



**Willow Glen Business Association**  
**Board of Directors & General Membership Meeting**  
**Agenda for Tuesday, September 10th, 2024 \* 8:00 am – 10:00 am**  
 Meeting Location: The Garden Theater, 1165 Lincoln Avenue  
 Conference Room #204, located on the 2<sup>nd</sup> floor.

**I – Information Only    A – Action Required    G – Good for the Order**

Item	Type	Person Responsible	Time line	Action
Meeting called to order	G	President, Tim Mulcahy	8:00 am	Welcome
Approval of minutes	A	Approval of August Minutes	8:00 am	Review and approval of, August 13th, 2024, minutes
Executive Committee Report	A	Executive Committee Update – Tim Mulcahy	8:05 am	Review and approval of August 30th, 2024, minutes
Treasurer's Report	A	Treasurer, Barbara Hartman – August Financial Reports	8:10 am – 8:25 am	Board approval Accept Report
Committees to provide an update to board and membership on their projects.	I	<b>Member Relations Committee</b> WGBA Staff Community Meeting - October 16th from 6:00p.m.-7:00p.m	8:25 am – 8:45 am	Updates
	I	<b>CBID Committee</b> Chair: Nate Perez Committee Update		
	I	<b>Our Avenue Committee</b> Chair: Kathleen Erdmann Committee Update		
	I	<b>Promotions &amp; Events Committee</b> Chair: Emilie Highley Committee Update Summer Wine Walk 8/24 Glen Fest 9/28 -Volunteers!		
OPEN FORUM/ PUBLIC COMMENT– 2 MIN. EACH	G	Moderated by Board President – Time Certain  Any person may address the Board on any subject not on the agenda. Since the subject is not on the agenda, the Brown Act (State Open Meeting Law) prohibits action by the Board. However, Board Members and Staff may briefly respond to statements or questions and/or provide referrals to Staff. The Board may place the item on an agenda for a future meeting.	8:45 am – 8:55 am	
Assoc Member Applications	A	N/A	8:55 am	
Meeting Adjournment	G	Tim Mulcahy	9:00 am	

**I – Information Only    A – Action Required    G – Good of the Order**

**The next WGBA Board meeting will be Tuesday, October 8th, 2024, time 8:00 am**  
**Meeting location: The Garden Theater, 1165 Lincoln Avenue**

*The mission of the WGBA is to make downtown Willow Glen a desirable destination to shop, eat and locate a business through maintenance and beautification projects and the promotion of a positive identity for the Willow Glen business community through advertising, public relations, sponsorships, events and festivals and the preservation of the historical and architectural character of downtown Willow Glen.*

**Willow Glen Business Association  
Board Meeting Minutes  
August 13, 2024**

Meeting unofficially began at 8:06 a.m.

**In Attendance:** Tim Mulcahy, Kathleen Erdmann, Barbara Hartman, Steve Sibley Julie Flores, Sarah Rivas, Jamie Sizelove, Emilie Highley Ana Russo, Gisele Terrazas ((by phone and in person) Frank Bejan ((by phone), Colin Berger, Bobbie Johnson

**Staff Members:** Kendra Middendorf, Jessica Renosa

The meeting was held in the conference room in the Garden Theater.

Meeting was called to order by President Tim Mulcahy.

**The minutes** of July 2024 meeting were read and approved by Steve Sibley and seconded by Emilie Highley

The Executive meeting minutes were read and approved unanimously, motion by Emilie Highley and seconded by Ana.

**The minutes of the Executive meeting** were read and unanimously approved, motion by Barbara Hartman and seconded by Sarah Rivas

**Treasurer report :** Given by Barbara Hartman.

The treasurer's report was accepted as stated and a motion to accept was made by Jamie Sizelove and seconded by Bobbie Johnson

- It was reported that sponsorship for Glen Fest is currently \$24,000!
- The board is anticipating the expenses against the CBID funds since we will now have the expansion to cover starting in January 2025.

**Member Relations Committee**

WGBA Staff

- Things are in good shape for the Summer Wine Walk on August 24. Twenty – Five wineries, many from Livermore, will be featured with 24 businesses currently signed up. Eighty – two tickets have been sold so far, but it's early.
- Business cards will be ordered for the office for board members and staff to use as we roll out the new CBID and higher assessments begin.

**CBID Renewal** The Executive board and a team will interview the third parties to perform maintenance beginning in January 2025. This is key to our success with our new expanded area. Martin Flores is taking the lead in gathering information our requirements for our request

**Our Avenue**

- All the Planters are sponsored and all but one has been installed and the old plaques have been removed and holes filled.
  - Light up the Avenue :
- The City of San Jose is now dealing directly with Pacific Display and Kendra is on top of the details.
- The artwork for the new banners is expected at the end of August.  
Designer: Tomiko Raster - Rasteroids Designs.

