Savings	ASSETS				
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Current Liabilities Other Current Liabilities ARTWORKS Project 6,546.18 6,546.18 0.00 0.0% CBID Contingency Reserve 23,361.12 54,727.12 -31,366.00 -57.31% Sales Tax Payable -47.94 1.69 -49.63 -2,936.69% Total Other Current Liabilities 29,859.36 61,274.99 -31,415.63 -51.27% Total Liabilities 29,859.36 61,274.99 -31,415.63 -51.27% Equity Accumulated Net Assets 196,572.03 119,152.46 77,419.57 64.98% Assets moved to/from Accum NA -143.56 -143.56 0.00 0.0% Temporarily Restricted Assets 143.56 143.56 0.00 0.0% Net Income -27,061.21 91,061.22 -118,122.43 -129.72%	LIABILITIES & EQUITY				
Other Current Liabilities ARTWORKS Project 6,546.18 6,546.18 0.00 0.0% CBID Contingency Reserve 23,361.12 54,727.12 -31,366.00 -57.31% Sales Tax Payable -47.94 1.69 -49.63 -2,936.69% Total Other Current Liabilities 29,859.36 61,274.99 -31,415.63 -51.27% Total Liabilities 29,859.36 61,274.99 -31,415.63 -51.27% Total Liabilities 29,859.36 61,274.99 -31,415.63 -51.27% Equity Accumulated Net Assets 196,572.03 119,152.46 77,419.57 64.98% Assets moved to/from Accum NA -143.56 -143.56 0.00 0.0% Temporarily Restricted Assets 143.56 143.56 0.00 0.0% Net Income -27,061.21 91,061.22 -118,122.43 -129.72%	Liabilities				
ARTWORKS Project 6,546.18 6,546.18 0.00 0.0% CBID Contingency Reserve 23,361.12 54,727.12 -31,366.00 -57.31% Sales Tax Payable -47.94 1.69 -49.63 -2,936.69% Total Other Current Liabilities 29,859.36 61,274.99 -31,415.63 -51.27% Total Liabilities 29,859.36 61,274.99 -31,415.63 -51.27% Total Liabilities 29,859.36 61,274.99 -31,415.63 -51.27% Equity Accumulated Net Assets 196,572.03 119,152.46 77,419.57 64.98% Assets moved to/from Accum NA -143.56 -143.56 0.00 0.0% Temporarily Restricted Assets 143.56 143.56 0.00 0.0% Net Income -27,061.21 91,061.22 -118,122.43 -129.72%	Current Liabilities				
CBID Contingency Reserve 23,361.12 54,727.12 -31,366.00 -57.31% Sales Tax Payable -47.94 1.69 -49.63 -2,936.69% Total Other Current Liabilities 29,859.36 61,274.99 -31,415.63 -51.27% Total Liabilities 29,859.36 61,274.99 -31,415.63 -51.27% Equity Accumulated Net Assets 196,572.03 119,152.46 77,419.57 64.98% Assets moved to/from Accum NA -143.56 -143.56 0.00 0.0% Temporarily Restricted Assets 143.56 143.56 0.00 0.0% Net Income -27,061.21 91,061.22 -118,122.43 -129.72%	Other Current Liabilities				
Sales Tax Payable -47.94 1.69 -49.63 -2,936.69% Total Other Current Liabilities 29,859.36 61,274.99 -31,415.63 -51.27% Total Liabilities 29,859.36 61,274.99 -31,415.63 -51.27% Total Liabilities 29,859.36 61,274.99 -31,415.63 -51.27% Equity Accumulated Net Assets 196,572.03 119,152.46 77,419.57 64.98% Assets moved to/from Accum NA -143.56 -143.56 0.00 0.0% Temporarily Restricted Assets 143.56 143.56 0.00 0.0% Net Income -27,061.21 91,061.22 -118,122.43 -129.72%	ARTWORKS Project	6,546.18	6,546.18	0.00	0.0%