- The 22 square tree wells in zone 2 were filled with Decomposed Granite (DG) and they look nice.
- The Globe lights have been cleaned and new bulbs installed by DOT.
- Communicating Parking places in downtown remains challenging. We discussed an unobstructed sign at BofA. A QR codes (supplied by Giselle Terrazas) to use on the website, social and given to stores with all the parking in the downtown.

### **Promotions and Events**

- Passport is ending on 8/31 and we will not renew this event due to lack of participation.
- Glen Fest plans are in the works and Colin Berger is looking for sponsors. Food trucks and popup restaurants will represent the food. Copita may sell tacos
- New Christmas ornament for 2024 have been ordered but not announced yet.
- Cable Cars – There were several ideas about secure locations for when the cable cars are not in use. Some additional research needs to be explored.

### **New Business:**

Emilie Highley reported that the Almaden/Willow Glen Rotary wish to have a partnership with WGBA.

**A New associate membership application** was submitted by Irene Wong for Buddy's Batch. It was unanimously approved.

### **Open Forum and comments**

**Guest:** Maren Sederquist - WGNA

- WGNA Thanked Tim for the sponsorship of the Band for the National Night Out. There was a discussion about the homeless population and Maren presented additional information about the city's plans and some investigation into what other cities are planning. She also gave some additional explanation about the position paper written by the WGNA.

**Guest :** Martin Flores spoke briefly about looking with a fresh perspective at the downtown now that he has come back to Willow Glen to live in retirement.

The meeting was adjourned at 9:06 a.m.

Respectfully submitted,

Kathleen Erdmann, Secretary  
Willow Glen Business Association

Willow Glen Business Association  
Executive Committee Meeting  
30 August 2024

Board Attendees: Kathleen Erdmann, Barbara Hartman, Emilie Highley, Tim Mulcahy

Staff: Kendra Middendorf

Meeting was called to order by President Mulcahy at 9:11 a.m.

Agenda:

1. Board Recruitment: Board Members termed out: Jamie Sizelove, Barbara Hartman and Sara Rivas. With the changes made to our ByLaws indicating that if we are not able to fill Board positions, members terming out may continue. Tim and Emilie will again go out to our Lincoln Avenue businesses to inquire if anyone is interested. Suggestion is to approach Eric Greenwood from Voyager.
2. President: With the change in ByLaws, Tim can continue for another year.
3. Community Members: Nate Perez has indicated that he will not be able to continue for another term. As of this writing our remaining Community Members are Steve Sibley, Ana Russo and Colin Berger. A suggestion would be to add Martin Flores who works with Kathleen on the Our Avenue Committee.
4. Maintenance Contract Requirement: Kathleen reported that Martin Flores will take the lead. Decision was made to use the RFP format from the City of San Jose (working with Chris Hendrick, Ops Manager)
5. Banner Update: Designs will be sent after Labor Day.
6. Lighting Update: Map sent to Dot – City has now come back with additional charges (\$1300 for the permit, \$2000 deposit to review the work submitted – if done correctly, the WGBA will get the deposit back, if not more charges may be imposed. The Executive Board agreed that this was getting out of hand. Nick, from Pacific Display is working on the 'scope of work' schematic and should have it complete after Labor Day.
7. Jessica's vacation: Jessica will be on vacation from 9/6 to 9/24. This vacation was scheduled prior to setting the date for Glen Fest.
8. New Businesses/Businesses Leaving: Wax City (a salon) will be joining the businesses on Lincoln Avenue. Leaving: Blue Mercury. Blue Mercury is moving to Santana Row.
9. Engagement Letter, City of San Jose 2024-2025 was discussed.
10. Barbara clarified that all IRS details were taken care of for filing taxes.
11. Clarification of CBID Expansion: - Zone 1 and 2 – service is 'as is' per contract. January 2025 – All services will be Zone 1 services.
12. David Roberto, Human Interest joined us and spoke on California Retirement Savings Programs for participating employees and compliance by employers to facilitate the programs.

Meeting was adjourned at 10:40 a.m.

Respectively submitted,  
Emilie Highley, Acting Co-Secretary

**Willow Glen Business Association  
Profit & Loss by Class**  
Annex 2024

	ADMIN (CBID)	C & R (CBID)	DISI (CBID)	SOBOP (CBID)	CBID - Other (CBID)	Total CBID	Glen Fest (Fundraising Events)	Planter Box Adoption (Fundraising Events)	Summer Wine Walk (Fundraising Events)
<b>Ordinary Income/Expense</b>									
<b>Income</b>									
<b>CBID</b>	29,346.35	2,347.70	12,912.39	72,778.94	0.00	117,385.38	0.00	0.00	0.00
Event Revenue	0.00	0.00	0.00	0.00	0.00	0.00	837.00	0.00	24,057.67
Interest Income	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Member Dues	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sponsorships	0.00	0.00	0.00	0.00	0.00	0.00	5,000.00	0.00	0.00
<b>Total Income</b>	29,346.35	2,347.70	12,912.39	72,778.94	0.00	117,385.38	5,837.00	0.00	24,057.67
<b>Gross Profit</b>	29,346.35	2,347.70	12,912.39	72,778.94	0.00	117,385.38	5,837.00	0.00	24,057.67
<b>Expense</b>									
<b>Advertising and P/R</b>	0.00	0.00	0.00	0.00	0.00	0.00	68.61	0.00	75.00
<b>Bank Service Charges</b>	0.00	0.00	0.00	0.00	0.00	0.00	98.27	0.00	1,572.43
<b>City Fees</b>	2,500.00	0.00	0.00	0.00	0.00	2,500.00	825.00	0.00	0.00
<b>Contract Services</b>	525.00	0.00	0.00	14,593.83	0.00	15,118.83	1,769.71	0.00	1,793.20
<b>Dues and Subscriptions</b>	64.00	0.00	0.00	0.00	0.00	64.00	0.00	0.00	0.00
<b>Equipment Rental</b>	457.48	0.00	0.00	0.00	0.00	457.48	100.00	0.00	1,127.19
<b>Insurance</b>	142.42	0.00	0.00	0.00	0.00	142.42	0.00	0.00	0.00
<b>Meetings</b>	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Permits and Fees</b>	0.00	0.00	0.00	0.00	0.00	0.00	487.64	0.00	1,210.00
<b>Personnel</b>	5,642.03	0.00	1,205.10	5,422.90	-58.65	12,211.38	0.00	0.00	0.00
<b>Postage and Delivery</b>	73.00	0.00	0.00	0.00	0.00	73.00	0.00	0.00	0.00
<b>Printing and Reproduction</b>	0.00	0.00	0.00	0.00	0.00	0.00	986.46	0.00	0.00
<b>Professional Fees</b>	750.00	0.00	0.00	0.00	0.00	750.00	0.00	0.00	325.00
<b>Rent</b>	400.00	0.00	0.00	0.00	0.00	400.00	0.00	0.00	0.00
<b>Retail Merchandise Expense</b>	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Supplies</b>	0.00	0.00	0.00	0.00	0.00	0.00	272.47	2,099.79	14,714.80
<b>Telephone and Internet</b>	185.83	0.00	0.00	0.00	0.00	185.83	0.00	0.00	0.00
<b>Total Expense</b>	10,739.76	0.00	1,205.10	20,016.73	-58.65	31,902.94	4,608.16	2,099.79	20,817.62
<b>Net Ordinary Income</b>	18,606.59	2,347.70	11,707.29	52,762.21	58.65	85,482.44	1,228.84	-2,099.79	3,240.05
<b>Other Income/Expense</b>									
<b>Other Expense</b>	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	-165.00
<b>Other Expenses</b>	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	-165.00
<b>Total Other Expense</b>	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	-165.00
<b>Net Other Income</b>	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	165.00
<b>Net Income</b>	18,606.59	2,347.70	11,707.29	52,762.21	58.65	85,482.44	1,228.84	-2,099.79	3,405.05