Total Other Current Liabilities 29,859.36 61,274.99 -31,415.63 -51.27% Total Current Liabilities 29,859.36 61,274.99 -31,415.63 -51.27% Total Liabilities 29,859.36 61,274.99 -31,415.63 -51.27% Equity Accumulated Net Assets 196,572.03 119,152.46 77,419.57 64.98% Assets moved to/from Accum NA -143.56 -143.56 0.00 0.0% Temporarily Restricted Assets 143.56 143.56 0.00 0.0% Net Income -27,061.21 91,061.22 -118,122.43 -129.72%	CBID Contingency Reserve	23,361.12	54,727.12	-31,366.00	-57.31%
Total Current Liabilities 29,859.36 61,274.99 -31,415.63 -51.27% Total Liabilities 29,859.36 61,274.99 -31,415.63 -51.27% Equity Accumulated Net Assets 196,572.03 119,152.46 77,419.57 64.98% Assets moved to/from Accum NA -143.56 -143.56 0.00 0.0% Temporarily Restricted Assets 143.56 143.56 0.00 0.0% Net Income -27,061.21 91,061.22 -118,122.43 -129.72%	Sales Tax Payable	-47.94	1.69	-49.63	-2,936.69%
Total Liabilities 29,859.36 61,274.99 -31,415.63 -51.27% Equity Accumulated Net Assets 196,572.03 119,152.46 77,419.57 64.98% Assets moved to/from Accum NA -143.56 -143.56 0.00 0.0% Temporarily Restricted Assets 143.56 143.56 0.00 0.0% Net Income -27,061.21 91,061.22 -118,122.43 -129.72%	Total Other Current Liabilities	29,859.36	61,274.99	-31,415.63	-51.27%
Equity Accumulated Net Assets 196,572.03 119,152.46 77,419.57 64.98% Assets moved to/from Accum NA -143.56 -143.56 0.00 0.0% Temporarily Restricted Assets 143.56 143.56 0.00 0.0% Net Income -27,061.21 91,061.22 -118,122.43 -129.72%	Total Current Liabilities	29,859.36	61,274.99	-31,415.63	-51.27%
Accumulated Net Assets 196,572.03 119,152.46 77,419.57 64.98% Assets moved to/from Accum NA -143.56 -143.56 0.00 0.0% Temporarily Restricted Assets 143.56 143.56 0.00 0.0% Net Income -27,061.21 91,061.22 -118,122.43 -129.72%	Total Liabilities	29,859.36	61,274.99	-31,415.63	-51.27%
Assets moved to/from Accum NA -143.56 -143.56 0.00 0.0% Temporarily Restricted Assets 143.56 143.56 0.00 0.0% Net Income -27,061.21 91,061.22 -118,122.43 -129.72%	Equity				
Temporarily Restricted Assets 143.56 143.56 0.00 0.0% Net Income -27,061.21 91,061.22 -118,122.43 -129.72%	Accumulated Net Assets	196,572.03	119,152.46	77,419.57	64.98%
Net Income -27,061.21 91,061.22 -118,122.43 -129.72%	Assets moved to/from Accum NA	-143.56	-143.56	0.00	0.0%
li-	Temporarily Restricted Assets	143.56	143.56	0.00	0.0%
Total Equity 169,510.82 210,213.68 -40,702.86 -19.36%	Net Income	-27,061.21	91,061.22	-118,122.43	-129.72%
					-19.36%
TOTAL LIABILITIES & EQUITY 199,370.18 271,488.67 -72,118.49 -26.56%	TOTAL LIABILITIES & EQUITY	199,370.18	271,488.67	-72,118.49	-26.56%