Willow Glen Business Association  
Profit & Loss by Class

August 2024

	Total Fundraising Events	Member Relations	Holidays (Promotions & Events)	Total Promotions & Events	Strategic Marketing	WG&BA Administration	TOTAL
<b>Ordinary Income/Expense</b>							
Income							
CBID	0.00	0.00	0.00	0.00	0.00	0.00	117,385.38
Event Revenue	24,894.67	0.00	0.00	0.00	0.00	0.00	24,894.67
Interest Income	0.00	0.00	0.00	0.00	0.00	2.18	2.18
Member Dues	0.00	240.00	0.00	0.00	0.00	0.00	240.00
Sponsorships	5,000.00	0.00	0.00	0.00	0.00	0.00	5,000.00
<b>Total Income</b>	<b>29,894.67</b>	<b>240.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>2.18</b>	<b>147,522.23</b>
Expense							
<b>Gross Profit</b>	<b>29,894.67</b>	<b>240.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>2.18</b>	<b>147,522.23</b>
Advertising and P/R	143.61	0.00	0.00	0.00	0.00	0.00	143.61
Bank Service Charges	1,670.70	0.00	0.00	0.00	0.00	0.00	1,670.70
City Fees	825.00	0.00	0.00	0.00	0.00	0.00	3,325.00
Contract Services	3,562.91	0.00	0.00	0.00	0.00	0.00	18,681.74
Dues and Subscriptions	0.00	0.00	0.00	0.00	0.00	0.00	64.00
Equipment Rental	1,227.19	0.00	0.00	0.00	0.00	0.00	1,684.67
Insurance	0.00	0.00	0.00	0.00	0.00	63.81	206.23
Meetings	0.00	0.00	0.00	0.00	0.00	30.95	30.95
Permits and Fees	1,697.64	0.00	0.00	0.00	0.00	0.00	1,697.64
Personnel	0.00	0.00	0.00	0.00	0.00	1,146.80	13,358.18
Postage and Delivery	0.00	0.00	0.00	0.00	0.00	0.00	73.00
Printing and Reproduction	986.46	0.00	0.00	0.00	0.00	0.00	986.46
Professional Fees	325.00	0.00	0.00	0.00	250.00	0.00	1,325.00
Rent	0.00	0.00	0.00	0.00	0.00	0.00	400.00
Retail Merchandise Expense	0.00	0.00	1,522.93	1,522.93	0.00	0.00	1,522.93
Supplies	17,087.06	0.00	0.00	0.00	0.00	424.61	17,511.67
Telephone and Internet	0.00	0.00	0.00	0.00	0.00	30.79	216.62
<b>Total Expense</b>	<b>27,525.57</b>	<b>0.00</b>	<b>1,522.93</b>	<b>1,522.93</b>	<b>250.00</b>	<b>1,696.96</b>	<b>62,898.40</b>
Net Ordinary Income	2,369.10	240.00	-1,522.93	-1,522.93	-250.00	-1,694.78	84,623.83
Other Income/Expense							
Other Expense							
Other Expenses	-165.00	0.00	0.00	0.00	0.00	0.00	-165.00
Total Other Expense	-165.00	0.00	0.00	0.00	0.00	0.00	-165.00
Net Other Income	165.00	0.00	0.00	0.00	0.00	0.00	165.00
Net Income	<b>2,534.10</b>	<b>240.00</b>	<b>-1,522.93</b>	<b>-1,522.93</b>	<b>-250.00</b>	<b>-1,694.78</b>	<b>84,788.83</b>

## Willow Glen Business Association Profit & Loss Prev Year Comparison August 2024

	Aug 24	Aug 23	\$ Change	% Change
<b>Ordinary Income/Expense</b>				
<b>Income</b>				
<b>CBID</b>	117,385.38	0.00	117,385.38	100.0%
<b>Event Revenue</b>	24,894.67	19,565.00	5,329.67	27.24%
<b>Interest Income</b>	2.18	21.98	-19.80	-90.08%
<b>K-rail Pass Through Income</b>	0.00	1,015.00	-1,015.00	-100.0%
<b>Member Dues</b>	240.00	0.00	240.00	100.0%
<b>Sponsorships</b>	5,000.00	2,750.00	2,250.00	81.82%
<b>Total Income</b>	147,522.23	23,351.98	124,170.25	531.73%
<b>Gross Profit</b>	147,522.23	23,351.98	124,170.25	531.73%
<b>Expense</b>				
<b>Advertising and P/R</b>	143.61	86.09	57.52	66.81%
<b>Bank Service Charges</b>	1,670.70	870.25	800.45	91.98%
<b>City Fees</b>	3,325.00	0.00	3,325.00	100.0%
<b>Contract Services</b>	18,681.74	40,706.20	-22,024.46	-54.11%
<b>Dues and Subscriptions</b>	64.00	64.00	0.00	0.0%
<b>Equipment Rental</b>	1,684.67	4,213.58	-2,528.91	-60.02%
<b>Insurance</b>	206.23	347.80	-141.57	-40.7%
<b>K-Rail Pass Through Expense</b>	0.00	1,215.00	-1,215.00	-100.0%
<b>Meetings</b>	30.95	29.95	1.00	3.34%
<b>Permits and Fees</b>	1,697.64	960.00	737.64	76.84%
<b>Personnel</b>	13,358.18	9,220.74	4,137.44	44.87%
<b>Postage and Delivery</b>	73.00	0.00	73.00	100.0%
<b>Printing and Reproduction</b>	986.46	0.00	986.46	100.0%
<b>Professional Fees</b>	1,325.00	1,300.00	25.00	1.92%
<b>Rent</b>	400.00	400.00	0.00	0.0%
<b>Retail Merchandise Expense</b>	1,522.93	4,368.00	-2,845.07	-65.13%
<b>Supplies</b>	17,511.67	8,558.48	8,953.19	104.61%
<b>Telephone and Internet</b>	216.62	335.01	-118.39	-35.34%
<b>Total Expense</b>	62,898.40	72,675.10	-9,776.70	-13.45%
<b>Net Ordinary Income</b>	84,623.83	-49,323.12	133,946.95	271.57%
<b>Other Income/Expense</b>				
<b>Other Expense</b>				
<b>Other Expenses</b>	-165.00	0.00	-165.00	-100.0%
<b>Total Other Expense</b>	-165.00	0.00	-165.00	-100.0%
<b>Net Other Income</b>	165.00	0.00	165.00	100.0%
<b>Net Income</b>	<b>84,788.83</b>	<b>-49,323.12</b>	<b>134,111.95</b>	<b>271.91%</b>

**Willow Glen Business Association**  
**Balance Sheet Prev Year Comparison**  
**As of August 31, 2024**

	Aug 31, 24	Aug 31, 23	\$ Change	% Change
<b>ASSETS</b>				
<b>Current Assets</b>				
<b>Checking/Savings</b>				
Wells Fargo Checking-debit acct	6,442.11	4,921.10	1,521.01	30.91%
WF Checking -4504	256,451.05	221,141.33	35,309.72	15.97%
<b>Total Checking/Savings</b>	<b>262,893.16</b>	<b>226,062.43</b>	<b>36,830.73</b>	<b>16.29%</b>
<b>Accounts Receivable</b>				
Accounts Receivable	2,500.00	47,445.00	-44,945.00	-94.73%
<b>Total Accounts Receivable</b>	<b>2,500.00</b>	<b>47,445.00</b>	<b>-44,945.00</b>	<b>-94.73%</b>
<b>Other Current Assets</b>				
Loan to related entity	0.00	1,000.00	-1,000.00	-100.0%
Pre-Paid Rent	400.00	650.00	-250.00	-38.46%
Service Deposits	18,314.12	500.00	17,814.12	3,562.82%
<b>Total Other Current Assets</b>	<b>18,714.12</b>	<b>2,150.00</b>	<b>16,564.12</b>	<b>770.42%</b>
<b>Total Current Assets</b>	<b>284,107.28</b>	<b>275,657.43</b>	<b>8,449.85</b>	<b>3.07%</b>
<b>Fixed Assets</b>				
Eqpmt, Furnit., and Computers	7,310.79	7,310.79	0.00	0.0%
<b>Total Fixed Assets</b>	<b>7,310.79</b>	<b>7,310.79</b>	<b>0.00</b>	<b>0.0%</b>
<b>TOTAL ASSETS</b>	<b>291,418.07</b>	<b>282,968.22</b>	<b>8,449.85</b>	<b>2.99%</b>
<b>LIABILITIES &amp; EQUITY</b>				
<b>Liabilities</b>				
<b>Current Liabilities</b>				
<b>Accounts Payable</b>				
Accounts Payable	0.00	2,081.51	-2,081.51	-100.0%
<b>Total Accounts Payable</b>	<b>0.00</b>	<b>2,081.51</b>	<b>-2,081.51</b>	<b>-100.0%</b>
<b>Other Current Liabilities</b>				
ARTWORKS Project	5,553.18	6,546.18	-993.00	-15.17%
CBID Contingency Reserve	34,361.11	34,361.11	0.00	0.0%
Sales Tax Payable	2,310.21	17.42	2,292.79	13,161.83%
<b>Total Other Current Liabilities</b>	<b>42,224.50</b>	<b>40,924.71</b>	<b>1,299.79</b>	<b>3.18%</b>
<b>Total Current Liabilities</b>	<b>42,224.50</b>	<b>43,006.22</b>	<b>-781.72</b>	<b>-1.82%</b>
<b>Total Liabilities</b>	<b>42,224.50</b>	<b>43,006.22</b>	<b>-781.72</b>	<b>-1.82%</b>
<b>Equity</b>				
Accumulated Net Assets	181,571.89	213,246.68	-31,674.79	-14.85%
Assets moved to/from Accum NA	-143.56	-143.56	0.00	0.0%
Temporarily Restricted Assets	143.56	143.56	0.00	0.0%
Net Income	67,621.68	26,715.32	40,906.36	153.12%
<b>Total Equity</b>	<b>249,193.57</b>	<b>239,962.00</b>	<b>9,231.57</b>	<b>3.85%</b>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>291,418.07</b>	<b>282,968.22</b>	<b>8,449.85</b>	<b>2.99%</b>