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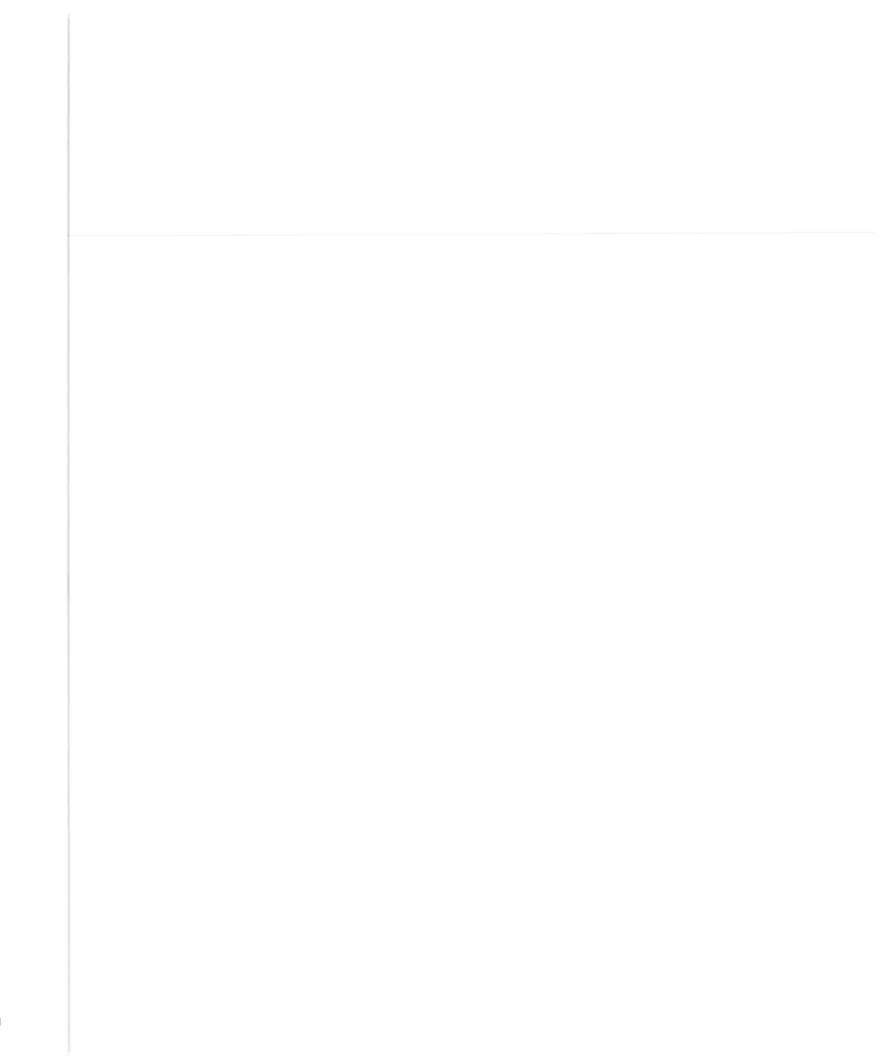