**Willow Glen Business Association  
Profit & Loss YTD Comparison  
August 2024**

	<b>Aug 24</b>	<b>Jul - Aug 24</b>
<b>Ordinary Income/Expense</b>		
<b>Income</b>		
<b>CBID</b>	117,385.38	117,385.38
<b>Event Revenue</b>	24,894.67	28,135.61
<b>Interest Income</b>	2.18	3.76
<b>Member Dues</b>	240.00	240.00
<b>Sponsorships</b>	5,000.00	24,586.00
<b>Total Income</b>	<u>147,522.23</u>	<u>170,350.75</u>
<b>Gross Profit</b>	147,522.23	170,350.75
<b>Expense</b>		
<b>Advertising and P/R</b>	143.61	1,969.55
<b>Bank Service Charges</b>	1,670.70	1,881.87
<b>City Fees</b>	3,325.00	3,325.00
<b>Contract Services</b>	18,681.74	45,337.73
<b>Dues and Subscriptions</b>	64.00	193.00
<b>Equipment Rental</b>	1,684.67	2,457.15
<b>Equipment/Furnishings</b>	0.00	108.28
<b>Insurance</b>	206.23	554.88
<b>Meetings</b>	30.95	61.90
<b>Permits and Fees</b>	1,697.64	2,094.93
<b>Personnel</b>	13,358.18	17,834.71
<b>Postage and Delivery</b>	73.00	255.00
<b>Printing and Reproduction</b>	986.46	1,983.12
<b>Professional Fees</b>	1,325.00	4,300.00
<b>Rent</b>	400.00	800.00
<b>Retail Merchandise Expense</b>	1,522.93	1,522.93
<b>Supplies</b>	17,511.67	17,780.86
<b>Telephone and Internet</b>	216.62	433.16
<b>Total Expense</b>	<u>62,898.40</u>	<u>102,894.07</u>
<b>Net Ordinary Income</b>	84,623.83	67,456.68
<b>Other Income/Expense</b>		
<b>Other Expense</b>		
<b>Other Expenses</b>	-165.00	-165.00
<b>Total Other Expense</b>	<u>-165.00</u>	<u>-165.00</u>
<b>Net Other Income</b>	165.00	165.00
<b>Net Income</b>	<u><b>84,788.83</b></u>	<u><b>67,621.68</b></u>

Willow Glen Business Association  
YTD Profit & Loss by Class  
In the Month August 2024

	ADMIN (CBID)	C & R (CBID)	DISI (CBID)	SOBOP (CBID)	CBID - Other (CBID)	Total CBID (CBID)	BeerWalk (Fundraising Events)	Glen Fast (Fundraising Events)	Planter Box Adoption (Fundraising Events)	Spring Wine Walk (Fundraising Events)
Ordinary Income/Expense										
Income										
CBID	29,346.35	2,347.70	12,912.39	72,778.94	0.00	117,385.38	0.00	0.00	0.00	0.00
Event Revenue	0.00	0.00	0.00	0.00	0.00	0.00	-369.18	2,360.60	0.00	0.00
Interest Income	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Member Dues	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sponsorships	0.00	0.00	0.00	0.00	0.00	0.00	0.00	24,586.00	0.00	0.00
Total Income	29,346.35	2,347.70	12,912.39	72,778.94	0.00	117,385.38	-369.18	26,946.60	0.00	0.00
Gross Profit	29,346.35	2,347.70	12,912.39	72,778.94	0.00	117,385.38	-369.18	26,946.60	0.00	0.00
Expense										
Advertising and P/R	0.00	0.00	700.00	0.00	0.00	700.00	125.94	68.61	0.00	0.00
Bank Service Charges	0.00	0.00	0.00	0.00	0.00	0.00	0.00	191.82	0.00	0.00
City Fees	2,500.00	0.00	0.00	0.00	0.00	2,500.00	0.00	825.00	0.00	0.00
Contract Services	1,050.00	0.00	0.00	40,011.49	0.00	41,061.49	0.00	2,208.04	0.00	0.00
Dues and Subscriptions	193.00	0.00	0.00	0.00	0.00	193.00	0.00	0.00	0.00	0.00
Equipment Rental	914.96	0.00	0.00	0.00	0.00	914.96	0.00	150.00	0.00	0.00
Equipment/Furnishings	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Insurance	427.26	0.00	0.00	0.00	0.00	427.26	0.00	0.00	0.00	0.00
Meetings	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Permits and Fees	0.00	0.00	0.00	0.00	0.00	0.00	0.00	487.64	0.00	0.00
Personnel	7,520.85	0.00	1,611.88	7,253.40	-78.20	16,307.93	0.00	0.00	0.00	0.00
Postage and Delivery	73.00	0.00	0.00	0.00	0.00	73.00	0.00	0.00	0.00	0.00
Printing and Reproduction	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1,963.12	0.00	0.00
Professional Fees	1,500.00	0.00	0.00	0.00	0.00	1,500.00	0.00	500.00	0.00	160.00
Rent	800.00	0.00	0.00	0.00	0.00	800.00	0.00	0.00	0.00	0.00
Retail Merchandise Expense	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Supplies	0.00	0.00	0.00	0.00	0.00	0.00	0.00	299.79	2,099.79	0.00
Telephone and Internet	277.22	0.00	0.00	0.00	94.36	371.58	0.00	0.00	0.00	0.00
Total Expense	15,256.29	0.00	2,311.88	47,264.89	16.16	64,849.22	125.94	6,714.02	2,099.79	160.00
Net Ordinary Income	14,090.06	2,347.70	10,600.51	25,514.05	-16.16	52,536.16	-495.12	20,232.58	-2,099.79	-160.00
Other Income/Expense										
Other Expense	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Other Expenses	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total Other Expense	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net Other Income	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net Income	14,090.06	2,347.70	10,600.51	25,514.05	-16.16	52,536.16	-495.12	20,232.58	-2,099.79	-160.00