12:46 PM 08/02/22 **Accrual Basis**

Willow Glen Business Association Profit & Loss YTD Comparison July 2022

	Jul 22	Jul 22
Ordinary Income/Expense		
Income		
Interest Income	0.39	0.39
Sponsorships	2,500.00	2,500.00
Total Income	2,500.39	2,500.39
Gross Profit	2,500.39	2,500.39
Expense		
Advertising and P/R	515.94	515.94
Bank Service Charges	20.00	20.00
Contract Services	16,915.01	16,915.01
Dues and Subscriptions	-45.00	-45.00
Equipment Rental	4,178.38	4,178.38
Insurance	485.56	485.56
Meetings	34.35	34.35
Permits and Fees	268.29	268.29
Personnel	4,543.99	4,543.99
Postage and Delivery	166.00	166.00
Professional Fees	1,050.00	1,050.00
Rent	250.00	250.00
Supplies	917.96	917.96
Telephone and Internet	196.12	196.12
Website	65.00	65.00
Total Expense	29,561.60	29,561.60
Net Ordinary Income	-27,061.21	-27,061.21
Net Income	-27,061.21	-27,061.21

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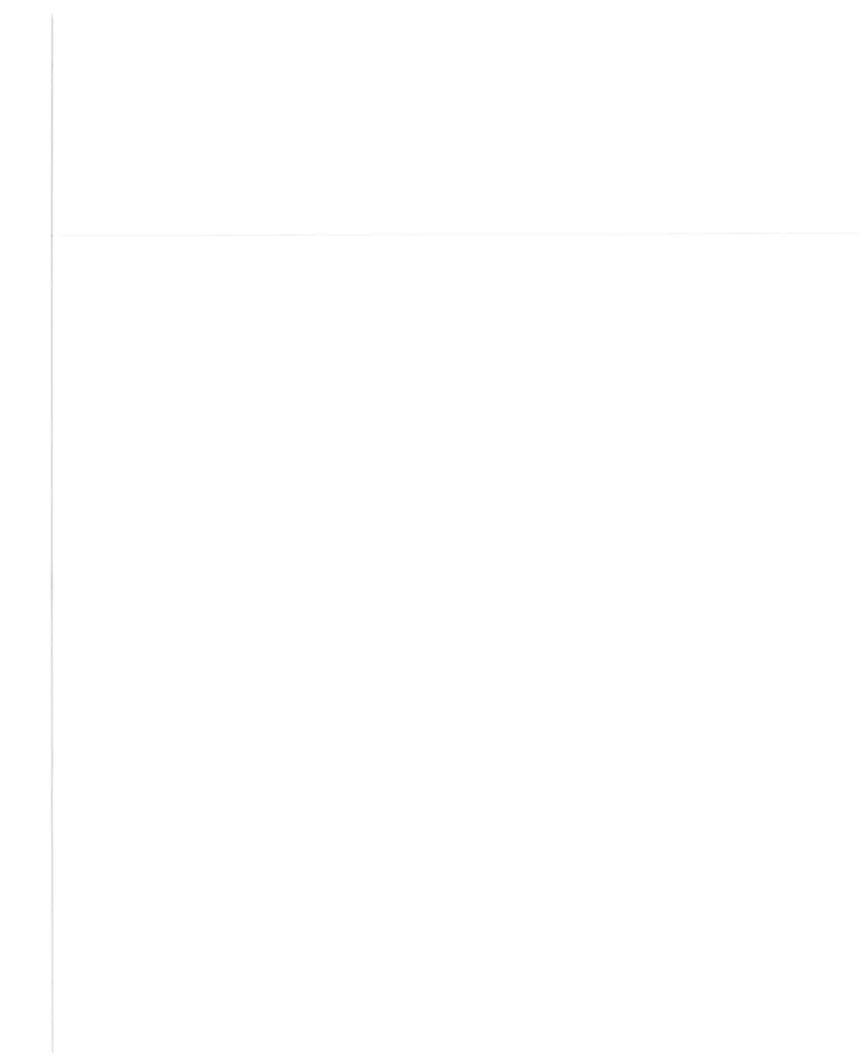