Willow Glen Business Association  
YTD Profit & Loss by Class

July through August 2024

	Summer Wine Walk (Fundraising Events)	Total Fundraising Events	Member Relations	Holidays (Promotions & Events)	Mrs. Roper Romp (Promotions & Events)	National Night Out (Promotions & Events)
Ordinary Income/Expense						
Income						
CBID	0.00	0.00	0.00	0.00	0.00	0.00
Event Revenue	26,144.19	28,135.61	0.00	0.00	0.00	0.00
Interest Income	0.00	0.00	0.00	0.00	0.00	0.00
Member Dues	0.00	0.00	240.00	0.00	0.00	0.00
Sponsorships	0.00	24,586.00	0.00	0.00	0.00	0.00
Total Income	26,144.19	52,721.61	240.00	0.00	0.00	0.00
Gross Profit	26,144.19	52,721.61	240.00	0.00	0.00	0.00
Expense						
Advertising and P/R	75.00	269.55	0.00	0.00	0.00	1,000.00
Bank Service Charges	1,690.05	1,881.87	0.00	0.00	0.00	0.00
City Fees	0.00	825.00	0.00	0.00	0.00	0.00
Contract Services	1,793.20	4,001.24	0.00	0.00	275.00	0.00
Dues and Subscriptions	0.00	0.00	0.00	0.00	0.00	0.00
Equipment Rental	1,127.19	1,277.19	0.00	265.00	0.00	0.00
Equipment/Furnishings	0.00	0.00	0.00	0.00	0.00	0.00
Insurance	0.00	0.00	0.00	0.00	0.00	0.00
Meetings	0.00	0.00	0.00	0.00	0.00	0.00
Permits and Fees	1,607.29	2,094.93	0.00	0.00	0.00	0.00
Personal	0.00	0.00	0.00	0.00	0.00	0.00
Postage and Delivery	0.00	0.00	0.00	0.00	0.00	0.00
Printing and Reproduction	0.00	1,983.12	0.00	0.00	0.00	0.00
Professional Fees	1,200.00	1,860.00	0.00	435.00	0.00	0.00
Rent	0.00	0.00	0.00	0.00	0.00	0.00
Retail Merchandise Expense	0.00	0.00	0.00	1,522.93	0.00	0.00
Supplies	14,714.80	17,114.38	0.00	0.00	202.34	0.00
Telephone and Internet	0.00	0.00	0.00	0.00	0.00	0.00
Total Expense	22,207.53	31,307.28	0.00	2,222.93	477.34	1,000.00
Net Ordinary Income	3,936.66	21,414.33	240.00	-2,222.93	-477.34	-1,000.00
Other Income/Expense						
Other Expense						
Other Expenses	-165.00	-165.00	0.00	0.00	0.00	0.00
Total Other Expense	-165.00	-165.00	0.00	0.00	0.00	0.00
Net Other Income	165.00	165.00	0.00	0.00	0.00	0.00
Net Income	4,101.66	21,579.33	240.00	-2,222.93	-477.34	-1,000.00

Willow Glen Business Association  
YTD Profit & Loss by Class  
July through August 2024