12:50 PM 08/02/22 **Accrual Basis**

Willow Glen Business Association Profit & Loss Prev Year Comparison July 2022

		Jul 22	Jul 21	\$ Change	% Change	
Ordinary In	come/Expense					
In	come					
	CBID	0.00	102,860.58	-102,860.58	-100.0%	
	Event Revenue	0.00	18.31	-18.31	-100.0%	
	Grants	0.00	15,000.00	-15,000.00	-100.0%	
	Interest Income	0.39	0.00	0.39	100.0%	
	Sponsorships	2,500.00	0.00	2,500.00	100.0%	
To	otal Income	2,500.39	117,878.89	-115,378.50	-97.88%	
Gross	Profit	2,500.39	117,878.89	-115,378.50	-97.88%	
Ex	rpense					
	Advertising and P/R	515.94	0.00	515.94	100.0%	
	Bank Service Charges	20.00	0.00	20.00	100.0%	
	City Fees	0.00	2,500.00	-2,500.00	-100.0%	
	Contract Services	16,915.01	11,350.24	5,564.77	49.03%	
	Dues and Subscriptions	-45.00	65.00	-110.00	-169.23%	
	Equipment Rental	4,178.38	0.00	4,178.38	100.0%	
	Insurance	485.56	614.59	-129.03	-20.99%	
	Meetings	34.35	0.00	34.35	100.0%	
	Permits and Fees	268.29	0.00	268.29	100.0%	
	Personnel	4,543.99	6,490.02	-1,946.03	-29.99%	
	Postage and Delivery	166.00	134.00	32.00	23.88%	
	Professional Fees	1,050.00	875.00	175.00	20.0%	
	Rent	250.00	250.00	0.00	0.0%	
	Retail Merchandise Expense	0.00	3,927.00	-3,927.00	-100.0%	
	Sales Tax Adjustment	0.00	0.66	-0.66	-100.0%	
	Supplies	917.96	344.26	573.70	166.65%	
	Telephone and Internet	196.12	181.60	14.52	8.0%	
	Website	65.00	85.30	-20.30	-23.8%	
То	tal Expense	29,561.60	26,817.67	2,743.93	10.23%	
Net Ordina	ry Income	-27,061.21	91,061.22	-118,122.43	-129.72%	
Net Income		-27,061.21	91,061.22	-118,122.43	-129.72%	

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12:52 PM 08/02/22 **Accrual Basis**

Willow Glen Business Association Profit & Loss by Class July 2022

	July 2022										MICOA			
	ADMIN	DISI	SOBOP	Total	BBQ in the Glen	Fall Wine Walk	Planter Adoption	Total	Holidays	Restaurant Week	Summer LNO	Total	WGBA	
	(CBID)	(CBID)	(CBID)	CBID	Fundraising	Fundraising	Fundraising	Fundraising	Promotions	Promotions	Promotions	Promotions	Admin	TOTAL
Ordinary Income/Expense														
Income														
Interest Income	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.39	0.39
Sponsorships	0.00	0.00	0.00	0.00	0.00	2,500.00	0.00	2,500.00	0.00	0.00	0.00	0.00	0.00	2,500.00
Total Income	0.00	0.00	0.00	0.00	0.00	2,500.00	0.00	2,500.00	0.00	0.00	0.00	0.00	0.39	2,500.39
Gross Profit	0.00	0.00	0.00	0.00	0.00	2,500.00	0.00	2,500.00	0.00	0.00	0.00	0.00	0.39	2,500.39
Expense														
Advertising and P/R	0.00	515.94	0.00	515.94	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	515.94
Bank Service Charges	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	20.00	20.00
Contract Services	525.00	0.00	15,770.01	16,295.01	400.00	0.00	220.00	620.00	0.00	0.00	0.00	0.00	0.00	16,915.01
Dues/Subscriptions	-45.00	0.00	0.00	-45.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	-45.00
Equipment Rental	659.79	0.00	0.00	659.79	3,518.59	0.00	0.00	3,518.59	0.00	0.00	0.00	0.00	0.00	4,178.38
Insurance	109.92	0.00	0.00	109.92	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	375.64	485.56
Meetings	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	34.35	34.35
Permits and Fees	0.00	0.00	0.00	0.00	268.29	0.00	0.00	268.29	0.00	0.00	0.00	0.00	0.00	268.29
Personnel	600.67	80.00	1,480.01	2,160.68	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2,383.31	4,543.99
Postage and Delivery	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	166.00	166.00
Professional Fees	600.00	0.00	0.00	600.00	0.00	0.00	0.00	0.00	0.00	225.00	225.00	450.00	0.00	1,050.00
Rent	250.00	0.00	0.00	250.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	250.00
Supplies	0.00	0.00	0.00	0.00	405.00	0.00	0.00	405.00	218.68	0.00	261.41	480.09	32.87	917.96
Telephone/Internet	196.12	0.00	0.00	196.12	0.00	0.00	0.00	0.00	0.00	0.00		0.00	0.00	196.12
Website	0.00	65.00	0.00	65.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	65.00
Total Expense	2,896.50	660.94	17,250.02	20,807.46	4,591.88	0.00	220.00	4,811.88	218.68	225.00	486.41	930.09	3,012.17	29,561.60
Net Ordinary Income	-2,896.50	-660.94	-17,250.02	-20,807.46	-4,591.88	2,500.00	-220.00	-2,311.88	-218.68	-225.00	-486.41	-930.09	-3,011.78	-27,061.21
Net Income	-2,896.50	-660.94	-17,250.02	-20,807.46	-4,591.88	2,500.00	-220.00	-2,311.88	-218.68	-225.00	-486.41	-930.09	-3,011.78	-27,061.21