	Promotions & Events - Other (Promotions & Events)	Total Promotions & Events	Strategic Marketing	WG&A Administration	TOTAL
Ordinary Income/Expense					
Income					
CBID	0.00	0.00	0.00	0.00	117,385.38
Event Revenue	0.00	0.00	0.00	0.00	28,135.61
Interest Income	0.00	0.00	0.00	3.76	3.76
Member Dues	0.00	0.00	0.00	0.00	240.00
Sponsorships	0.00	0.00	0.00	0.00	24,586.00
Total Income	0.00	0.00	0.00	3.76	170,350.75
Gross Profit	0.00	0.00	0.00	3.76	170,350.75
Expense					
Advertising and P/R	0.00	1,000.00	0.00	0.00	1,969.55
Bank Service Charges	0.00	0.00	0.00	0.00	1,881.87
City Fees	0.00	0.00	0.00	0.00	3,325.00
Contract Services	0.00	275.00	0.00	0.00	45,337.73
Dues and Subscriptions	0.00	0.00	0.00	0.00	193.00
Equipment Rental	0.00	265.00	0.00	0.00	2,457.15
Equipment/Furnishings	0.00	0.00	0.00	108.28	108.28
Insurance	0.00	0.00	0.00	127.62	554.88
Meetings	0.00	0.00	0.00	61.90	61.90
Permits and Fees	0.00	0.00	0.00	0.00	2,094.93
Personnel	0.00	0.00	0.00	1,526.78	17,834.71
Postage and Delivery	0.00	0.00	0.00	182.00	255.00
Printing and Reproduction	0.00	0.00	0.00	0.00	1,983.12
Professional Fees	255.00	690.00	250.00	0.00	4,300.00
Rent	0.00	0.00	0.00	0.00	800.00
Retail Merchandise Expense	0.00	1,522.93	0.00	0.00	1,522.93
Supplies	0.00	202.34	0.00	464.14	17,780.86
Telephone and Internet	0.00	0.00	0.00	61.58	433.16
Total Expense	255.00	3,955.27	250.00	2,532.30	102,894.07
Net Ordinary Income	-255.00	-3,955.27	-250.00	-2,528.54	67,456.68
Other Income/Expense					
Other Expense	0.00	0.00	0.00	0.00	-185.00
Other Expenses	0.00	0.00	0.00	0.00	-165.00
Total Other Expense	0.00	0.00	0.00	0.00	165.00
Net Other Income	-255.00	-3,955.27	-250.00	-2,528.54	67,621.68

# Willow Glen Community Foundation

## Balance Sheet

As of August 31, 2024

Aug 31, 24

### ASSETS

#### Current Assets

##### Checking/Savings

Wells Fargo Checking -4496 17,938.97

Total Checking/Savings 17,938.97

Total Current Assets 17,938.97

**TOTAL ASSETS** 17,938.97

### LIABILITIES & EQUITY

#### Liabilities

##### Current Liabilities

##### Accounts Payable

Accounts Payable 500.00

Total Accounts Payable 500.00

Total Current Liabilities 500.00

Total Liabilities 500.00

#### Equity

Unrestricted Net Assets 23,051.00

Net Income -5,612.03

Total Equity 17,438.97

**TOTAL LIABILITIES & EQUITY** 17,938.97

**Board Members – Please check your name**  
**Guests – Please sign in**

**Willow Glen Business Association**  
**September 10<sup>th</sup>, 2024, Membership & Board Meeting**

**Board Members – Please check in**

<input checked="" type="checkbox"/> Bejan, Frank <input checked="" type="checkbox"/> Berger, Colin <input checked="" type="checkbox"/> Erdmann, Kathleen <input checked="" type="checkbox"/> Flores, Julie -via phone <input type="checkbox"/> Hartman, Barbara	<input checked="" type="checkbox"/> Highley, Emilie <input type="checkbox"/> Johnson, Bobbie <input checked="" type="checkbox"/> Mulcahy, Tim <input type="checkbox"/> Perez, Nate <input checked="" type="checkbox"/> Russo, Ana Maria	<input checked="" type="checkbox"/> Rivas, Sara <input type="checkbox"/> Sibley, Steve <input checked="" type="checkbox"/> Sizelove, Jamie <input checked="" type="checkbox"/> Terrazas, Grisselle
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**Guests – Please print**

<b>Name</b>	<b>Business</b>	<b>Phone &amp; E-mail</b>
1. <i>Maren Sedergurst</i>	<i>WGNVA</i>	<i>maren@healthfitonline.com</i>
2. <i>David Roberts</i>	<i>Human Interest</i>	
3.		
4.		
5.		