12:43 PM 08/02/22 **Accrual Basis**

Willow Glen Business Association YTD Profit & Loss by Class July 2022 through June 2023

	A DAMIN	DIO	SOBOP	Total	BBQ	Fall Wine Walk	Planter Adoption	Total	Holidays	Restaurant Week	Summer LNO	Total	WGBA	
	ADMIN (CBID)	DISI (CBID)	(CBID)	CBID	Fundraising	Fundraising	Fundraising	Fundraising	Promotions	Promotions	Promotions	Promotions	Admin	TOTAL
Ordinary Income/Expense								Zara.						
Income														
Interest Income	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.39	0.39
Sponsorships	0.00	0.00	0.00	0.00	0.00	2,500.00	0.00	2,500.00	0.00	0.00	0.00	0.00	0.00	2,500.00
Total Income	0.00	0.00	0.00	0.00	0.00	2,500.00	0.00	2,500.00	0.00	0.00	0.00	0.00	0.39	2,500.39
Gross Profit	0.00	0.00	0.00	0.00	0.00	2,500.00	0.00	2,500.00	0.00	0.00	0.00	0.00	0.39	2,500.39
Expense														
Advertising and P/R	0.00	515.94	0.00	515.94	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	515.94
Bank Service Charge	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	20.00	20.00
Contract Services	1,050.00	0.00	15,770.01	16,820.01	400.00	0.00	220.00	620.00	0.00	0.00	0.00	0.00	0.00	17,440.01
Dues/Subscriptions	-45.00	0.00	0.00	-45.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	-45.00
Equipment Rental	659.79	0.00	0.00	659.79	3,518.59	0.00	0.00	3,518.59	0.00	0.00	0.00	0.00	0.00	4,178.38
Insurance	109.92	0.00	0.00	109.92	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	375.64	485.56
Meetings	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	34.35	34.35
Permits and Fees	0.00	0.00	0.00	0.00	268.29	0.00	0.00	268.29	0.00	0.00	0.00	0.00	0.00	268.29
Personnel	600.67	80.00	1,480.01	2,160.68	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2,383.31	4,543.99
Postage/Delivery	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	166.00	166.00
Professional Fees	1,200.00	0.00	0.00	1,200.00	0.00	0.00	0.00	0.00	0.00	225.00	225.00	450.00	0.00	1,650.00
Rent	500.00	0.00	0.00	500.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	500.00
Supplies	0.00	0.00	0.00	0.00	405.00	0.00	0.00	405.00	218.68	0.00	261.41	480.09	32.87	917.96
Telephone/Internet	196.12	0.00	0.00	196.12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	196.12
Website	0.00	65.00	0.00	65.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	65.00
Total Expense	4,271.50	660.94	17,250.02	22,182.46	4,591.88	0.00	220.00	4,811.88	218.68	225.00	486.41	930.09	3,012.17	30,936.60
Net Ordinary Income	-4,271.50	-660.94	-17,250.02	-22,182.46	-4,591.88	2,500.00	-220.00	-2,311.88	-218.68	-225.00	-486.41	-930.09	-3,011.78	-28,436.21
Net Income	-4,271.50	-660.94	-17,250.02	-22,182.46	-4,591.88	2,500.00	-220.00	-2,311.88	-218.68	-225.00	-486.41	-930.09	-3,011.78	-28,436.21